

Children's Television Programming Report

 FRN:
 0023286198
 File Number:
 CPR-137482
 Submit Date:
 01/09/2013
 Call Sign:
 KION-TV
 Facility ID:
 26249

 City:
 MONTEREY
 State:
 CA

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 01/09/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CBS	
		Nielsen DMA	Monterey-Salinas	3
		Web Home Page Address	http://kion.com	
Digital Core	Question			Response
Programming	State the average number of I stream	hours of Core Programming per week broadcast by the station or	n its main program	3.0
	State the average number of I station on other than its main	hours per week of free over-the-air digital video programming bro program stream	adcast by the	168.0
	State the average number of I main program stream. See 47	hours per week of Core Programming broadcast by the station or 7 C.F.R. Section 73.671:	o other than its	3.0
	•	formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	•	Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 6)	Response

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II

	Origination	Network
	Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 8:30AM
:	Total times aired at regularly scheduled time	12
	Total times aired	13
	Number of Preemptions	1
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	1
	Length of Program	30 mins
	Age of Target Child Audience	3 years to 7 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
	Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	10/8/12 AT 12PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 9:00AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	LIBERTY'S KIDS I
List date and time rescheduled	12/11/12 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS I
List date and time rescheduled	10/9/12 at 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS I
List date and time rescheduled	11/13/12 at 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 6) Response

Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 10/06/12-12/29/12 AT 9:30AM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LIBERTY'S KIDS II
List date and time rescheduled	11/14/12 AT 12PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-10
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS II
List date and time rescheduled	12/5/12 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS II
List date and time rescheduled	10/10/12 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LIBERTY'S KIDS II
List date and time rescheduled	12/12/12 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	KIM MEYENBERG
	Address	1550 MOFFETT STREET
	City	SALINAS
	State	СА
	Zip	93905
	Telephone Number	831-784-6521
	Email Address	KIMMEYENBERG@KIONRIGHTNOW. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 01/05/13-3/30/13 AT 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 6)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 01/05/13-3/30/13 AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.	
Other Matters (3 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 01/05/13-3/30/13 AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other	

Other Matters (4 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 01/05/13-3/30/13 AT 8:30AM

Program 3 years to 7 years Age of Child 3 years to 7 years Describe that in the popular adventures of Busytown to prescholors with an educational, problem solving which. Children and informational and informational adventures of Busytown to prescholors with an educational, problem solving which. Children and the popular adventures of Busytown to prescholors with an educational problem solving where the institute of pusces and to prescholors with an educational problem solving abilities, as the characters use their skills of obsorvation to collect facts, draw inforences from theose facts, and ultimatoly reach conclusions. Each opisode lace develops vecabulary through words and concepts the areart of the opisode soveral them. This program is specified in the commission's rules. Other Matters Response Program Time LIBERTY'S KIDS I Origination Network Day Children and the program Time Jusces and the program Time Day Children and adventures of the stress is to introduce viewers aged 9-11 to the period leading up to, during and extremulation and adventures in the definition of core Program Time Day Children and and adventures to thirdren as a significant purpose, and adventures of the program Time IBERTY'S KIDS I Origination Network Day Children and the adventures of the stress is to introduce viewers aged 9-11 to the period leading up to, during and extremulation andinormal posed the inseredis is to introduce v	Total times aired at regularly scheduled time	13
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educational and informational values characters such as Hucklo, Sally and Lowly as they sour Busytown on fur-filler such as Hucklo, Sally and Lowly as they sour Busytown on fur-filler subvite adventures locking for answers to life's puzzles. Each episod focuses on fostionry inverse' problem solving abilities, as the characters such as Hucklo, Sally and Lowly as they sour Busytown on fur-filler solving abilities, as the characters such as Hucklo, Sally and Lowly as they sour Busytown on fur-filler solving abilities, as the characters such their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall them. This program is specified in the Commission's rules. Cher Matters Response Program Title LIBERTY'S KIDS I Origination Network Days/Times SAT: 01/05/13-3/30/13 AT 9:00AM Program alo mine Program 30 mine Program 9 years to 11 years Chid The purpose of this series is to introduce viewers aged 9:11 to the period leading up to, during and intermational and offorming children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules. Describe the program The purpose of this series is to introduce viewers aged 9:11 to the period leading up to, during and informational and offorming on provide cortext that provides young period with an exciting opportunity or exciting and informing children as a significant purpose, and otherwise meets the de	Age of Target Child Audience from	3 years to 7 years
Response Program Title LIBERTY'S KIDS I Origination Network Days/Times SAT: 01/05/13-3/30/13 AT 9:00AM Program Regularly SAT: 01/05/13-3/30/13 AT 9:00AM Scheduled 13 Total times 13 scheduled time 30 mins Program 9 years to 11 years Child Audience from Describe the educational and how it series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provide syoung people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The program also include interstitial segments that provide facts in both a newscast and game format_reinforcing the topic of the episode. This program and informing oblifter as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and
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Program Age of Target Child Audience from 9 years to 11 years Describe the educational and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to informational objective of the program eets the definition of Core Programming. The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to informational objective of interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Other Matters	Total times aired at regularly scheduled time	13
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	Other Matters	
	(6 of 6)	Response

Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	SAT: 01/05/13-3/30/13 AT 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
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Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	COWLES CALIFORNIA MEDIA

Attachments No Attachments.