

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0003613825 | File Number: CPR-139685 | Submit Date: 04/03/2013 | Call Sign: WHDH | Facility ID: 72145 | City:

BOSTON State: MA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/03/2013 Filing Status: Active

Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Boston
	Web Home Page Address	www.whdh.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword and Henry the Octopus.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky-four snggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Poppy Cat
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	March 24, 2013, 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013
Reason for Preemption	Sports

Digital Core Program (4 of 15)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	March 9, 2013, 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 9, 2013
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	March 23, 2013, 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	March 16, 2013, 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 16, 2013
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	LazyTown
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 1:00PM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	March 2, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 2, 2013
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	January 5, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 5, 2013
Reason for Preemption	Sports

Questions	Response

Title of Program	LazyTown
List date and time rescheduled	March 9, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 9, 2013
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	March 23, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	March 16, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 16, 2013
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	February 2, 2013, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	February 2, 2013
Reason for Preemption	Sports

Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	March 3, 2013, 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	February 24, 2013
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr and Mrs. C (also known as Chica's Mom and Dad) welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Green Screen Adventures (Digitial Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 30, 2013, 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013, 10:30AM
Reason for Preemption	Other

Digital Core Program (10 of 15)	Response
Program Title	Wimzie's House (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 and 11:30AM
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend the day with the monsters at Wimzie's House and you'll never want to go home. All of the characters are wild and wooly on the outsidebut definitely human on the inside. Ater spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationship of today's pre-schoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Russo, Yaya's best friendeven if Yaya is at least one hundred fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wimzie's House (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 30,2013, 2PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013, 11:30AM
Reason for Preemption	Other

Questions	Response
Title of Program	Wimzie's House (Digital Multicast Only, Ch. 7.2)

List date and time rescheduled	March 30, 2013, 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013, 11AM
Reason for Preemption	Other

Digital Core Program (11 of 15)	Response
Program Title	Country Mouse, City Mouse (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
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Title of Program	Country Mouse, City Mouse (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 30, 2013, 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013, 12Noon
Reason for Preemption	Other

Digital Core Program (12 of 15)	Response
Program Title	Doodlebops Rockin' Road Show (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the psycho-social arena. Viewers come to see the value of honesty, integrity, and the joy that can come from sharing. The show also encourages appreciation of music, fosters creativity and teaches fundamental learning skills, including numbers, the alphabet, vocabulary, colors, sequences and directions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Doodlebops Rockin' Road Show (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 29,2013, 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 24, 2013, 10AM
Reason for Preemption	Other

Digital Core Program (13 of 15)	Response
Program Title	Doodlebops (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Doodlebops" is primarily intended to promote social and academic readinessthereby helping young viewers toward success in their future school environment. Through music, fantasy and fun the program provides viewers with an appreciation of music, and encourages viewers to develop pro-social behaviors such as honesty, kindness, compassion, helpfulness, and cooperation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Doodlebops (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 31, 2013,11AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 24, 2013, 10:30AM
Reason for Preemption	Other

Digital Core Program (14 of 15)	Response
Program Title	Horseland (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 9:30AM
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Danger Rangers (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Danger Rangers (Digital Multicast Only, Ch. 7.2)
List date and time rescheduled	March 30, 2013, 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 23, 2013, 12:30PM
Reason for Preemption	Other

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
	Animal Rescue
Program Title	Animai Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 2:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" rated and is suitable for family viewing.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Joan McCready
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccready@whdh.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

On November 30, 2006, an application for the renewal of the license of WHDH was filed timely with the FCC. That license renewal application remains pending. WHDH completed its DTV transition and terminated all analog operations by June 12, 2009. On Saturday, February 9, The Chica Show, Pajanimals, Poppy Cat, JustinTime and LazyTown were pre-empted due to live breaking news of the Blizzard of 2013 weather emergency. Due to a failure of the network-wide graphics box, which is responsible for keying in the "E/I" logo over all children's educational programming, THIS Network children's educational programs which aired on Saturday, March 23 and Sunday March 24, 20013 did not contain an "E/I" logo superimposition throughout the entirety of the programs. Each of these programs were identified by the Network as an "E/I" program to the suppliers of program guides, and each was also introduced by an announcement stating that the following program is an "E/I" program. However, due to the graphics error the "E/I" logo failed to appear as a superimposition over each of the programs for the full duration of all program segments. THIS Network has informed us that this inadvertent error has been corrected. In addition, these same program episodes were aired in a rebroadcast, in their respective second home, at the following dates and times listed below (all times listed in Eastern time, and during the corresponding time block in other time zones). These rebroadcasts were publicized by announcements on THIS Network, and the "E/I" logo was superimposed over each of the seven programs for the entire program duration in these rebroadcasts. "Busy World of Richard Scarry" #40 was rebroadcast Saturday, 3/30 from 1:00-1: 30pm; "Wimzie's House" #104 was rebroadcast Saturday, 3/30 from 1:30- 2:00pm; "Wimzie's House" #105 was rebroadcast Saturday, 3/30 from 2:00- 2:30pm; "Country Mouse, City Mouse" #24 was rebroadcast Saturday, 3/30 from 2:30- 3:00pm; "Danger Rangers" #113 was rebroadcast Saturday, 3/30 from 3:00- 3: 30pm; "Doodlebops Rockin' Road Show" #126 was rebroadcast Friday, 3/29 from 10:00- 10:30am; "Doodlebops" #312 was rebroadcast Sunday, 3/31 from 11:00- 11:30am. EXHIBIT - "A" -PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WHDH's on-line Public Inspection File. EXHIBIT "B" -NON-BROADCAST EFFORTS: The following events were publicized on the Kids' Calendar section of the station's website: Rosa Parks Re-enactment at JFK Library; Yo-Yo Performance at Natick Center for the Arts; Boston Children's Theatre production of Honk!; Spin-a-thon fundraiser for Boston Children's Hospital; Mini-Machines exhibit at Charles River Museum; Boston Center for Youth Open Gym; Yoga for Teens at Community House of Hamilton; Stonybrook Wildlife Sanctuary; Creative Drama at Bright Public Library; JFK Library Martin Luther King Celebration; Pajama Party Concert at Temple Emunah; Boston Children's Chorus Martin Luther King Tribute Concert; New Philharmonic Orchestra performance of The Musical Forest; New Art Center's artwork for kids; New England Civic Ballet performance of Cinderella; Design Zone at the Science Museum; Boston Ballet production of Sleeping Beauty; Easter Bunny Day at Buttonwood Park Zoo. Tours of the station's newsroom were provided to the following during this quarter: 1 /15/2013: Students from Delphi Academy 1/23/2013: Girl Scout troop from Wellesley 2/12/2013: Students from Northeastern University 2/19/2013: Girl Scout troop from Ursuline Academy 2/22/2013: Students from Bates College 7News Meteorologists visited the following schools to teach children about forecasting the weather: 01/07/2013: Chickering Elementary, Dover 01/08/2013: Wood End Elementary, Reading 01/08 /2013: South Street Elementary, Fitchburg 01/11/2013: Park Street School, Boston 01/15/2013: Friedman School, Taunton 01/15/2013: Parker Mid

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr and Mrs. C (also known as Chica's Mom and Dad) welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (2 of 14)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky-four snggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home.

Other Matters (3 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (4 of 14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational	It's time for an adventure! Watch Justin and his pals, Olive and
objective of the program and how it meets the	Squidgy, as they become stars in the biggest stories of all time, told
definition of Core Programming.	from every corner of the world.

Other Matters (5 of 14)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (7 of 14)	Response
Program Title	Horseland (Digital Multicast Only,Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 9:30AM
Total times aired at regularly scheduled time	64
Length of Program	30 mins

Audience from	
Describe the educational	The
and informational	plac
objective of the program	pos
and how it meets the	and
definition of Core	som
Programming.	

Age of Target Child

9 years to 11 years

The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Other Matters (8 of 14)	Response
Program Title	Green Screen Adventures(Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.

Other Matters (9 of 14)	Response
Program Title	Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile

Other Matters (10 of 14)	Response
Program Title	Wimzie's House (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 and 11:30AM

Total times	26	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	3 years to 5 years	
Target Child	,	
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Come spend the day with the monsters at Wimzie's House and you'll never want to go home. All of the characters are wild and wooly on the outside--but definitely human on the inside. Ater spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationship of today's pre-schoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Russo, Yaya's best friend--even if Yaya is at least one hundred fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door.

Other Matters (11 of 14)	Response
Program Title	Country Mouse, City Mouse (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (12 of 14)	Response
Program Title	Doodlebops Rockin' Road Show(Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the psycho-social arena. Viewers come to see the value of honesty, integrity and the joy that can come from sharing. The show also encourages appreciation of music, fosters creativity and teaches fundamental learning skills, including numbers, the alphabet, vocabulary, colors, sequences and directions.

Other Matters (13 of 14)	Response
Program Title	The Doodlebops (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Doodlebops" is primarily intended to promote social and academic readinessthereby helping young viewers toward success in their future school environment. Through music, fantasy and fun the program provides viewers with an appreciation of music, and encourages viewers to develop pro-social behaviors such as honesty, kindness, compassion, helpfulness, and cooperation.

Other Matters (14 of 14)	Response
Program Title	Danger Rangers (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WHDH-TV, Inc. **Attachments**

No Attachments.