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# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-124986** | Submit Date: **10/10/2011** | Call Sign: **WUAB** | Facility ID: **8532** | City: **LORAIN** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Cleveland
	Web Home Page Address	http://www.my43.net

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 8:30-9:00AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired in the aforementioned time period on WUAB's main digital channel from 7/1-9/10 /11, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)		Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday, 8:30-9:00AM	
Total times aired at regularly scheduled time	10	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired on WUAB's main digital channel in the aforementioned time period from 7/1-9/10/11, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 18)		Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Wednesday, 8:30-9:00AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel in the aforementioned time period from 7/1-9/10/11, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)		Response
Program Title		MYSTERY HUNTERS (main digital channel 28.1)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Thursday, 8:30-9:00AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel in the aforementioned time period from 7/1-9/10/11, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist /skeptic/magician "Doubting Dave" in search of unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 8:30-9:00AM



Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which aired on WUAB's main digital channel in the aforementioned time period from 7/1-9/10/11, is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target age is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants and expert instructions, we learn what the proper reaction should be when/if faced with similar life-threatening circumstances. Also - in an effort to help young people to make the right decision at the right moment - there is a Moral Dilemma segment featured in some of the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which aired on WUAB's main digital channel in the aforementioned time period from 7/1-9/10/11, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS CLASSICS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30 /11, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to preent and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)		Response
Program Title		JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 7:30-8:00AM

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30/11, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 18)</b>	<b>Response</b>
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	2

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30/11, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)		Response
Program Title		MYSTERY HUNTERS (main digital channel 28.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time		2
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30/11, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist /skeptic/magician "Doubting Dave" in search of unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00-7:30AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30/11, is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target age is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants and expert instructions, we learn what the proper reaction should be when/if faced with similar life-threatening circumstances. Also - in an effort to help young people to make the right decision at the right moment - there is a Moral Dilemma segment featured in some of the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 18)</b>	<b>Response</b>
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30-8:00AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which aired on WUAB's main digital channel in the aforementioned time period from 9/17-9/30/11, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS CLASSICS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasize the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	BUSYTOWN MYSTERIES (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18) Response	
Program Title	THE BUSY WORLD OF RICHARD SCARRY - I (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - I aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY - II (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - II aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 18)	Response
Program Title	CAKE (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CAKE aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 18)	
	Response
Program Title	STARGATE INFINITY (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other while trying to find a safe haven for the alien and clear their names so they can return home. STARGATE INFINITY aired on WUAB's secondary digital channel "ThisTV" throughout the 3rd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-367-7105
Email Address	Lmcmanus@woio.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: From 7/1 through 9/10/11, E/I programming on WUAB aired on a Monday through Saturday schedule. Effective Sat, 9/17 and Sun, 9/18/11... the E/I programming went to a new (weekends only) schedule with four half-hour E/I programs airing on Sat from 7-9AM and two half-hours of E/I on Sundays from 7-8AM. WUAB consistently aired 3 hours of E/I programming each broadcast week in the 3rd quarter 2011. Because the 3rd quarter ended on a Friday (and before that week's weekend E/I telecasts), however, it appears that WUAB has a shortfall. Our 398 WUAB filing for 3rd quarter 2011 is hereby amended with this information. Initial filing completed on 10/7 /11 contained penalty for the aforementioned which was corrected by this re-filing. NOTE: Because WUAB-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable.



Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which will air on WUAB's main digital channel in the 4th quarter 2011, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to preent and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth.

Other Matters (2 of 15)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which will air on WUAB's main digital channel in the 4th quarter 2011, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
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Other Matters (3 of 15)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which will air on WUAB's main digital channel in the 4th quarter 2011, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.

Other Matters (4 of 15)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which will air on WUAB's main digital channel in the 4th quarter 2011, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist/skeptic/magician "Doubting Dave" in search of unexplained phenomena.

Other Matters (5 of 15)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which will air on WUAB's main digital channel in the 4th quarter 2011, is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target age is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants and expert instructions, we learn what the proper reaction should be when/if faced with similar life-threatening circumstances. Also - in an effort to help young people to make the right decision at the right moment - there is a Moral Dilemma segment featured in some of the episodes.
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Other Matters (6 of 15)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which will air on WUAB's main digital channel in the 4th quarter 2011, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS CLASSICS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
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Other Matters (7 of 15)	Response
Program Title	LIBERTY'S KIDS (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday, 9:30-10:00AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series, which is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011, thrusts the viewer into the dramatic fray of the War of Independence - as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also been taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
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Other Matters (8 of 15)	Response
Program Title	GREEN SCREEN ADVENTURES (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasize the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (9 of 15)	Response
Program Title	BUSYTOWN MYSTERIES (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (10 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY - I (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - I is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (11 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY - II (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - II is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (12 of 15)	Response
Program Title	DINO SQUAD - I (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - I is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (13 of 15)	Response
Program Title	DINO SQUAD - II (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - II is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.
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Other Matters (14 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each animated episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS ROCKIN' ROAD SHOW is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.

Other Matters (15 of 15)	Response
Program Title	DOODLEBOPS (digital channel 28.2 on WUAB-DT2 "ThisTV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM
Total times aired at regularly scheduled time	13



Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS is scheduled to air on WUAB's secondary digital channel "ThisTV" in the 4th quarter 2011.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WOIO License Subsidiary, LLC</b></p>

**Attachments**

No Attachments.