



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022027601** | File Number: **CPR-126376** | Submit Date: **01/08/2012** | Call Sign: **WFOX-TV** | Facility ID: **11909** |

City: **JACKSONVILLE** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/08/2012** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX/MNTV/METV
	Nielsen DMA	Jacksonville-Brunswick
	Web Home Page Address	www.actionnewsjax.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(23)

Digital Core Program (1 of 23)		Response
Program Title	LIVE LIFE and WIN!	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 10/01/11 - 12/31/11	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage the 13- to 16-year-old audience to:(1) explore, discover, and learn strategies to achieve personal dreams,(2) learn about the personal attributes important for achieving dreams,(3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 23)		Response
Program Title	Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 10/02/11 - 11/13/11	
Total times aired at regularly scheduled time	7	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23) Response	
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 10/02/11 - 11/13/11
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 23)		Response
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 9:00AM 10/02/11 - 11/13/11
Total times aired at regularly scheduled time		7
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 23)		Response
Program Title		Mad About
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 9:30AM 10/02/11 - 11/13/11
Total times aired at regularly scheduled time		7
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00AM 10/02/11 - 11/13/11
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (7 of 23)		Response
Program Title	The American Athlete	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 10/02/11 - 11/13/11	
Total times aired at regularly scheduled time	7	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 23)		Response
Program Title	PETS.TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 10/01/11 - 12/31/11	

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
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Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 23)		Response
Program Title		Mad About
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)      Response	
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 11/19/11 - 12/31/11
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00AM 11/19/11 - 12/31/11
Total times aired at regularly scheduled time	7
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)		Response
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 9:30AM 11/19/11 - 12/31/11
Total times aired at regularly scheduled time		7
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 23)		Response
Program Title		SPORTS STARS OF TOMORROW
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday, 11:00AM 11/19/11 - 12/31/11
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)		Response
Program Title		The American Athlete
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 3:30PM 11/19/11, 11:30AM 12/31/11
Total times aired at regularly scheduled time	7	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)		Response
Program Title		GREEN SCREEN ADVENTURES
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 8:00AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time		6
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (20 of 23)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 9:30AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)		Response
Program Title		EDGEMONT
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 10:00AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time		6
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 11/20/11 - 12/25/11
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Adrian S. West
Address	11700 Central Parkway Unit 2
City	Jacksonville
State	FL
Zip	32224
Telephone Number	904-996-0419
Email Address	awest@ActionNewsJax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Children PSAs-4th Quarter 2011 Title/ Length / # of times run (WAWS) Ad Council Energy Savers :30 48x Ad Council Energy Magical :30 24x Ad Council Literacy Tangled :30 74x Ad Council Literacy Tangled :15 1x Ad Council Pet Adoption :30 71x Ad Council Wildfire Season :30 71x Ad Council Wildfire Season :15 1x FAB Professor Tinkermeister :30 62x (WAWD-DT2 30.2) Ad Council Energy Savers :30 52x Ad Council Energy Magical :30 14x Ad Council Literacy Tangled :30 61x Ad Council Pet Adoption :30 55x Ad Council Wildfire Season : 30 52x FAB Professor Tinkermeister :30 40x



Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	LIVE LIFE and WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage the 13- to 16-year-old audience to:(1) explore, discover, and learn strategies to achieve personal dreams,(2) learn about the personal attributes important for achieving dreams,(3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".

Other Matters (2 of 17)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Other Matters (3 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (4 of 17)		Response
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 01/07/12 - 03/31/12	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.	

Other Matters (5 of 17)		Response
Program Title	Mad About	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 9:00AM 01/07/12 - 03/31/12	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.	

Other Matters (6 of 17)		Response
Program Title	SPORTS STARS OF TOMORROW	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday, 9:30AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.

Other Matters (7 of 17)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.

Other Matters (8 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (9 of 17)	Response
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Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Other Matters (10 of 17)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.

Other Matters (11 of 17)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM 01/07/12 - 03/31/12
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.

Other Matters (12 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (13 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.
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Other Matters (14 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (15 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four 'C's as well as the three 'R's - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (16 of 17)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Other Matters (17 of 17)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 01/01/12 - 03/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Newport Television LLC</b></p>



**Attachments**

No Attachments.