



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024376808** File Number: **CPR-118289** Submit Date: **04/04/2011** Call Sign: **WUSA** Facility ID: **65593** City:

WASHINGTON State: DC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Washington DC       |
|              | Web Home Page Address | www.wusa9.com       |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(15)

| Digital Core<br>Program (1<br>of 15)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKING ROAD SHOW  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. The child then gets "Doodlefied" and enters an animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (2<br>of 15)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKING ROAD SHOW II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10:30 AM January 1-29  |
| Total times aired at regularly scheduled time  | 5   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. The child then gets "Doodlefied" and enters an animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core  |  |  |
|---------------|--|--|
| Program (3 of |  |  |
| 15)           |  |  |

| Program Title  | SABRINA'S SECRET LIFE   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 11:00 AM January 1-29  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 5   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggle with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-tive viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competer and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (4 of<br>15) | Response                    |
|--------------------------------------|-----------------------------|
| Program Title                        | SABRINA THE ANIMATED SERIES |
| Origination                          | Network                     |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 11:30 AM January 1-29  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 5   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (5 of<br>15)            | Response                   |
|---|----------------------------|
| Program Title                                   | JACK HANNA'S INTO THE WILD |
| Origination                                     | Syndicated                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays at 7:00 AM         |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is based around Jack traveling around the world with his friends and family, taking the viewed to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documente donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16 and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6 of                   |                                      |
|---|--------------------------------------|
| 15)   | Response                             |
| Program Title                                   | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination                                     | Syndicated                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays at 7:30 AM                   |
| Total times aired at regularly scheduled time   | 13                                   |
| Total times aired                               |                                      |
| Number of<br>Preemptions                        | 0                                    |

| Number of        |   |
|------------------|---|
| Preemptions for  |   |
| other than       |   |
| Breaking News    |   |
| Number of        |   |
| Preemptions      |   |
| Rescheduled      |   |
| Length of        | 30 mins   |
| Program          |   |
| Age of Target    | 13 years to 16 years  |
| Child Audience   |   |
| Describe the     | In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every        |
| educational and  | week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the |
| informational    | need for speed or animal heroes, there is always something amazing happening. It is the mission of the    |
| objective of the | program to inspire viewers, children and adults alike, to preserve the inate human instinct to explore.   |
| program and      | This program is specifically designed to further the educational and informational needs of children, has |
| how it meets the | educating and informing children as a significant purpose, and otherwise meets the definition of Core     |
| definition of    | Programming as specified in the Commission's rules.   |
| Core             |   |
| Programming.     |   |
| Does the         | Yes   |
| Licensee         |   |
| identify the     |   |
| program by       |   |
| displaying       |   |
| throughout the   |   |
| program the      |   |
| symbol E/I?      |   |

| Digital Core<br>Program (7<br>of 15)                           | Response              |
|--|-----------------------|
| Program Title  | BUSY TOWN MYSTERIES I |
| Origination  | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays at 9:00 AM    |
| Total times aired at regularly scheduled time                  | 13                    |
| Total times aired  |                       |
| Number of<br>Preemptions                                       | 0                     |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                       |

| Number of<br>Preemptions<br>Rescheduled  |   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multicast channel. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (8<br>of 15)                           | Response               |
|--|------------------------|
| Program Title  | BUSY TOWN MYSTERIES II |
| Origination  | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays at 9:30 AM     |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                     |
| Total times aired  |                        |
| Number of<br>Preemptions                                       | 0                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                        |

| Number of     |  |
|---------------|--|
| Preemptions   |  |
| Rescheduled   |  |
| Length of     | 30 mins  |
| Program       |  |
| Age of        | 3 years to 7 years   |
| Target Child  |  |
| Audience      |  |
| Describe the  | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings        |
| educational   | the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children          |
| and           | can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled               |
| informational | adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers problem solvin       |
| objective of  | abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, |
| the program   | and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts tha           |
| and how it    | are part of the episode's overall theme. This program is specifically designed to further the educational and    |
| meets the     | informational needs of children, has educating and informing children as a significant purpose, and              |
| definition of | otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-        |
| Core          | cast channel.  |
| Programming.  |  |
| Does the      | Yes  |
| Licensee      |  |
| identify the  |  |
| program by    |  |
| displaying    |  |
| throughout    |  |
| the program   |  |
| the symbol E  |  |
| /1?           |  |

| Digital Core<br>Program (9 of<br>15)               | Response                       |
|--|--------------------------------|
| Program Title                                      | JACK HANNA'S ANIMAL ADVENTURES |
| Origination  | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | Sundays at 10:00 AM            |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of<br>Preemptions                           | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of<br>Preemptions<br>Rescheduled            |                                |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as h goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (10 of<br>15)                       | Response                       |
|---|--------------------------------|
| Program Title   | JACK HANNA'S ANIMAL ADVENTURES |
| Origination   | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays at 10:30 AM            |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                             |
| Total times aired   |                                |
| Number of<br>Preemptions                                    | 0                              |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                                |
| Number of<br>Preemptions<br>Rescheduled                     |                                |
| Length of<br>Program  | 30 mins                        |
| Age of Target<br>Child Audience                             | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (11 of<br>15)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 11:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |

| Does the      | Yes |  |  |
|---------------|-----|--|--|
| icensee       |     |  |  |
| lentify the   |     |  |  |
| orogram by    |     |  |  |
| displaying    |     |  |  |
| hroughout the |     |  |  |
| orogram the   |     |  |  |
| symbol E/I?   |     |  |  |

| Digital Core<br>Program (12 of<br>15)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 11:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Program (13 of 15)   | Response   |
|--|--|
| Program Title  | TROLLZ   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10:30 AM (Feb. 5 - Mar. 26)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8  |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (14<br>of 15)  | Response  |
|--|---|
| Program Title  | HORSELAND I   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 11:00 AM (Feb. 5 - Mar. 26)  |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| <b>Digital Core</b> |
|---------------------|
| Program (15         |
| of 15)              |

| Program Title  | HORSELAND II  |  |
|--|---|--|
| Origination  | Network   |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 11:30 AM (Feb. 5 - Mar. 26)  |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 7   |  |
| Total times aired  | 8   |  |
| Number of<br>Preemptions   | 1   |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1   |  |
| Length of<br>Program   | 30 mins   |  |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |  |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |  |

## **Digital Preemption Programs #1**

| Questions                      | Response                  |
|--------------------------------|---------------------------|
| Title of Program               | HORSELAND II              |
| List date and time rescheduled | March 26, 2011 12:00 noon |

| Is the rescheduled date the second home?   | Yes            |
|--|----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   |                |
| Episode #  | March 12, 2011 |
| Reason for Preemption  | Sports         |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison  | Allan Horlick   |
| Address   | 4100 Wisconsin Avenue, NW   |
| City  | Washington  |
| State   | DC  |
| Zip   | 20016   |
| Telephone Number  | 202-895-5900  |
| Email Address   | ahorlick@wusa9.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | On February 5, 2011 the Saturday CBS children's programming line-up was changed. DOODLEBOPS ROCKING ROAD SHOW II at 10:30 AM was replaced by RROLLZ, SABRINA'S SECRET LIFE at 11:00 AM was replaced by HORSELAND I, and SABRINA THE ANIMATED SERIES at 11:30 AM was replaced by HORSELAND II. Crawls promoting these changes were run during each programs regular time slot on January 22,29 & February 5 2011. Information regarding these changes was also provided to The Washington Post and TV Guide. On March 12, 2011 the 11:30 AM episode of HORSELAND II was preempted for CBS Sports coverage of Conference USA Basketball. This program was rescheduled and aired in it's second home from 12:00 to 12:30 PM on March 26, 2011. Crawls promoting this change aired at 11:00 AM on March 12 and at both 11:00 AM and 11:30 AM on March 19 and 26. Information regarding this change was also provided to The Washington Post and TV Guide. |

## Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKING ROAD SHOW  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. The child then gets "Doodlefied" and enters an animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of<br>12)                   | Response              |
|---|-----------------------|
| Program Title                                   | TROLLZ                |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 10:30 AM |
| Total times aired at regularly scheduled time   | 13                    |
| Length of<br>Program                            | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 8 years    |

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>12)                   | Response              |
|---|-----------------------|
| Program Title                                   | HORSELAND I           |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 11:00 AM |
| Total times aired at regularly scheduled time   | 13                    |
| Length of Program                               | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from      | 8 years to 12 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (4 of<br>12)                   | Response              |
|---|-----------------------|
| Program Title                                   | HORSELAND II          |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 11:30 AM |

| Total times  | 13                  |  |
|--------------|---------------------|--|
| aired at     |                     |  |
| regularly    |                     |  |
| scheduled    |                     |  |
| time         |                     |  |
|              |                     |  |
| Length of    | 30 mins             |  |
| Program      |                     |  |
|              |                     |  |
| Age of       | 8 years to 12 years |  |
| Target Child |                     |  |
| Audience     |                     |  |
|              |                     |  |

objective of the

how it meets the definition of Core

Programming.

program and

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (5 of 12)                         | Response   |
|---|--|
| Program Title                                   | JACK HANNA'S INTO THE WILD   |
| Origination                                     | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays at 7:00 AM   |
| Total times aired at regularly scheduled time   | 13   |
| Length of<br>Program                            | 30 mins  |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years   |
| Describe the educational and informational      | This series is based around Jack traveling around the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal |

| Other Matters (6 of 12) | Response                             |
|-------------------------|--------------------------------------|
| Program Title           | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination             | Syndicated                           |

specified in the Commission's rules.

facts, while teaching children the importance of stewardship of our environment through his documented

donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16 and otherwise meets the definition of Core Programming as

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 7:30 AM   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes, there is always something amazing happening. It is the mission of this program to inspire viewers, children and adults alike, to preserve the inate human instinct to explore. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (7 of<br>12)                   | Response  |
|---|---|
| Program Title                                   | BUSY TOWN MYSTERIES I   |
| Origination                                     | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays at 9:00 AM  |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program                            | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years  |
| Describe the                                    | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings |

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multicast channel.

| Other<br>Matters (8 of<br>12)  | Response  |
|--|---|
| Program Title  | BUSY TOWN MYSTERIES II  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 9:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multicast channel. |

| Other Matters (9 of 12)                         | Response                       |
|---|--------------------------------|
| Program Title                                   | JACK HANNA'S ANIMAL ADVENTURES |
| Origination                                     | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays at 10:00 AM            |
| Total times aired at regularly scheduled time   | 13                             |
| Length of<br>Program                            | 30 mins                        |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years           |

In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel.

| Other Matters<br>(10 of 12)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 10:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |

| Other Matters<br>(11 of 12)                            | Response                       |
|--|--------------------------------|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled                 | Sundays at 11:00 AM            |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                             |
| Length of<br>Program                                   | 30 mins                        |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years           |

In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel.

| Other Matters<br>(12 of 12)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays at 11:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values with an environmentally responsive universe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital Multi-cast channel. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Detroit Free Press, Inc. **Attachments** 

No Attachments.