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Children's Television Programming Report

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City: **HOUSTON** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/08/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Houston
	Web Home Page Address	www.click2houston.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	AQUA KIDS ADVENTURES (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	NASA 360 (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18) Response	
Program Title	DOS Y DOS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 18)	Response
Program Title	IN THE ZONE (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	ANGEL'S FRIENDS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday, 9:00-9:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school... that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	ARIEL, ZOEY & ELI, TOO (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Friday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	SHELLDON (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldons also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the childrens key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON (KPRC)
List date and time rescheduled	6/4/11 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 SHL012
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	SHELLDON (KPRC)
List date and time rescheduled	5/28/11 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 SHL011
Reason for Preemption	Sports

Digital Core Program (8 of 18)	Response
Program Title	BABAR (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30AM-12:00PM
Total times aired at regularly scheduled time	11
Total times aired	13

Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (KPRC)
List date and time rescheduled	5/28/11 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 BAR205
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR (KPRC)
List date and time rescheduled	6/4/11 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04

Episode #	6/4/11 BAR112
Reason for Preemption	Sports
Digital Core Program (9 of 18)	
	Response
Program Title	TURBO DOGS (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00-10:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS (KPRC)
List date and time rescheduled	6/4/11 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 TDO117
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TURBO DOGS (KPRC)
List date and time rescheduled	5/28/11 8:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 TDO116
Reason for Preemption	Sports

Digital Core Program (10 of 18)	Response
Program Title	THE MAGIC SCHOOL BUS (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:00-11:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to educationby taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS (KPRC)
List date and time rescheduled	5/28/11 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 MSB213
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS (KPRC)
List date and time rescheduled	6/4/11 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 MSB301

Reason for Preemption	Sports
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Digital Core Program (11 of 18)	Response
Program Title	WILLA'S WILD LIFE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:00-12:30PM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willas Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)

List date and time rescheduled	5/28/11 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 WIL006
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	6/26/11 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-25
Episode #	6/25/11 WIL004
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	4/17/11 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-16
Episode #	4/16/11 WIL006
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	5/22/11 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-21
Episode #	5/21/11 WIL013
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	6/5/11 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 WIL008
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	5/15/11 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-14
Episode #	5/14/11 WIL005
Reason for Preemption	Sports

Digital Core Program (12 of 18)	Response
Program Title	PEARLIE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	5/28/11 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 PEA110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	6/5/11 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 PEA107
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PEARLIE (KPRC)

List date and time rescheduled	5/22/11 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-21
Episode #	5/21/11 PEA103
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	4/17/11 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-16
Episode #	4/16/11 PEA102
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	6/26/11 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-25
Episode #	6/25/11 PEA104
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	5/15/11 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-14
Episode #	5/14/11 PEA109
Reason for Preemption	Sports

Digital Core Program (13 of 18)	Response
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Program Title	BUSYTOWN MYSTERIES (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)		Response
Program Title		BUSY WORLD OF RICHARD SCARRY (THIS)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10:30am - 11:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 18)		Response
Program Title		CAKE (THIS)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 11:00am - 11:30am
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	STARGATE INFINITY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other, while trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	MAGI-NATION (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Akeba Means
Address	8181 Southwest Freeway
City	Houston
State	TX
Zip	77074
Telephone Number	713-778-4810
Email Address	ameans@kprc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	KPRC broadcasts numerous public service announcements designed for children. These include NBC's The More You Know campaign, as well as locally produced and syndicated public service announcements regarding issues of health, education, substance abuse and cultural and artistic endeavors. These public service announcements are part of a general rotation and run in all dayparts. *** April 16, 2011, regarding the KPRC core e/i programs: Willa's Wildlife and Pearlier aired at the rescheduled time of 11am-12pm on April 17th due to the NHL Conference Quarter Finals. *** May 14, 2011, regarding the KPRC core e/i programs: Willa's Wildlife and Pearlier aired at the rescheduled time of 11am-12pm on May 15th due to the PGA Players Championship. *** May 21, 2011, regarding the KPRC core e/i programs: Willa's Wildlife and Pearlier aired at the rescheduled time of 11am-12pm on May 22nd due to the NHL Conference Finals. *** May 28, 2011, all e/i KPRC core programs aired at the rescheduled time of 8-11am on May 28th due to French Open Tennis. *** June 4, 2011, regarding the e/i KPRC core programming: due to the French Open Tennis, Turbo Dogs, Shelldon, The Magic School Bus and Babar aired on June 4th from 11-1pm. Willa's Wildlife and Pearlie aired on June 5th from 1-2pm. *** June 25, 2011, regarding the KPRC core e/i programs: Willa's Wildlife and Pearlier aired at the rescheduled time of 11am-12pm on June 26th due to Wimbledon Tennis. *** July 2, 2011, regarding the KPRC core e/i programs: all programs will air at the rescheduled time of July 10th from 11am-2pm due to Wimbledon Tennis. *** July 30, 2011, regarding the KPRC core e/i programs: Willa's Wildlife and Pearlie will air at the rescheduled time of 11am-12pm on July 31st due to Swimming World Championships. *** August 27, 2011, regarding the KPRC core e/i programs: all programs will air at the rescheduled time of August 27th from 9am-12pm due to NBC World Track & Field Championships. *** September 17, 2011, regarding the e/i KPRC core programming: due to the PGA Golf Tour, Turbo Dogs, Shelldon, The Magic School Bus and Babar will air on September 17th from 9am-11am. Willa's Wildlife and Pearlie will air on September 18th from 11am-12pm.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	BABAR (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.

Other Matters (2 of 18)	Response
Program Title	TURBO DOGS (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00AM - 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
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Other Matters (3 of 18)	Response
Program Title	MAGI-NATION (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!

Other Matters (4 of 18)	Response
Program Title	BUSYTOWN MYSTERIES (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (5 of 18)	Response
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Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (6 of 18)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (7 of 18)	Response
Program Title	CAKE (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!

Other Matters (8 of 18)	Response
Program Title	STARGATE INFINITY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other, while trying to find a safe haven for the alien and clear their names so they can return home.
Other Matters (9 of 18)	Response
Program Title	AQUA KIDS ADVENTURES (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Other Matters (10 of 18)	Response
Program Title	DOS Y DOS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating.

Other Matters (11 of 18)	Response
Program Title	IN THE ZONE (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.

Other Matters (12 of 18)	Response
Program Title	ANGEL'S FRIENDS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school... that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
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Other Matters (13 of 18)	Response
Program Title	ARIEL, ZOEY & ELI, TOO (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Friday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Other Matters (14 of 18)	Response
Program Title	NASA 360 (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic.

Other Matters (15 of 18)	Response
Program Title	SHELLDON (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM - 11:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldons also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the childrens key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (16 of 18)	Response
Program Title	WILLA'S WILFELIFE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willas Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Other Matters (17 of 18)	Response
Program Title	THE MAGIC SCHOOL BUS (KPRC)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, tp guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.

Other Matters (18 of 18)	Response
Program Title	PEARLIE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities,
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Post- Newsweek Stations, Houston, G.P.</p>

Attachments

No Attachments.