



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** File Number: **CPR-131977** Submit Date: **07/09/2012** Call Sign: **WMFP** Facility ID: **41436** City:

FOXBOROUGH State: MA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2012 Filing Status: Active

Report reflects information for : Second Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ME-TV |
| | Nielsen DMA | Boston |
| | Web Home Page Address | |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 5.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(0)

Non-Core Educational and Informational Programming (9)

| Non-Core Educational and Informational Programming (1 of 9) | Response |
|--|--|
| Program Title | GRENN SCREEN ADVENTURES DT-1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | MON, TUES, WED, THURS. FRI. SAT. 7-7:30AM |
| Total times aired at regularly scheduled time: | 76 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informational and educational program. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 9) | Response |
|--|---|
| Program Title | Ariel, Zoey & Eli Too DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | MONDAY AND FRIDAY 8:30AM |
| Total times aired at regularly scheduled time: | 25 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Yes

| Non-Core Educational and Informational Programming (3 of 9) | Response |
|--|---|
| Program Title | MUSTARD PANCAKES DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | MON. 8AM THURS.8:30AM |
| Total times aired at regularly scheduled time: | 24 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core | | | |
|-----------------|----------|--|--|
| Educational and | | | |
| Informational | | | |
| Programming (4 | | | |
| of 9) | Response | | |

| Program Title | VIRUS ATTACK DT-2 |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Tuesday 8:00am |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. It is an interesting metaphor for pollution. The series shows elements of courage, friendship, and problem solving. Although the concept is far-fetched, it brings enough science concepts to make it plausible. This would be an excellent venue to discuss the issues of pollution in our modern world. Concepts of what is causing pollution and how students can help to solve some of these problems are the issues young people face today. They very often feel powerless and this show's characters give them great role models to try and problem solve the issues of pollution. There are no mixed messages in this series |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | | Response |
|--|--|----------|
| Date Time | | |
| | | |
| Non-Core Educational and Informational Programming (5 of 9) | Response | |
| Program Title | Angel's Friends DT-2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled: | Tuesday 8:30am | |
| Total times aired at regularly scheduled time: | 13 | |
| Number of Preemptions | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes | |

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (6 of 9) | Response |
|---|--------------------------|
| Program Title | PASSPORT TO EXPLORE DT-2 |
| Origination | Network |

| Days/Times Program Regularly Scheduled: | Wednesdays 8:00am |
|---|--|
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those Differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (7 of 9) | Response |
|---|----------------------|
| Program Title | Beta Records DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Wendnesday 8:30 am |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos. |
|--|---|
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (8 of 9) | Response |
|---|---|
| Program Title | Animal Atlas DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Thursday 8:00am |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

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|--|--|
| Non-Core Educational and Informational Programming (9 of 9) | Response |
| Program Title | AQUA KIDS ADVENTURES DT-2 |
| | AQUA RIDO ADVENTURES DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Friday 8:00am |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | STEVE MARRA |
| Address | 11 LAKELAND PARK DRIVE |
| City | PEABODY |
| State | MA |
| Zip | 01962 |
| Telephone Number | 978-717-5633 |
| Email Address | WMFP@COMCAST. NET |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|--|
| Program Title | GRENN SCREEN ADVENTURES DT-1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | MON, TUES, WED, THURS. FRI. SAT. 7-7:30AM |
| Total times aired at regularly scheduled time | 64 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informational and educational program. |

| Other Matters (2 of 9) | Response |
|--|---|
| Program Title | MUSTARD PANCAKES DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday 8:00am & Thursday 8:30am |
| Total times aired at regularly scheduled time | 25 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |

| Other Matters (3 of 9) | Response |
|--|--|
| Program Title | Ariel, Zoey & Eli Too DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday 8:30am & Friday 8:30 am |
| Total times aired at regularly scheduled time | 25 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Is a nationally syndicated music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos. |

| Other Matters (4 of 9) | Response |
|--|--|
| Program Title | VIRUS ATTACK DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tuesday 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the antiviruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. It is an interesting metaphor for pollution. The series shows elements of courage, friendship, and problem solving. Although the concept is far-fetched, it brings enough science concepts to make it plausible. This would be an excellent venue to discuss the issues of pollution in our modern world. Concepts of what is causing pollution and how students can help to solve some of these problems are the issues young people face today. They very often feel powerless and this show's characters give them great role models to try and problem solve the issues of pollution. There are no mixed messages in this series. |

| Other Matters (5 of 9) | Response |
|---|----------------------|
| Program Title | Angel's Friends DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tuesday 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

| Other Matters (6 of 9) | Response |
|--|---|
| Program Title | PASSPORT TO EXPLORE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wednesdays 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those Differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. Passport To Explore uses the technique of near peer mentors i.e.,children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic. |

| Other Matters (7 of 9) | Response |
|--|---|
| Program Title | Beta Records |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wendnesday 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos. |

| Other Matters (8 of | |
|--|--|
| 9) | Response |
| Program Title | ECO COMPANY DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | THURS. 8AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the | Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each |

| Other Matters (9 of 9) | Response |
|--|--|
| Program Title | AQUA KIDS ADVENTURES DT-2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Friday 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. |

feature is reported by teens and told from their perspective. Additionally the show provides weekly practical

tips that teens, and people of all ages can use in their daily lives.

definition of

Programming.

Core

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NRJ TV Boston License Co, LLC **Attachments**

No Attachments.