



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001800168** File Number: **CPR-119728** Submit Date: **04/08/2011** Call Sign: **WSVN** Facility ID: **63840** City:

MIAMI State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	www.wsvn.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00-7:30A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES - a series for children that will take them on fascinating adventures each week. Series will entertain and teach kids about the histories and cultures of places they visit. It is about kids traveling and learning about the world. Targeted to ages 12-16. E/I
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8:00A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA INTO THE WILD is designed to reveal the children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Targeted to ages 13-16. E/I

Does the Licensee identify the program	
by displaying throughout the program the	е
symbol E/I?	

Yes

Digital Core Program (3 of 7)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a weekly half hour animal series designed to educate and inform children about exotic and unique animals everyone is used to. Targeted to ages 13-16. E/I
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:30-12:00 NOON
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORT STARS OF TOMORROW profiles the top national and local college, high school and youth sports talent, providing in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sport Stars of Tomorrow inspires and set a peer-to-peer example of today's teens. Targeted to ages 13-16. E/I

Digital Core Program (5 of 7)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7:00-7:30A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV is an award winning multi-media science education program combining television, community outreach, the Web, and fun. Dragonfly TV engages tens of millions of children, parents, ane teachers in accessible, hands-on science activities. Targeted to ages 13-16. E/I
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7:30-8:00A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JARDO MILLER is a half hour series that take viewers around the globe, quenching their collective thirst for exploration, by bringing them thrilling and startling images never before seen. Targeted to ages 13-16. E/I
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	PROFILES OF NATURE (DIGITAL MULTICAST ONLY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - SATURDAY 8:00-8:30A.M.
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE (DIGITAL MULTICAST ONLY) - Nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, mooses, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful lanscaping around the world. Targeted to ages 13-16. E/I
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Deisy Bermudez
Address	1401 79th St. Causeway
City	Miami
State	FL
Zip	33141
Telephone Number	(305) 795-2633
Email Address	dbermudez@wsvn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and	License Renewal * An application for the renewal of the license for WSVN was filed timely with the FCC. That license renewal application remains pending. Question 7.c WSVN has completed its DTV transition, and terminated all analog operations, by June 12, 2009. Exhibit A 1st Quarter - January 1, 2011 - March 31, 2011 PUBLIC SERVICE ANNOUNCEMENT & COMMUNITY CALENDARS ORGANIZATION, DESCRIPTION, TARGET AGES, # OR TIMES AIRED OBESITY PSA - Encourages kids to go outside and play. To get off the couch and become active, 2-16, 97. YMCA 1, Encourages kids to go to their local YMCA for fun and fitness, 2-16, 82. COMMUNITY CALENDARS ORGANIZATION, DESCRIPTION, TARGET AGE, # OF TIMES AIRED THIS QUARTER N/A EXHIBIT B FIRST QUARTER JANUARY 1, 2011 - MARCH 31, 2011 NON BROADCAST ACTIVITIES/ORGANIZATIONS/DATE /DESCRIPTION, TARGET AGE, STATION PARTICIPATION/INVOLVEMENT N/A On Monday, September 14, 2009, WSVN launched "Estrella TV" a Spanish language network on the station's digital multicast, channel 7.2. Children's core programming that aired on that channel during this quarter is included in this report.

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00-7:30A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES - A series for children that will take them on fascinating adventures each week. Series will entertain and teach kids about the histories and cultures of places they visit. It is about kids traveling and learning about the world. Targeted to ages 12-16. E/I

Other Matters (2 of 9)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8:00A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA INTO THE WILD is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Targeted to ages 13-16. E/I

Other Matters (3 of 9)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:00-11:30A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a weekly half hour animal series designed to educate and inform children about exotic and unique animals as well as the more common animals everyone is used to. Targeted to ages 13-16. E/I

Other Matters (4 of 9)	Response
Program Title	SPORT STARS OF TOMORROW
Origination	Syndicated

Days/Times Program Regularly	SATURDAYS 11:30-12:00 NOON
Scheduled	
Total times aired at regularly	13
scheduled time	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
from	
Describe the educational and	SPORTS STARS OF TOMORROW profiles the top national and local college, high
informational objective of the	school and youth sports talent, providing an in-depth, storytelling look at the hard work
orogram and how it meets the	and dedication it takes to achieve their goals. Sport Stars of Tomorrow inspires and set
definition of Core Programming.	peer-to-peer example of today's teens. Targeted to ages 13-16. E/I

Other Matters (5 of 9)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 12:30-1:00P.M.
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL (FOX NETWORK)- "This Week in Baseball" seek to provide today's youth with educational messages that have an impact on development of positive lifestyle behaviors. The program portrays that positive outcome that result from dedication, hard work, self-disciple, teamwork, practice, and personal responsibilities. Targeted to ages 13-16. E/I

Other Matters (6 of 9)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 3:3-4:00P.M.
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL (FOX NETWORK)- "This Week in Baseball" seek to provide today's youth with educational messages that have an impact on development of positive lifestyle behaviors. The program portrays that positive outcome that result from dedication, hard work, self-disciple, teamwork, practice, and personal responsibilities. Targeted to ages 13-16. E/I

Other Matters (7 of 9)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUNDAYS 7:00-7:30A.M.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and	DRAGONFLY TV ia an award multi-media science educaion program combining	
informational objective of the	television, community outreach, the Web, and fun. Dragonfly engages ten of millions	
program and how it meets the	of children, parents, and teachers in accessible, hands-on science activities.	
definition of Core Programming.	Targeted to ages 14-16. E/I	

Other Matters (8 of 9)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7:30-8:00A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER is a half hour series that take viewers around the globe, quenching their collective thirst for exploration, by bringing them thrilling and startling images never before seen. Targeted to age: 13-16. E/

Other Matters (9 of 9)	Response
Program Title	PROFILES OF NATURE (DIGITAL MUTICAST ONLY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-SATURDAY 8:00-8:30A.M.
Total times aired at regularly scheduled time	74
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IPROFILES OF NATURE (DIGITAL MULTICAST ONLY) - Nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, mooses, coyotes, turtles, cougars, e tc. These compelling tales unfold in beautiful landscaping around the world. Targeted to ages 13-16. E

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Deisy Bermudez **Attachments** 

No Attachments.