



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022463871** | File Number: **CPR-119812** | Submit Date: **04/08/2011** | Call Sign: **KRXI-TV** | Facility ID: **48360** |

City: **RENO** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Reno
	Web Home Page Address	www.foxreno.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(17)

Digital Core Program (1 of 17)		Response
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday / 7:00 am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado if an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any times, anywhere. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 17)		Response
Program Title	Awesome Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday / 7:30 am	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience first hand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	Sports Stars Of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00 am
Total times aired at regularly scheduled time	12
Total times aired	1
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life. On Sat 3/12 an episode was missed due to technical difficulties. The show was ordered to be shipped overnight but due to weather, it did not arrive.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars Of Tomorrow
List date and time rescheduled	3/18/11 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	3/12/11 / 527
Reason for Preemption	Other

Digital Core Program (4 of 17)	Response
Program Title	Wild About Animals
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series of videos on wild animals, birds, and insects in their natural environments is designed to engage the curiosity and developing intelligence of boys and girls in the beginning school years. There is a special emphasis on nature, science, and the adaptation, and survival of species, and their role in human planetary welfare. Each episode examines topics of Geography, Ecology, and the ways in which non-humans: animals, birds and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet, Earth. The episodes are designed specifically to engage the special cognitive and social/emotional capacities of this age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)		Response
Program Title		Animal Atlas
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday / 9:00 am
Total times aired at regularly scheduled time		13
Total times aired		



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings information about the natural world of animals to viewers. Entertaining the viewer with wit and observation augments the educational integrity of its content. Its approach in no way diminishes the learning that takes place when observations lead to conclusions- and young minds will draw conclusions about the natural world shown in the series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. Animal Atlas is an entirely appropriate title for this engaging and informative series with a target audience of middle and high school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)		Response
Program Title		ECO Company
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday / 9:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 17)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 12:00 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans.</p> <p>Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 17)		Response
Program Title		The Outdoorsman (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday / 8:00 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Outdoorsman features an educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and adults about wildlife, hunting, fishing, ethics, and respect for nature. To give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 17)		Response
Program Title		Wild America (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday / 8:30 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	In The Zone (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball , baseball, football, soccer, hockey, tennis, etc
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)		Response
Program Title		The Real Winning Edge (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesday / 8:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What motivates certain young people to excel, even in the face of life's most difficult circumstances? What gives some teenagers the inspiration to stretch their athleticism to the very limit? The Real Winning Edge is a 26-week half-hour broadcast television program that introduces viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answer about how they dealt with adversity in their lives. Each half-hour program includes three segments, each segment featuring the personal story of an outstanding young person. Their stories are introduced by an all-star team of high profile, professional athletes, including Jeff Gordon, Marina McBride, Albert Pujols, Matt Hasselbeck, Gail Devers, John Smoltz, Misty May-Treanor, and top names from extreme sports Tucker Hibbert, Kevin Windham, and Shaun Murray. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. The Real Winning Edge series purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athlete and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	Aqua Kids (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	BETA Records (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Making choices in life is an ongoing subject. A challenge faced by all Teens in this category. Provides a good impetus for Teens being committing to their music education - giving them the ability to get scholarships, and a good positive medium for reaching their career goals. Makes Teens aware of past and present music history. Hosts interview up-and-coming musical artists about their inspirations emphasizing their education - showing Teens how they can make their own voices heard. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 17)</b>	<b>Response</b>
Program Title	Angel's Friends (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (15 of 17)</b>	<b>Response</b>
Program Title	Mustard Pancakes (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 17)</b>	<b>Response</b>
Program Title	Traveling Trio (Digital Multi-cast only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday / 8:00 am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)		Response
Program Title		Ariel, Zoey, Eli Too (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday / 8:30 am

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Ariel and Zoey, Eli Too" series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday / 1:00 am
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	3/19/11 12:30am

Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday / 5:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV presents new and varied experiences, provides practical applications in everyday life. The also provides informative segments on various sports, academics and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday / 3:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV presents new and varied experiences, provides practical applications in everyday life. The also provides informative segments on various sports, academics and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated

Days/Times Program Regularly Scheduled:	Saturday / 5:30 am
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales features safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. This weekly series also includes recommended reading lists about dogs, also promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	3/12/11 8:00 am

Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday / 3:30 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales features safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. This weekly series also includes recommended reading lists about dogs, also promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Real Green
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday / 5:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Green features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**



## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Steve Cummings
Address	4920 Brookside Court
City	Reno
State	NV
Zip	89502
Telephone Number	775.861.1103
Email Address	steve.cummings@coxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station has terminated analog operations. Therefore, Questions 7(b) and 7(c) no longer apply.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado if an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any times, anywhere. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (2 of 18)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience first hand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.

Other Matters (3 of 18)	Response
Program Title	Sports Stars Of Tomorrow

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life.

Other Matters (4 of 18)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series of videos on wild animals, birds, and insects in their natural environments is designed to engage the curiosity and developing intelligence of boys and girls in the beginning school years. There is a special emphasis on nature, science, and the adaptation, and survival of species, and their role in human planetary welfare. Each episode examines topics of Geography, Ecology, and the ways in which non-humans: animals, birds and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet, Earth. The episodes are designed specifically to engage the special cognitive and social/emotional capacities of this age group.

Other Matters (5 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings information about the natural world of animals to viewers. Entertaining the viewer with wit and observation augments the educational integrity of its content. Its approach in no way diminishes the learning that takes place when observations lead to conclusions- and young minds will draw conclusions about the natural world shown in the series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. Animal Atlas is an entirely appropriate title for this engaging and informative series with a target audience of middle and high school.

Other Matters (6 of 18)	Response
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (7 of 18)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 12:00 pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.

Other Matters (8 of 18)	Response
Program Title	Mustard Pancakes (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.

Other Matters (9 of 18)	Response
Program Title	Wild America (Digital Multi-cast only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday / 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

Other Matters (10 of 18)	Response
Program Title	In The Zone(Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball , baseball, football, soccer, hockey, tennis, etc

Other Matters (11 of 18)	Response
Program Title	The Real Winning Edge (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:30 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What motivates certain young people to excel, even in the face of life's most difficult circumstances? What gives some teenagers the inspiration to stretch their athleticism to the very limit? The Real Winning Edge is a 26-week half-hour broadcast television program that introduces viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answer about how they dealt with adversity in their lives. Each half-hour program includes three segments, each segment featuring the personal story of an outstanding young person. Their stories are introduced by an all-star team of high profile, professional athletes, including Jeff Gordon, Marina McBride, Albert Pujols, Matt Hasselbeck, Gail Devers, John Smoltz, Misty May-Treanor, and top names from extreme sports Tucker Hibbert, Kevin Windham, and Shaun Murray. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. The Real Winning Edge series purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athlete and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.

Other Matters (12 of 18)	Response
Program Title	Aqua Kids(Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows of teeth.
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Other Matters (13 of 18)	Response
Program Title	BETA Records(Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (14 of 18)	Response
Program Title	Angel's Friends (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis "The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens



Other Matters (15 of 18)	Response
Program Title	Mustard Pancakes (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Other Matters (16 of 18)	Response
Program Title	In The Zone (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball , baseball, football, soccer, hockey, tennis, etc
Other Matters (17 of 18)	Response
Program Title	Ariel, Zoey, Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Ariel andZoey,E li Too" seriesi s a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adoescent life, including following dreams and setting goals.
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Other Matters (18 of 18)	Response
Program Title	This Week In Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in Baseball highlights the pro-social on and off the field activities of Major League Baseball's leading players and coaches. Working with the national Association for Sport and Physical Education (NAPSE), the program seeks to provide today's youth with educational messages that can have an impact on the development of positive lifestyle behaviors. The program portrays positive outcomes that can result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTVU Partnership</b></p>

**Attachments**

No Attachments.