

Children's Television Programming Report

 FRN:
 0019509470
 File Number:
 CPR-152276
 Submit Date:
 04/04/2014
 Call Sign:
 WSCV
 Facility ID:
 64971
 City:

 FORT LAUDERDALE
 State:
 FL

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/04/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliat	ion
		Affiliated network Telemundo	
		Nielsen DMA Miami-Ft. Laud	erdale
		Web Home Page Address www.telemunde	o51.com
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yo of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the additional pplied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8am & 8:30am & Sun 8am and 8:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical and educational preschool series starring five colorful canines. They are not your average dogs - they are also talented musicians who make great rock'n'roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am and Sun 9:00am
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	03/16/2014 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-16
Episode #	03/16/2014 #217-218
Reason for Preemption	Sports

Digital Core Program (3 of 5)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am and Sun 9:30am
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	03/16/2014 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-03-16
Episode #	03/16/2014 #105
Reason for Preemption	Sports

Digital Core Program (4 of 5)	Response
Program Title	Raggs (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10am,10:30am,11am & 11:30am
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical and educational preschool series starring five colorful canines. They are not your average dogs - they are also talented musicians who make great rock'n'roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a stron motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Finley the Fie Engine (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 12:00pm and 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Finley the Fire Engine, positive attitudes and behaviors regarding safety are emphasized and modeled to encourage readiness for personal responsibility and the development of safety-promoting habits and routines. Furthermore, the series is intended to engender a sense of independence. The series introduces basic safety concepts, and models certain skills such as nutrition, hygiene, and physical activity that contribute to a child's well-being.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria C. Barros
Address	15000 S.W. 27 Street
City	Miramar
State	FL
Zip	33027
Telephone Number	(954) 622-7825
Email Address	mariachristina. barros@nbcuni com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8am & Sun 8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical and educational preschool series starring five colorful canines. They are not your average dogs - they are also talented musicians who make great rock'n'roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Other Matters	
(2 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9am & Sun 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for the re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (3 of	
6)	Response

Program Title	
ograin mio	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am and Sun 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
riogramming.	
Programming. Other Matters (4 of 6) Response
Other Matters (4 of 6) Response Jay Jay the Jet Plane
Other Matters (4 of 6 Program Title	Jay Jay the Jet Plane
Other Matters (4 of 6 Program Title Origination Days/Times Program Regularly Scheduled Total times aired at	Jay Jay the Jet Plane Network Sat 8:30am and Sun 8:30am 26
Other Matters (4 of 6 Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled ti	Jay Jay the Jet Plane Network Sat 8:30am and Sun 8:30am 26
Other Matters (4 of 6 Program Title Origination Days/Times Program	Jay Jay the Jet Plane Network Sat 8:30am and Sun 8:30am 26 me

Other Matters (5 of 6) Re	sponse
---------------------------	--------

Program Title	Dudley the Dragon (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10am, 10:30am,11am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dudley the Dragon is a friendly eight-foot green dragon who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10 year old friends, Matt and Sally who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such as the importance of caring for the environment and friendship while emphasizing pro-social values.

Other Matters (6 of 6)	Response
Program Title	Raggs (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 11:30am and 12:00 and 12:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical and educational preschool series starring five colorful canines. They are not your average dogs - they are also talented musicians who make great rock'n'roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Question

declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for he Authorization(s) specified above.	NBC Telemundo License			
certify that this application includes all required and relevant attachments.				
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).				
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION				
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY				
equirements that apply to the type of Authorization requested in this application.				
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage				
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation				
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage				
FORFEITURE OF ANY FEES PAID				
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND				
here is good ground to support it; and that it is not interposed for delay.				
certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief				
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further				
			The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.