

Children's Television Programming Report

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 File Number: CPR-151999
 Submit Date: 04/03/2014
 Call Sign: WCYB-TV
 Facility ID: 2455

 City: BRISTOL
 State: VA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/03/2014
 Filing Status: Active
 Filing Status: Active
 Status: Status Date:
 Status Date:

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	esponse
Television Information	Station Type	Station Type N	letwork Affiliation
		Affiliated network N	IBC,CW,LIVEWELL
		Nielsen DMA	riCitiesTN-VA
		Web Home Page Address w	ww.wcyb.com
Digital Core	Question		Response
Programming	State the average number stream	of hours of Core Programming per week broadcast by the station on its	main program 3.0
	State the average number station on other than its m	of hours per week of free over-the-air digital video programming broadca	ast by the 336.0
	•	of hours per week of Core Programming broadcast by the station on oth 47 C.F.R. Section 73.671:	ner than its 7.0
		e information identifying each Core Program aired on its station, including e, to publishers of program guides as required by 47 C.F.R. Section 73.6	•
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the sopplied to free video programming aired on other than the main Yes No program episodes that had already aired within the previous seven days	rogram

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character Stephanie guides the audience throuth the story. The ever-present theme is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities from playing games, holding athletic competitions to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Make Way for Noddy
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy follows the adventures of Noddy, a little wooden boy with a nodding head and a jingly blue hat whose innocent enthusiasm leads him into all sortsof tricky situations. Along with his toy friends in the colorful world of Toyland, Noddy learns important life lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Arts and crafts ideas and healthy recipes for children and the parents. Kid friendly creations using materials from around th home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Tree Tu Tom (WCYB DT1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 20)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency rescue response professionals who travel the globe to help those in danger, Equipped with the latest up to the minute knowledge, high tech hardware and cutting edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and team work. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story.

Does the
Licensee
identify the
program by
displaying
throughout the
program the
symbol E/I?Yes

Digital Core Program (7 of 20)	Response
Program Title	The Adventures of Chuck and Friends (WCYB DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Chuck and Friends is an action comedy to inspire children to approach playtime as an exciting, limitless adventure. Chucks storylines and characters aim to spark young children's imaginations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	Live Life Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of this series are to encourage the audience to explore, discover and learn to achieve person dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life & Win. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, an life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Made in Hollywood Teen
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an educational, informational series which provides its target age group with behind the screen backgrounds and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Does the Licensee identify	Yes
the program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (10 of 20)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Career Day introduces young adults to career exploration and awareness. Also provides an avenue to vie experts in their respective fields as they discuss their work, the education & training to prepare for the job and experiences that led them to choose their career. The program encourages students to make informed decisions. The program's motivational and inspirational message of each guest empowers audiences of a ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourace postsecondary education. Each segement delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Addributes and advise emphasized by guests will instill a grounded balance of prioritid dedication and perseverance children can apply to their lives.

Does the
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Digital Core Program (11 of 20)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Mariette Hartley who has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children with the objective to educate and inform by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	Real Life 101
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	Taste Buds
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series encourages the audience to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that" and rounding off with hosts creating and customizing the theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is designed and produced to educate children 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. The series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about perserving a world for everyone to explore. Whether they talk about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life is produced for viewers 13-16. Each week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards. Real Life 101 takes viewers on the job to understand why these professionals love what they do. Through the hosts interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Program (16 of 20)	Response
Program Title	Major Decision
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is designed for children 13-16. Hosted by lively and entertaining teens, the series helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for the life after high school, Major Decision provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Animal Atlas
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 11:00 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly series that travels the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much more. The series features an upbear the entertaining narration over beautifully shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and facinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Nature Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nature Adventures is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explre the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love of the outdoors by teaching children in a fun and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their informational geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13-16. Attributes and advise emphasized by guests instill a grounded balance of prioritie, commitment and perseverence children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

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Core

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Programming.

Yes

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Digital Core Program (20	
of 20)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of The Costume Coop open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Cris Aguilar
	Address	101 Lee Street
	City	Bristol
	State	VA
	Zip	24201
	Telephone Number	276-645-1535
	Email Address	caguilar@wcyb.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCYB went to full time digital operations on June 12,2009. WCYB-DT2 /WCYB-DT3 did not exceed commercial limits in core children's programming during 1Q2014.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character Stephanie guides the audience throuth the story. The ever-present theme is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities from playing games, holding athletic competitions to building forts and play structures.

Other Matters (2 of 19)	Response	
Program Title	Zou	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 10:30AM (WCYB DT1)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	solutions until he can commit to t	un, ask for help, listen to advice, and try differer he strategy that works. The show says it, show and naturally occurring lesson within each
Other Matters (3 of 19)	Response	
Program Title	Noodle & Doo	dle
Origination	Network	
Days/Times Program Regularly Schedule	Saturday 10:3	0AM (WCYB-DT1)
Total times aired at regularly scheduled ti	e 13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 ye	ears
Describe the educational and information the program and how it meets the definition Programming.	•	s ideas and healthy recipes for children and the iendly creations using materials from around th

Other Matters (4 of 19)	Response
Program Title	Justin Time
Origination	Network
Days/Times	Saturday 11:00 AM (WCYB DT1)
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	2 years to 5 years
Child Audience	
from	
Describe the	Justin Time features a little boy, Justin who wants very much to master his destiny, have great
educational and	adventures and solve problems. He begins with a problem that vexes him and daydreams his way
informational	adventure that takes him to different places around the world, but also provides him with an experi
objective of the	that helps him solve his problem when he returns home. Justin's lessons involve learning, for exan
program and	that it takes focus to achieve success, failure can teach what we need to do to succeed next time,
how it meets	when one path to solve a problem doesn't work, you can find another way to get to your goal. Justi
the definition of	about self-directed learning from the young child's perspective and imagination.
Core	
Programming.	
Other Matters	
Other Matters	
(5 of 19)	Response
(5 of 19) Program Title	Response Rescue Heroes
Program Title Origination	Rescue Heroes Network
Program Title Origination Days/Times	Rescue Heroes
Program Title Origination Days/Times Program	Rescue Heroes Network
Program Title Origination Days/Times Program Regularly	Rescue Heroes Network
Program Title Origination Days/Times Program Regularly Scheduled	Rescue Heroes Network Saturday 7:30 AM (WCYB DT2)
Program Title Origination Days/Times Program Regularly Scheduled Total times	Rescue Heroes Network
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at	Rescue Heroes Network Saturday 7:30 AM (WCYB DT2)
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Rescue Heroes Network Saturday 7:30 AM (WCYB DT2)
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at	Rescue Heroes Network Saturday 7:30 AM (WCYB DT2)
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Rescue Heroes Network Saturday 7:30 AM (WCYB DT2)

Age of Target	6 years to 11 years		
• •	- , ,		
Child Audience			
,			
from			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Rescue Heroes are a crack team of international emergency rescue response professionals who travel the globe to help those in danger, Equipped with the latest up to the minute knowledge, high tech hardware and cutting edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and team work. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story.

Other Matters (6 of 19)	Response
Program Title	The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Chuck and Friends is a 30min program comprised of two 11 min episodes. The half hour is an action-comedy to inspire children, to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately and with a sense of humor. Chuck's storylines and characters aim to spark young children's imaginations and encourage them to think of fun ways of turning their daydreams into action-packed adventures and games with their real life friends.

Other Matters (7 of 19)	Response
Program Title	Live Life Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goals of this series are to encourage the audience to explore, discover and learn to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life & Win. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (8 of 19)	Response		
Program Title	Career Day		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Wednesday 9:0	00 AM (WCYB DT2)	
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16	years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness. Also provides an avenue to view experts in their respective fields as they discuss their work, the education & training to prepare for the job and experiences that led them to choose their career. The program encourages students to make informed decisions. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourace postsecondary education. Each segement delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Addributes and advise emphasized by guests will instill a grounded balance of priorities, dedication and perseverance children can apply to their lives.		
Other Matters	(9 of 19)	Response	
Program Title		Made in Hollywood Teen Edition	
Origination		Syndicated	
Days/Times Pr Regularly Sche	-	Tuesday 9:00 AM (WCYB DT2)	
Total times aire scheduled time	• •	13	
Length of Prog	ram	30 mins	
Age of Target Child Audience from		13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Made in Hollywood: Teen Edition is an educational, informational series which provides its target age group with behind the screen backgrounds and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (10 of 19)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 9:00 Am (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Mariette Hartley who has committed herself to fighting for the rights of animasl for over 20 years. This series is produced for children with the objective to educate and inform by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday.
Other Matters (11 of 19)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program	Friday 9:00 AM (WCYB DT2)

Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. A o-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (12 of 19)	Response
Program Title	Taste Buds
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 9:00 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series encourages the audience to think about what they eat, be creative in the kitchen and exp foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate re- and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that" and rounding off with hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
Other Matters (13 of 19)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is designed and produced to educate children 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. The series strives to show teens t with a little dedication and the right attitude, they can make a difference within their own communities each episode Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about perserving a world for everyone to explore. Whether they talk about saving set turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

19)

Program Title

Response

Real Life 101

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life is produced for viewers 13-16. Each week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards. Real Life 101 takes viewers on the job to understand why these professionals love what they do. Through the hosts interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

Other Matters (15 of 19)	Response
Program Title	Major Decision
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is designed for children 13-16. Hosted by lively and entertaining teens, the series helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for the life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (16 of 19)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times	Sunday 11AM (WCYB DT3)
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	

Length of Program	30 mins		
Age of Target	13 years to 16 years		
Child Audience			
from			
Describe the	Animal Atlas is a weekly series that travels the globe to educate viewers 13-16 about the animal		
educational and	kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their		
informational	biology and habitats, their eating and socializing habits and much more. The series features an upbea		
objective of the	the entertaining narration over beautifully shot animal footage from zoos and wildlife habitats all over		
program and how	the world. Without pandering, pontificating or watering down material, it broadens the knowledge and		
it meets the	perspective of young viewers through a friendly and facinating presentation of information about the		
definition of Core	animal world.		
Programming.			

Other Matters (17 of 19)	Response
Program Title	Nature Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30AM (WCYB DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nature Adventures is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explre the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love of the outdoors by teaching children in a fun and entertaining way.

Other Matters (18 of 19)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00Am (WCYB DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of The Costume Coop open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable

Other Matters (19 of 19)	Response
Program Title	Tree Fu Tom
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11:30AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too. The series was developed in conjunction with the Dyspraxia Foundation with the aim of promoting movement

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Bluestone Authorization(s) specified above. License Holdings, Inc

Attachments No Attachments.