

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-122481** Submit Date: **07/08/2011** Call Sign: **WTVM** Facility ID: **595** City:

COLUMBUS State: GA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2011 Filing Status: Active

# Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Columbus GA
	Web Home Page Address	www.wtvm.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
•	
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
•	
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	Hannah Montana
List date and time rescheduled	Saturday, 06/04/11
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 05/28/11
Reason for Preemption	Other

Digital Core Program (6 of 12)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochia girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Animal Atlas (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7A, 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive, with an entertaining narrative, the series comines focused examinations of certain topics such as "Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.) "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and extertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays how the family unit oporates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habit, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Animal Atlas (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30A 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife,
educational	promoting a better understanding of how various animal species live and what they need to survive, with an
and	entertaining narrative, the series comines focused examinations of certain topics such as "Animal Appetites"
informational	(which explores the various diets of animals along with information about how animals catch and eat their
objective of	food, how diets determine their lifestyle, etc.) "Animal Antics", (a hilarious look at the crazy physical antics
the program	and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are
and how it	born, how they are raised and the difficulties and delights of growing up), along with shows which focus
meets the	solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and
definition of	extertaining exploration of the specific animal takes the viewer into that animal's world as we see where it
Core	lives, how it eats, how it plays how the family unit oporates, and what threatens and supports its survival.
Programming.	Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered
	species and wildlife habit, as well as informing viewers how to support wildlife conservation.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (9 of 12)	Response
Program Title	Animal Atlas (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a, 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, Describe the promoting a better understanding of how various animal species live and what they need to survive, with an educational and entertaining narrative, the series comines focused examinations of certain topics such as "Animal Appetites" informational (which explores the various diets of animals along with information about how animals catch and eat their objective of food, how diets determine their lifestyle, etc.) "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are the program and how it born, how they are raised and the difficulties and delights of growing up), along with shows which focus meets the solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and definition of extertaining exploration of the specific animal takes the viewer into that animal's world as we see where it Core lives, how it eats, how it plays how the family unit oporates, and what threatens and supports its survival. Programming. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habit, as well as informing viewers how to support wildlife conservation. Does the Yes Licensee identify the program by displaying throughout the program the symbol E

/l?

Digital Core Program (10 of 12)	Response
Program Title	Safari Tracks (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30a 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting, entertaining, FCC and advertiser friendly series of half-hour programs focused entirely on African Wildlife. Each show explores the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer to the brushlands of the savanna, the great Okavango, the remote beaches of Madgascar, and the greatest game reserves in Africa all with the goal of entertaining and educating young viewers

Does the Licensee	Yes		
identify the program			
by displaying			
throughout the			
program the symbol			
E/I?			

Program (11 of 12)	Response
Program Title	Safari Tracks (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9a, 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting, entertaining, FCC and advertiser friendly series of half-hour programs focused entirely on African Wildlife. Each show explores the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer to the brushlands of the savanna, the great Okavango, the remote beaches of Madgascar, and the greatest game reserves in Africa all with the goal of entertaining and educating young viewers
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Safari Tracks (Weather Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a, 04/02/11-06/25/11

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting, entertaining, FCC and advertiser friendly series of half-hour programs focused entirely on African Wildlife. Each show explores the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer to the brushlands of the savanna, the great Okavango, the remote beaches of Madgascar, and the greatest game reserves in Africa all with the goal of entertaining and educating young viewers
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sharon Davlin
Address	1909 wynnton Rd.
City	Columbus
State	GA
Zip	31906
Telephone Number	706-568-2851
Email Address	sdavlin@raycommedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	BECAUSE STATION WTVM CEASED ANALOG OPERATIONS AND CONVERTED TO DIGITAL- ONLY OPERATIONS PRIOR TO THE START OF THE REPORTING PERIOD, QUESTIONS 7(B) AND 7 (C)ARE NO LONGER APPLICABLE.

#### Other Matters (14)

and how it meets the

definition of

Programming.

Core

Other Matters (1 of 14)	Response
Program Title	The Emperor's New School (through August 27, 2011)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments

and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to

attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules,

citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student,

accepting differences, building self-esteem and trust.

Other Matters (2 of 14)	Response
Program Title	The Replacements (through August 27, 2011)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Other Matters (3 of 14)	Response
Program Title	That's So Raven (through August 27, 2011)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (4 of 14)	Response
Program Title	That's So Raven (through August 27, 2011)
Origination	Network

	Payon Paytar, who has inharited har grandmather's gift of clair ayanga is a normal, happy young woman
from	
Audience	
Target Child	
Age of	10 years to 13 years
Length of Program	30 mins
regularly scheduled time	
aired at	
Total times	9
Scheduled	
Regularly	
Program	
Days/Times	Saturdays/10:30-11:00 AM ET

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (5 of 14)	Response
Program Title	Hannah Montana (through August 27, 2011)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

Other Matters (6 of	
14)	Response
Program Title	The Suite Life of Zack and Cody (through August 27, 2011)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts

Other Matters (7 of 14)	Response
Program Title	Animal Atlas (Weather Now & Bounce)
Origination	Syndicated

peer pressure.

with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and

Days/Times Program Regularly Scheduled	Saturdays, 7a, 7:30a, 8a 07/02/11-09/24/11
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive, with an entertaining narrative, the series comines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.) "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and extertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays how the family unit oporates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habit, as well as informing viewers how to support wildlife conservation.

Other Matters (8 of 14)	Response
Program Title	Safari Tracks (Weather Now & Bounce)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30a,9a,9:30a,07/02/11-09/24/11
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting, entertaining, FCC and advertiser friendly series of half-hour programs focused entirely on African Wildlife. Each show explores the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer to the brushlands of the savanna, the great Okavango, the remote beaches of Madgascar, and the greatest game reserves in Africa all with the goal of entertaining and educating young viewers.

Other Matters (9 of 14)	Response
Program Title	Aqua Kids
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9a-9:30a 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua kids clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Aqua Kid website that can be easily accessed by parents and provides a clear description of the types of programming offered. It also provides a listing of when shows are aired on broadcasting stations through the USA. Advanced notice of programming is available to parents and consumers by the website. 2. Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. 3. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.

Other Matters (10 of 14)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30a-10a 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Pursuant to the Children's Television Act of 1990, "Dog Tales" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (11 of 14)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10a-10:30a 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

from

In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, Eco Company clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: 1. Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCC's requirements for "core" Educational and Informational" programming. Samples of endorsement letters can be downloaded below along with the Producer's E/I Statement.

Other Matters (12 of 14)

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Program Title	Animal Exploratio With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satrudays, 10:30a-11a 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Animal Exploration with Jarod Miller is a half - hour live action television program designed to meet the

Animal Exploration with Jarod Miller is a half - hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.

Other Matters (13 of 14)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11a-11:30a 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other Matters (14 of 14)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30a-12p 09/03/11-09/24/11
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ariel and Zoey, Eli Too" is an upbeat, fun, diverse and entertaining children's television series that will inform young people on a variety of subjects, while keeping their interest. Although it is a show that young people will be drawn to on their own, parents can watch it with their children and use it as a discussion platform for many important subjects.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTVM License Subsidiary, LLC **Attachments** 

No Attachments.