

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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 WCWN
 Facility ID:
 73264
 City:

 SCHENECTADY
 State:
 NY
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Report reflects information for : Second Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	CW	
		Nielsen DMA	Albany-Schenect	ady-Troy
		Web Home Page Address	www.cwalbany.co	om
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			7.5
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(14)

Digital Core Program (1 of	Posponso
14)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Eco Company
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committee to environmental issues, including reports on the latest recycling and nature conservation efforts, advance in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using the information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Made In Hollywood - Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes fillmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the main digital stream.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/!?	

Digital Core Program (6 of 14)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am, 7:30am and 8:00am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am, 9:00am,9:30am and 10:00am

Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am and 11:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action
educational	packed odyssey through North America's wild places. Through this program viewers will have a rare
and	glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of
informational	adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing
objective of	mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest,
the program	observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's blac
and how it	bears. These adventures will bring the viewer a rare experience with endangered species, some deadly,
meets the	others dashing in the stunning natural ecosystem they call home. This program aired on the main digital
definition of	stream.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	

Digital Core Program (9 of 14)	Response
Program Title	Rock The Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.	wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	

Digital Core Program (10 of 14)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am and 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the streadout local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answer to the questions are addressed with video inserts, graphs and/or maps to provide viewers with deeper understanding of the topic. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Make: Television
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Ocean Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to bette understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the secondary digital stream

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Vincent L. Nelson
Address	1400 Balltown Rd
City	Schenectady
State	NY
Zip	12309
Telephone Number	518-346-6666
Email Address	vnelson@sbgtv.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

April 23, 2015: Steve LaPointe, Meteorologist- Served as a judge at the Mohonasen High School Graduation Speaker Contest. April 29, 2015: Alyssa Caroprese, Meteorologist- Spoke to students visiting the station from the Niskayuna High School Work Study Program. Alyssa gave a presentation of weather facts, followed by a question and answer session. She also spoke to the students about her career path and encouraged them to pursue entering into the Broadcast Media/Meteorology field by discussing the rewards and challenges of becoming an on-air Meteorologist. May 22, 2015: Kelly O'Donnell, Reporter /Anchor-Spoke to students at the Mayfield Elementary School Career Day. Kelly spoke to the students about his passion for sports and his career path. He also encouraged them to pursue entering into the Broadcast Media/Sports field by discussing the rewards and challenges of becoming an on-air Sports Reporter/Anchor. June 2, 2015: Alyssa Caroprese, Meteorologist- Spoke students visiting the station from Pownal, Vermont Elementary School. Alvssa gave a presentation of weather facts, followed by a question and answer session. She also spoke to the students about her career path and encouraged them to pursue entering into the Broadcast Media/Meteorology field by discussing the rewards and challenges of becoming an on-air Meteorologist. June 3, 2015: Steve LaPointe, Chief Meteorologist- Spoke to the 6th grade class at Christian Brother's Academy. Steve gave a presentation of weather facts, followed by a question and answer session. He also spoke to the students about his career path and encouraged them to pursue entering into the Broadcast Media/Meteorology field by discussing the rewards and challenges of becoming an on-air Meteorologist. June 18, 2015: Steve LaPointe, Chief Meteorologist- Spoke to the 3rd grade class at Forts Ferry Elementary School in Latham, NY. Steve gave a presentation of weather facts, followed by a question and answer session. He also spoke to the students about his career path and encouraged them to pursue entering into the Broadcast Media/Meteorology field by discussing the rewards and challenges of becoming an on-air Meteorologist. Public Service Announcements targeting children's needs: Boystown Hotline; Ad Council: Wildfire Prevention, Fatherhood Involvement, Discovering Nature, Texting and Driving Prevention, Child Passenger Safety; Partnership for a Drug Free America; Juvenile Diabetes Research Foundation, Vision Campaign; The Shriner's Hospital for Children; American Diabetes Association, Blood Sugar Basics; National Eating Disorder Association, Eating Disorder Help Campaign; Recycling, Not Only a Bottle Campaign; Obesity Action Coalition; Asthma and Allergy Foundation. Public Service Campaigns targeting children's needs: Be an Ally Campaign September-December CBS 6 and CW 15 after hearing news reports about the consequences of school bullying, formed a partnership with the Anti-Defamation League (ADL), Neil & Jane Golub and Price Chopper that resulted in Be an Ally, a media campaign communicating a positive message in response to bullying. Be an Ally includes practical steps designed to empower people to stop the cycle of hate and bullying. The campaign which launched in June 2012 and continues through the second guarter of 2015 features CBS 6 on-air personalities and consists of a mixture of thirty second public service announcements, that air on both CBS 6 and CW 15. No Text Zone Campaign Texting While Driving Kills Thousands of People Each Year. Many More are Seriously Injured. The No Text Zone Campaign by CBS 6 strives to encourage viewers to keep roads Safe By taking the "No Text Zone" Pledge on cbs6albany.com. CBS 6 offers car window clings for participants to put on their cars and also encourages the download of the "drive safe mode" app for their cell phone to prevent the temptation of texting while driving.

Other Matters (14)

Other Matters (of 14)	1 Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the
Other Matters (2 of 14)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of13 years to 16 yearsTarget ChildAudiencefrom

Describe the educational and informational objective of the program and how it meets the definition of Core

This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the main digital stream.

Programming.

Other Matters (3 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the main digital stream

Other Matters (4 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the main digital stream

Other Matters (5 of 14) Response

Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the main digital stream

Program TitleCalling Dr. PolOriginationNetworkDays/Times Program Regularly ScheduledSaturdays 7:00am 7:30am and 8:00am Regularly ScheduledTotal times aired at regularly scheduled time39Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and informational objective of the program and how it meets the definition of CoreDr. Jan Pol is a veterinarian who specializes in large farm clients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences card across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
Days/Times Program Regularly ScheduledSaturdays 7:00am 7:30am and 8:00amTotal times aired at regularly scheduled time39Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and informational objective of the program and how it meets theDr. Jan Pol is a veterinarian who specializes in large farm clients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences card across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
Regularly Scheduled39Total times aired at regularly scheduled time39Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and informational objective of the program and how it meets theDr. Jan Pol is a veterinarian who specializes in large farm clients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences card across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
regularly scheduled time 30 mins 30 mins 30 mins 4 Age of Target Child 13 years to 16 years 4 Audience from 13 years to 16 years 4 Dr. Jan Pol is a veterinarian who specializes in large farm clients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences care across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
Age of Target Child Audience from13 years to 16 yearsDescribe the educational and informational objective 	
Audience fromDescribe the educational and informational objective of the program and how it meets theDr. Jan Pol is a veterinarian who specializes in large farm clients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences carri across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
educational and informational objective of the program and how it meets theclients, Dr. Pol has "seen it all." This series is designed to his family, and veterinary staff share their experiences cari across rural Michigan. Viewers will have the opportunity to of various domesticated animals and livestock. This program	
Programming.	o educate and inform viewers as Dr. Pol, ning for animals of all shapes and sizes to learn about the biology and behaviors

Other Matters (7 of 14) Response

Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30a, 9:00a, 9:30a and 10:00am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the main digital stream.
Other Matters (8 of 14)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 and 11:00am
Total times aired at regularly scheduled tim	26 e
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the education and informational object of the program and how meets the definition of Core Programming.	tive innovative and action-packed odyssey through North America's wild places. Through this
Other Matters (9 of 14)	Response
Program Title	Rock The Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
	13
Total times aired at regularly scheduled tim	9
	e 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the main digital stream.

Other Matters (10 of 14)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am and 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream.

Other Matters (11 of 14)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream.

Other Matters (12 of 14)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program will air on the secondary digital stream.
Other Matters (13	of 14) Response
Program Title	Make: Television
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program will air on the secondary digital stream.

Other Matters (14 of 14)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm

Programming.

Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels
educational	the world to explore the Earth's least understood resource, our oceans and waterways and the animals
and	which call them home. He swims with manta rays pointing out that their body form was the inspiration for
informational	the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to bette
objective of the	understand their biology. As Jeff continues his journey through each episode the viewer is able to connec
program and	with these animals and learn how important they are to all life on the planet as well as how sea life
how it meets	connects to life on the rest of the globe. This program will air on the secondary digital stream
the definition of	
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WCWN License , LLC

Attachments No Attachments.