

# Children's Television Programming Report

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 Submit Date:
 10/16/2012
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 KGW
 Facility ID:
 34874
 City:

 PORTLAND
 State:
 OR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/16/2012
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 Status

# **Report reflects information for : Second Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Portland OR	
		Web Home Page Address	WWW.KGW.COM	Л
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Jane and the Dragon (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jane and the Dragon (Digital 8.1)
List date and time rescheduled	6/2/2012 1500
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Babar (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the new to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar (Digital 8.1)
List date and time rescheduled	6/3/2012 1500
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Babar (Digital 8.1)
List date and time rescheduled	5/6/2012 1030
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Willa's Wild Life (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1000
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	06/3/2012 1530
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

# Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	04/07/2012 AT 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	06/10/2012 1500
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	05/19/2012 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

# Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	05/12/2012 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	06/16/2012 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	04/28/2012 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life (Digital 8.1)
List date and time rescheduled	05/5/2012 0830
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	PEARLIE (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1530
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	05/12/2012 1900
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	05/05/2012 1900
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	04/14/2012 1900
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	06/20/2012 1230
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #5**

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	05/19/2012 1900
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (Digital 8.1)
List date and time rescheduled	06/10/2012 1530
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09

Episode #

Reason for Preemption

Sports

Digital Core Program (5 of 18)	Response
Program Title	THE ZULA PATROL (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE ZULA PATROL (Digital 8.1)
List date and time rescheduled	06/10/2012 1500
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	THE ZULA PATROL (Digital 8.1)
List date and time rescheduled	05/05/2012 1930
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	THE ZULA PATROL (Digital 8.1)
List date and time rescheduled	05/12/2012 1930
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE ZULA PATROL (Digital 8.1
List date and time rescheduled	06/21/2012 1230
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	

Digital Core			
Program (6 of 18)	Response		
Program Title	SHELLDON (Digital 8.1)		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays 1630		
Total times aired at regularly scheduled time	12		
Total times aired	13		
Number of Preemptions	1		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	1		
Length of Program	30 mins		
Age of Target Child Audience	6 years to 10 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how t be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rel on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social- emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.		
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes		

Questions	Response
Title of Program	SHELLDON (Digital 8.1)
List date and time rescheduled	06/16/2012 0800
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 0700
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 0730
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 0800
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1500
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1530
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

18)	Response
Program Title	LAURA MCKENZIES TRAVELER (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1600
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIES TRAVELER is a program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venues. Educational topics include: geography, history, social context and environment, arts and entertainment types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 0800

Total times aired at	13
regularly scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for	
other than Breaking News	
Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild
educational and	has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes,
informational	turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This
objective of the program and	program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up
how it meets the	close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of
definition of	nature and teaching children about animals and the environment.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	

Pr	igital Core rogram (15 of	
18	3)	Response
Р	rogram Title	PROFILES OF NATURE (Digital 8.3)
0	Drigination	Network
Pi R	Pays/Times Program Regularly Scheduled	Wednesdays 0800
ai re	otal times ired at egularly cheduled time	13
Т	otal times aired	
	lumber of reemptions	0
Pi	lumber of reemptions for ther than reaking News	
P	lumber of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (18 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 0430
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Maryanne Dehner
Address	1501 SW Jefferson
City	Portland
State	OR
Zip	97201
Telephone Number	503 226 5108
Email Address	mdehner@kgw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	DUE TO TECHNICAL DIFFICULTIES FILING THE 3Q CHILDREN'S ELECTRONIC REPORT, KGW'S 2Q REPORT WAS INADVERTENTLY REPLACED WITH THE 3Q REPORT. KGW'S 2Q REPORT WAS FILED ON 07/09/12 AND PLACED IN KGW'S MAIN PUBLIC FILE. ELECTRONIC SUBMISSION AND FCC CONFIRMATION #132015 WAS RECEIVED WHEN THE REPORT WAS FILED. A COPY OF THAT CONFIRMATION IS ATTACHED TO THIS REPORT AS PROOF OF TIMELY FILING (CLICK ON LINK AT QUESTION 7, ABOVE). KGW RE-FILED THE 2Q ELECTRONIC ON-LINE PUBLIC FILE CHILDREN'S REPORT ON OCT. 16, 2012.

## Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Poppycat (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
Other Matters (2 of 18)	Response
Program Title	Justin Time (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (3 of 18)	Response
Program Title	Lazy Town (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (4 of 18)	Response
Program Title	The Wiggles (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1000

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer.
Other Matters (5 of 18)	Response
Program Title	Noodle and Doodle (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at	13
regularly scheduled time	
scheduled time Length of	30 mins
scheduled	30 mins 2 years to 5 years

Other Matters (6 of			
18)	Response		
Program Title	Pajanimals (Digital 8.1)		

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1630
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (7 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0700
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hanna Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.

Other Matters (8 of		
18)	Response	
Program Title	Jack Hanna's Animal Adventure (Digital 8.2	

Origination	
<b>U</b>	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0730
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hann Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Other Matters (9 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2
Origination	Syndicated
	Saturdays 0800
Days/Times Program Regularly Scheduled	
Program Regularly Scheduled Total times aired at regularly scheduled	13
Program Regularly Scheduled	13 30 mins
Program Regularly Scheduled Total times aired at regularly scheduled time	

Other Matters (10 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1500
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.

Other Matters (11 of 18)	Response
Program Title	Jack Hanna's Animal Adventure (Digital 8.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1530
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	JACK HANNAS ANIMAL ADVENTURES. VT Entertainment, the producer and owner of Jack Hannas Animal Adventures, designs the programs to educate and inform children 13 to 16 years of age. In order for parents, children and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Programming.	

Other Matters (12 of 18)	Response
Program Title	LAURA MCKENZIES TRAVELER (Digital 8.2)
Origination	Syndicated
Days/Times	Saturdays 1600
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. LAURA MCKENZIES TRAVELER is a program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venues. Educational topics include: geography, history, social context and environment, arts and entertainment, types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips.

Other Matters (13 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Other Matters (14 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

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Other Matters (15 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Other Matters (16 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Other Matters (17 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of upclose looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Other Matters	

Other Matters (18 of 18)	Response
Program Title	PROFILES OF NATURE (Digital 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core PROFILES OF NATURE: Its a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 8am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Programming.

on	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	King
	the Authorization(s) specified above.	Broadcasting
		Company

Attachments No Attachments.