

## (REFERENCE COPY - Not for submission)

# Children's Television Programming Report

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 Facility ID: 33336

 City: KANSAS CITY
 State: MO

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/29/2014
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

# **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	My Network	
		Nielsen DMA	Kansas City	
		Web Home Page Address	www.myksmotv.com	
Digital Core Programming	Question		Resp	ponse
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30am 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Dog and cat training
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8 AM 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	Dog and Cat training with Joel Silverman is an education/Informational series especially
informational objective of the	geared to ages 13-16. The Skills learned in each show is not only to improve training
program and how it meets the	skills with Dogs and cats but will teach young people patience, kindness, responsability,
definition of Core Programming.	determination and understanding-all needed in life, as well.

Does the Licensee identify the<br/>program by displaying<br/>throughout the program the<br/>symbol E/I?Yes

Program (3 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 14)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller travels the United States and beyond, introducing children to the common unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-socia values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math science and engineering, proving that the physical sciences can be useful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am 10/5-12/28 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the- field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Kansas city Zoo show
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 7:30 AM 10/6-12/29 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The KC Zoo show is a locally produced educational program hosted by KCTV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habits and biology of wildlife from all over the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Mama Mirabelle's Home Movies
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 9-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Digital Core Program (9 of 14)	Response
Program Title	Toot & Puddle
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 9:30-10 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

Yes

and

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Digital Core Program (10 of 14)	Response
Program Title	Are We There yet? World Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 10-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

/l?

Digital Core Program (11 of 14)	Response
Program Title	Are We There Yet? World Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 10:30-11 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

/l?

Digital Core Program (12 of 14)	Response
Program Title	Iggy Arbuckle
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 11-11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty- two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Iggy Arbuckle
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10/6-12/29/13 11:30-12 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty- two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10 AM 10/5-12/28/2013
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN

# Digital Preemption Programs #1

Questions	Response
Title of Program	Live Life and Win
List date and time rescheduled	saturday 12/14/2013 6:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/14/2013
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Live Life and Win
List date and time rescheduled	Saturday 11/30/2013 6:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 11/30/2013
Reason for Preemption	Sports

# Digital Preemption Programs #3

Questions	Response
Title of Program	Live Life and Win
List date and time rescheduled	Saturday 12/7/2013 6:30 A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/2013
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### **Liaison Contact**

Question Response Does the Licensee publicize the existence and Yes location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Name of children's programming liaison Dale Jacobson Address 4500 Shawnee Mission Parkway City Fairway State KS 66205 Zip **Telephone Number** (913) 677-7238 Email Address dale.jacobson@kctv5.com Include any other comments or information "After due review of internal station records and documentation provided you want the Commission to consider in to us by program suppliers, the licensee hereby certifies that the station evaluating your compliance with the Children's fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670. The station has terminated analog Television Act (or use this space for supplemental explanations). This may include operations. Accordingly, questions 7(a) and 7(b) are no longer applicable. Meredith Corporation, licensee of KSMO-TV, Kansas City, Missouri, information on any other noncore educational and informational programming that you aired timely filed the FCC Form 398 Children's Television Programming Report this quarter or plan to air during the next reflecting information for the period ending December 31, 2013 on January quarter, or any existing or proposed non-8, 2014. Licensee received confirmation number 149336 following its submission of the report. On April 29, 2014, the licensee amended its broadcast efforts that will enhance the educational and informational value of such report to reflect certain information relating to the programming that was programming to children. See 47 C.F.R. broadcast on the station's digital multicast channel." Section 73.671, NOTES 2 and 3.

# Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Other Matters (2 of 14)	Response
Program Title	Dog and Cat Training With Joel Silverman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Dog and Cat training with Joel Silverman is an education/Informational series especially geared to ages 13-16. The Skills learned in each show is not only to improve training

Other Matters (3 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Programming.

Origination

and

Describe the Career Day is a television program that introduces young adults to career exploration and awareness. educational Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss informational their work, the education/training to prepare for the job, and experiences that led them to choose their objective of career. To encourage students to make informed decisions, young adults must be introduced to career the program awareness, such as the concept that success in most careers requires education and training. As the and how it National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. meets the Middle school is an ideal age at which to expose students to the challenging world of work. The programs definition of motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities. Core

Other Matters (4 of 14)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Other Matters (5 of 14)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am
Total times aired at regularly	13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.
Other Matters (6 of 14)	Response
Program Title	Animal rescue

Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Animal Rescue serves the educational and informational needs of children 16 years
informational objective of the	of age and under with its program content, including safety tips and real life in-the-
program and how it meets the	field experiences of professional and ordinary people taking care of, treating and
definition of Core Programming.	helping various animals.

Other Matters (7 of 14)	Response
Program Title	Live LIFE AND Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!

Other Matters (8 of 14)	Response
Program Title	Mama Mirabelle's Home Movies Multicast
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.

Matters (9 of 14)	Response
Program Title	Toot & Puddle Multicast
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30-10 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-6, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, include geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot a Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe.

Other Matters (10 of 14)	Response
Program Title	Are we There Yet? Multicast
Origination	Syndicated

Days/Times Program Regularly	Sunday's 10-10:30 AM
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	4 years to 8 years
Target Child	
Audience	
from	
Describe the	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real
educational	brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and void
and	narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood
informational	themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has
objective of	several educational and informational goals: (1) to teach basic geography and historical context of well-
the program	known world sights (2) to develop appreciation for and encourage reflection on similarities and differences
and how it	between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away w
monte the	are and (4) to inspire a conse of world evaluation and adventure. The kid basts bring viewers along on the
meets the definition of	
definition of	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode
	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode
definition of Core Programming. Other Matters (11	
definition of Core Programming. Other	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new
definition of Core Programming. Other Matters (11	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.
definition of Core Programming. Other Matters (11 of 14)	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.
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definition of Core Programming. Other Matters (11 of 14) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of	unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.

Describe the Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood informational themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of wellknown world sights (2) to develop appreciation for and encourage reflection on similarities and differences the program between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. Programming.

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Other Matters (12 of 14)	Response
Program Title	Iggy Arbuckle Multicast
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 11-11:30 AM
Total times aired at regularly scheduled time	7
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty- two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Other Matters (13 of 14)	Response
Program Title	Iggy Arbuckle Multicast
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 11:30 AM-12 PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the ages of 6 and 12 children's interest in science, nature and two 11-minute anim Ranger Iggy Arbuck Kookamunga. A fas	e of National Geographic Kids' Iggy Arbuckle is to educate and inform children between 2. The educational and informational objectives of the series are: (1) to motivate nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward education and (4) model age appropriate problem solving behavior. Each of the fifty- ated segments explores a different situational drama problem that main character Pig le and his pal Jiggers must address as they care for and protect the Great t-paced, animated buddy comedy series with character-driven stories that emphasize adship and exploration of the natural world.
Other Matters (1	14 of 14)	Response
Program Title		The Kansas City Zoo Show
Origination		Local
Days/Times Pro	gram Regularly	Sunday's 7:30 AM

Scheduled

scheduled time

Programming.

Length of Program

Total times aired at regularly

Age of Target Child Audience from

informational objective of the program

and how it meets the definition of Core

Describe the educational and

13

30 mins

6 years to 10 years

over the world.

The KC Zoo show is a locally produced educational program hosted by KCTV

Kansas City Zoo. Children learn about the habits and biology of wildlife from all

personalities. The KC Zoo show highlights the animals and activities at the

Certificatio	n
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#### Question

I certify that this application includes all required and relevant attachments.	Meredith
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.