



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-153267** | Submit Date: **04/09/2014** | Call Sign: **KPNX** | Facility ID: **35486** | City:  
**MESA** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                 |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type          | Network Affiliation      |
|              | Affiliated network    | NBC                      |
|              | Nielsen DMA           | Phoenix                  |
|              | Web Home Page Address | www.12news.azcentral.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(7)

| Digital Core Program (1 of 7)  |  | Response |
|--|--|----------|
| Program Title  | Whatever Show (on Multicasted Channel)   |          |
| Origination  | Local  |          |
| Days/Times Program Regularly Scheduled   | Saturdays @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30am  |          |
| Total times aired at regularly scheduled time  | 78   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers". |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (2 of 7)                 |                  | Response |
|---|------------------|----------|
| Program Title                                 | CHICA            |          |
| Origination                                   | Network          |          |
| Days/Times Program Regularly Scheduled        | SATURDAYS @ 10AM |          |
| Total times aired at regularly scheduled time | 12               |          |

|  |  |
|--|--|
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions  | Response        |
|--|-----------------|
| Title of Program   | CHICA           |
| List date and time rescheduled   | 02/09 10 AM     |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 02/08 ETCS203DH |
| Reason for Preemption  | Sports          |

|                               |          |
|-------------------------------|----------|
| Digital Core Program (3 of 7) | Response |
|-------------------------------|----------|

|  |   |
|--|---|
| Program Title  | NOODLE & DOODLE   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS @ 10:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12  |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

#### Digital Preemption Programs #1

| Questions                      | Response        |
|--------------------------------|-----------------|
| Title of Program               | NOODLE & DOODLE |
| List date and time rescheduled | 02/09 10:30AM   |

|  |                 |
|--|-----------------|
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 02/08 ENAD102DH |
| Reason for Preemption  | Sports          |

| Digital Core Program (4 of 7)  |  | Response |
|--|--|----------|
| Program Title  | JUSTIN TIME  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | SATURDAYS @ 11AM   |          |
| Total times aired at regularly scheduled time  | 12   |          |
| Total times aired  | 13   |          |
| Number of Preemptions  | 1  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  | 1  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 2 years to 5 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |          |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response        |
|--|-----------------|
| Title of Program   | JUSTIN TIME     |
| List date and time rescheduled   | 02/09 11AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 02/08 EJTM106DH |
| Reason for Preemption  | Sports          |

| Digital Core Program (5 of 7)  | Response  |
|--|---|
| Program Title  | TREE FU TOM   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAYS @ 11:30AM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tome who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                 |
|--|-----------------|
| Title of Program   | TREE FU TOM     |
| List date and time rescheduled   | 02/09 11:30AM   |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 02/08 ETFT107DH |
| Reason for Preemption  | Sports          |

| Digital Core Program (6 of 7)  | Response  |
|--|---|
| Program Title  | LAZYTOWN  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays @ 10AM  |
| Total times aired at regularly scheduled time  | 4   |
| Total times aired  | 13  |
| Number of Preemptions  | 9   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 9   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.</p> |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 02/01 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 02/02 ELZT115DH |
| Reason for Preemption  | Sports          |

Digital Preemption Programs #2

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 03/22 3PM       |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/23 ELZT108DH |
| Reason for Preemption  | Sports          |

Digital Preemption Programs #3

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 01/11 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 01/12 ELZT124DH |
| Reason for Preemption  | Sports          |

Digital Preemption Programs #4

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                 |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 03/08 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/09 ELZT104DH |
| Reason for Preemption  | Sports          |

#### Digital Preemption Programs #5

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 01/18 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 01/19 ELZT126DH |
| Reason for Preemption  | Sports          |

#### Digital Preemption Programs #6

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 03/15 4:30PM    |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/16 ELZT106DH |
| Reason for Preemption  | Sports          |

#### Digital Preemption Programs #7

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 03/29 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/30 ELZT109DH |
| Reason for Preemption  | Sports          |

#### Digital Preemption Programs #8

| Questions  | Response       |
|--|----------------|
| Title of Program   | LAZYTOWN       |
| List date and time rescheduled   | 02/22 12:30PM  |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   |                |
| Episode #  | 02/23 ELZT101H |
| Reason for Preemption  | Sports         |

Digital Preemption Programs #9

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN        |
| List date and time rescheduled   | 03/01 10AM      |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/02 ELZT102DH |
| Reason for Preemption  | Sports          |

| Digital Core Program (7 of 7)                      |  | Response           |
|--|--|--------------------|
| Program Title                                      |  | MAKE WAY FOR NODDY |
| Origination  |  | Network            |
| Days/Times Program Regularly Scheduled             |  | SUNDAYS @ 10:30AM  |
| Total times aired at regularly scheduled time      |  | 7                  |
| Total times aired                                  |  | 13                 |
| Number of Preemptions                              |  | 6                  |
| Number of Preemptions for other than Breaking News |  |                    |
| Number of Preemptions Rescheduled                  |  | 6                  |
| Length of Program                                  |  | 30 mins            |

|  |  |
|--|--|
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response           |
|--|--------------------|
| Title of Program   | MAKE WAY FOR NODDY |
| List date and time rescheduled   | 03/08 10:30AM      |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 03/09 EMWN110DH    |
| Reason for Preemption  | Sports             |

#### Digital Preemption Programs #2

| Questions  | Response           |
|--|--------------------|
| Title of Program   | MAKE WAY FOR NODDY |
| List date and time rescheduled   | 03/15 5PM          |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 03/16 EMWN111DH    |
| Reason for Preemption  | Sports             |

#### Digital Preemption Programs #3

| Questions                                | Response           |
|--|--------------------|
| Title of Program                         | MAKE WAY FOR NODDY |
| List date and time rescheduled           | 03/29 10:30AM      |
| Is the rescheduled date the second home? | Yes                |

|  |                 |
|--|-----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 03/30 EMWN113DH |
| Reason for Preemption  | Sports          |

#### Digital Preemption Programs #4

| Questions  | Response           |
|--|--------------------|
| Title of Program   | MAKE WAY FOR NODDY |
| List date and time rescheduled   | 02/22 1PM          |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 02/23 EMWN103DH    |
| Reason for Preemption  | Sports             |

#### Digital Preemption Programs #5

| Questions  | Response           |
|--|--------------------|
| Title of Program   | MAKE WAY FOR NODDY |
| List date and time rescheduled   | 03/01 10:30AM      |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 03/02 EMWN109DH    |
| Reason for Preemption  | Sports             |

#### Digital Preemption Programs #6

| Questions  | Response           |
|--|--------------------|
| Title of Program   | MAKE WAY FOR NODDY |
| List date and time rescheduled   | 03/22 3:30PM       |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 03/23 EMWN112DH    |
| Reason for Preemption  | Sports             |

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Michelle Fierros   |
| Address   | 200 E Van Buren St   |
| City  | Phoenix  |
| State   | AZ   |
| Zip   | 85004  |
| Telephone Number  | 602-444-1285   |
| Email Address   | mfierros@12news.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | 01/11/14: LazyTown was preempted due to NBC coverage of Golf PGA Tour Season Reset. 01/19/14 & 02/02/14: LazyTown was preempted due to NBC coverage of NBC coverage of NHL. 02/08/14: Chica, Noodle & Doodle, Jusitn Time & Tree Fu Tom were preempted due to NBC coverage of Soccer Barclay's Premier League. 02/23/14: LazyTown & Make Way For Noddy was preempted due to NBC coverage of Sochi Olympics. 03/02/14, 03/09/16, 03 /16/14, & 03/30/14: LazyTown & Make Way For Noddy were preempted due to NBC coverage of NHL. 03/22/14: LazyTown & Make Way For Noddy were preempted dut to NBC coverage of U.S. Alpine Championships. KPNX rescheduled all of the above preempted programs and notified viewers appropriately. Because KPNX ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. |

Other Matters (7)

| Other Matters (1 of 7) Response  |  |
|--|--|
| Program Title  | Whatever Show  |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled   | Saturday @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am, & 11:30am  |
| Total times aired at regularly scheduled time  | 78   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers". |

| Other Matters (2 of 7) Response  |  |
|--|--|
| Program Title  | CHICA  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAYS @ 9AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters<br>(3 of 7)  |   | Response |
|--|---|----------|
| Program Title  | NOODLE & DOODLE   |          |
| Origination  | Network   |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS @ 9:30AM  |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |          |
| Length of<br>Program   | 30 mins   |          |
| Age of Target<br>Child<br>Audience from  | 2 years to 5 years  |          |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |          |

| Other<br>Matters (4 of<br>7)                              |                    | Response |
|---|--------------------|----------|
| Program Title   | JUSTIN TIME        |          |
| Origination   | Network            |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAYS @ 10AM   |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                 |          |
| Length of<br>Program                                      | 30 mins            |          |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years |          |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
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| Other Matters (5 of 7)   | Response  |
|--|---|
| Program Title  | TREE FU TOM   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAYS @ 10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tome who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. |

| Other Matters (6 of 7)                        | Response           |
|---|--------------------|
| Program Title                                 | LAZYTOWN           |
| Origination                                   | Network            |
| Days/Times Program Regularly Scheduled        | SUNDAYS @ 10AM     |
| Total times aired at regularly scheduled time | 13                 |
| Length of Program                             | 30 mins            |
| Age of Target Child Audience from             | 2 years to 5 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.</p> |
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| Other Matters (7 of 7)   | Response   |
|--|--|
| Program Title  | ZOU  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAYS @ 10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Zou: is the story of a 5 year old zebra, Bizou, who lives in an intergenerational household composed of his parents, grandparents, and great grandmother. They reside in a lovely brightly colored suburban community of vertical, bi-pedaled zebras that walk, talk, dress and interact like humans. Bizou's best friend, Elzee lives next door and his other good friend, Zac, is often found in his father's store. Bizou also has a less rewarding relationship with his snooty, spoiled cousin Zinnia, a budding ballerina. We follow Zou through his hum-drum days, vicariously participating in his birthday, a trip to the store, taking his pet parakeet Poc, to the doctor, or helping Elzee find a lost toy. The show is very centered on family and personal relationships, and the abundant adults in the family are always around to guide but not direct Bizou through his dilemmas, projects, and predicaments.</p> |

Certification

| Question   | Response                                      |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>MULTIMEDIA HOLDINGS CORPORATION</b></p> |

**Attachments**

No Attachments.