Federal Communications Commission
(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: $\mathbf{0 0 0 3 5 8 2 3 8 4}$ File Number: CPR-176710 $\quad$ Submit Date: 01/06/2016 $\quad$ Call Sign: WKMG-TV $\begin{aligned} & \text { Facility ID: } 71293\end{aligned}$ City: ORLANDO State: FL
Service: Full Service Television Purpose: Children's TV Programming Report ${ }^{\text {Status: Received }}$ Status Date: 01/06/2016 Filing Status: Active

Report reflects information for : Fourth Quarter of 2015

General Information

| Section | Question | Response |
| :--- | :--- | :--- |
| Attachments | Are attachments (other than associated schedules) being <br> filed with this application? |  |

Applicant Address Phone Email Applicant Type

Contact Representatives
(0)

## Children's Television Information

Digital Core Programming

| Section |  | Question |
| :--- | :--- | :--- |
| Station Type | Station Type | Response |
|  | Affiliated network | CBS |
|  | Nielsen DMA | Orlando-Daytona-Melbourne |
|  | Web Home Page Address | www.clickorlando.com |


| Question | Response |
| :--- | :--- | :--- |
| State the average number of hours of Core Programming per week broadcast by the station on its main program <br> stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the <br> station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its <br> main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication <br> of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50\% of the Core Programming counted toward meeting the additional <br> programming guideline (applied to free video programming aired on other than the main Yes No program <br> stream) did not consist of program episodes that had already aired within the previous seven days either on the <br> station's main program stream or on another of the station's free digital program streams? | Yes |


| Digital Core <br> Program (1 <br> of 18) | Response |
| :---: | :---: |
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 09:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the <br> Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core Program (2 of 18) | Response |
| :---: | :---: |
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 09:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of <br> Preemptions <br> Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Program Title | THE INSPECTORS |
| :---: | :---: |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 10:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the <br> Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Digital Core <br> Program (4 <br> of 18) |  |
| Program Title | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES |


| Origination | Network |
| :---: | :---: |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 11:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Core
Program (5
of 18) Response

Program Title

## GAME CHANGERS WITH KEVIN FRAZIER

| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 11:30a |
| :---: | :---: |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Core

Program (6 of
18) Response

Program Title
Henry Ford's Innovation Nation

Origination Network

| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 10:00a |
| :---: | :---: |
| Total times aired at regularly scheduled time | 13 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core <br> Program (7 of 18) | Response |
| :--- | :--- |
| Program Title | Pets in Paradise TV |
| Origination | Network |
| Days/Times <br> Program Regularly <br> Scheduled | WKMG 6.2 Saturday, 10:00a |


| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of <br> Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |


| Digital Core <br> Program (8 <br> of 18) | Response |
| :--- | :--- |
| Program Title | Ariel \& Zoey \& Eli, Too |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Saturday, 10:30a |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 0 |
| Number of <br> Preemptions |  |


| Number of Preemptions for other than Breaking News |  |
| :---: | :---: |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel \& Zoey \& Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core <br> Program (9 <br> of 18) | Response |
| :--- | :--- |
| Program Title | Aqua Kids Adventures II |
| Origination | Network |
| Days/Times <br> Program | WKMG 6.2 Saturday, 11:00a |
| Regularly <br> Scheduled | 13 |
| Total times <br> aired at <br> regularly <br> scheduled <br> time |  |
| Total times |  |
| aired |  |


| Number of Preemptions for other than Breaking News |  |
| :---: | :---: |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core <br> Program (10 <br> of 18) | Response |
| :--- | :--- |
| Program Title | Steal the Show |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Saturday, 11:00a |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 0 |
| Number of <br> Preemptions |  |


| Number of <br> Preemptions <br> for other than <br> Breaking <br> News |  |
| :--- | :--- |
| Number of <br> Preemptions <br> Rescheduled |  |
| Length of <br> Program | 30 mins |
| Age of Target <br> Child | 13 years to 16 years |
| Audience | Steal the Show provides CORE programming in the areas music, music composition, the music recording <br> process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel \& Zoey \& Eli, Too <br> work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) <br> recording the song in the studio. With schools across the country cutting funding to music related <br> Programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills <br> proy will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most <br> prominent songwriters of the past 20 years. |
| Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> I? | Yes |


| Digital Core <br> Program (11 <br> of 18) | Response |
| :--- | :--- |
| Program Title | The New Howdy Doody |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Sunday, 10:00a |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 0 |
| Number of <br> Preemptions |  |


| Number of Preemptions for other than Breaking News |  |
| :---: | :---: |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core <br> Program (12 <br> of 18) | Response |
| :--- | :--- |
| Program Title | The New Howdy Doody |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Sunday, 10:30a |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 0 |
| Number of <br> Preemptions |  |


| Number of <br> Preemptions <br> for other than <br> Breaking <br> News |  |
| :--- | :--- |
| Number of <br> Preemptions <br> Rescheduled |  |
| Length of <br> Program | 30 mins |
| Age of Target <br> Child | 6 years to 10 years |
| Audience | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core <br> Programming. | Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a <br> forerunner of interactive programming we enjoy today. The primary value of the series is to educate and <br> entertain elementary school-aged children. In addition, both older children and monitoring adults will find <br> this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive <br> quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to <br> language, character development, science, and listening skills. |
| Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> /l? | Yes |


| Digital Core Program <br> (13 of $\mathbf{1 8 )}$ | Response |
| :--- | :--- |
| Program Title | The Adventures of Dudley the Dragon |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled | WKMG 6.3 Saturday, 8:00a |
| Total times aired at <br> regularly scheduled <br> time | 13 |
| Total times aired | 0 |
| Number of Preemptions |  |
| Number of <br> Preemptions for other <br> than Breaking News |  |
| Number of <br> Preemptions <br> Rescheduled | 30 mins |
| Length of Program |  |

Age of Target Child

## Audience

## Describe the

 educational and informational objective of the program and how it meets the definition of Core Programming.Does the Licensee identify the program by displaying throughout the program the symbol E/I?

3 years to 6 years

The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.

| Digital Core Program (14 of 18) | Response |
| :---: | :---: |
| Program Title | Real Life 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | WKMG 6.3 Saturday, 9:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |


| Digital Core Program (15 <br> of 18) | Response |
| :--- | :--- |
| Program Title | Mouse in the House |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled | WKMG 6.3 Saturday, 9:30a |
| Total times aired at |  |
| regularly scheduled time | 13 |


| Total times aired |  |
| :--- | :--- |
| Number of Preemptions | 0 |
| Number of Preemptions for <br> other than Breaking News |  |
| Number of Preemptions <br> Rescheduled | 30 mins |
| Length of Program | 9 years to 12 years |
| Age of Target Child |  |
| Audience | Mouse in the House serves the educational and informational needs of children 9 to 12 years |
| Describe the educational <br> and informational objective <br> of the program and how it <br> meets the definition of Core <br> Programming. | combing program content, providing young viewers with an educational experience <br> important life skills. |
| Does the Licensee identify <br> the program by displaying <br> throughout the program the <br> symbol E/l? | Yes |


| Digital Core <br> Program (16 of 18) | Response |
| :--- | :--- |
| Program Title | Think Big |
| Origination | Network |
| Days/Times <br> Program Regularly <br> Scheduled | WKMG 6.3 Saturday, 10:00a |
| Total times aired at <br> regularly <br> scheduled time | 13 |
| Total times aired | 0 |
| Number of <br> Preemptions | Number of |
| Preemptions for <br> other than <br> Breaking News | 30 mins |
| Number of <br> Preemptions <br> Rescheduled | 13 years to 16 years |
| Length of Program |  |
| Age of Target <br> Child Audience |  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee
identify the program by displaying throughout the program the symbol E/I?

Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates realworld applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Digital Core Program (17 of 18) Response

| Program Title | Real Life 101 |
| :--- | :--- |
| Origination | Network |
| Days/Times Program Regularly <br> Scheduled | WKMG 6.3 Saturday, 10:30a |
| Total times aired at regularly <br> scheduled time | 13 |
| Total times aired | 0 |
| Number of Preemptions | Rumber of Preemptions for other |


| Digital Core Program <br> (18 of 18) | Response |
| :--- | :--- |
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled | WKMG 6.3 Saturday, 11:00a |
| Total times aired at <br> regularly scheduled time | 13 |


| Total times aired |  |
| :--- | :--- |
| Number of Preemptions | 0 |
| Number of Preemptions <br> for other than Breaking <br> News |  |
| Number of Preemptions <br> Rescheduled | Length of Program |
| Age of Target Child | 13 years to 16 years |
| Audience | Dog Tales provides an educational and informational show concerning safety tips along with |
| Describe the <br> educational and <br> informational objective <br> of the program and how <br> it meets the definition of <br> Core Programming. | various dog breeds and also showcases veterinary experts in the care of various issues affecting <br> canines. The weekly series includes recommended reading list about dogs and promotes <br> children's writing and creative skills with essay and art contests. |
| Does the Licensee <br> identify the program by <br> displaying throughout <br> the program the symbol <br> E/l? | Yes |

## Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming
(1 of 1) Response

| Program Title | Mustard Pancakes |
| :--- | :--- |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled: | WKMG 6.3 Saturday, 08:30a |
| Total times aired at regularly <br> scheduled time: | 13 |
| Number of Preemptions | 30 mins |
| Length of Program | 3 years to 6 years |
| Age of Target Child Audience | MUSTARD PANCAKES features gifted singer/songwriter and children's personality <br> Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core <br> Programming. | Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and <br> gueir daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES |
| celebrates the joy of childhood through the power of music, storytelling and appealing |  |
| characters. |  |

Does the program have ..... Yes educating and informing children ages 16 and under as a significant purpose?

Does the Licensee identify Yes the program by displaying throughout the program the symbol E/l?

MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee provide ..... Yes
information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

## Date and Time Aired:

Sponsored Core
Programming (0)

| Question | Response |
| :--- | :--- |
| Does the Licensee publicize the existence and location of the station's Children's Television <br> Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Laura Genette |
| Address | 4466 N. John |
| Young Parkway |  |
| City | Orlando |
| State | FL |
| Zip | 32804 |
| Telephone Number | $407-521-1203$ |
| Email Address | Igenette@wkmg. <br> com |
| Include any other comments or information you want the Commission to consider in evaluating your <br> compliance with the Children's Television Act (or use this space for supplemental explanations). This <br> may include information on any other noncore educational and informational programming that you aired <br> this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that <br> will enhance the educational and informational value of such programming to children. See 47 C.F.R. <br> Section 73.671, NOTES 2 and 3. | Question 7(b) <br> and 7 (c) are not <br> applicable due <br> to the DTV <br> switch on June <br> $12,2009$. |

Other
Matters (1 of
18)

Response
Program Title LUCKY DOG

## Origination Network

Days/Times WKMG 6.1 Saturday, 09:00a
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled
time
Length of 30 mins
Program
Age of $\quad 13$ years to 16 years
Target Child
Audience
from

Describe the
Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his educational mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising and
informational responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral objective of Folowing McMillan's investigations into how to retrain these animals to make them welcome member the program the homes of families is both educational and inspirational - encouraging this demographic to become and how it sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This meets the program is specifically designed to further the educational and informational needs of children, has definition of educating and informing children as a significant purpose, and otherwise meets the definition of Core Core Programming as specified in the Commission's rules.
Programming.

## Other

Matters (2 of
18)

Response
Program Title DR. CHRIS PET VET

## Origination Network

Days/Times WKMG 6.1 Saturday, 09:30a
Program
Regularly
Scheduled
Total times 13
aired at
regularly
scheduled
time
Length of 30 mins

Program

## Age of

13 years to 16 years
Target Child
Audience
from

Describe the Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the educational and informational objective of the program and how it meets the definition of Core life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view behaviors. This program is specifically designed to further the educational and informational Programming. of Core Programming as specified in the Commission's rules.

Other Matters

| (3 of 18) | Response |
| :---: | :---: |
| Program Title | Henry Ford's Innovation Nation |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.1 Saturday, 10:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|  |  |

Other
Matters (4 of
18) Response

| Program Title | The Inspectors |
| :--- | :--- |
| Origination | Network |
| Days/Times | WKMG 6.1 Saturday, 10:30a |
| Program |  |
| Regularly <br> Scheduled |  |


| Length of Program | 30 mins |
| :---: | :---: |
| Age of <br> Target Child <br> Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |


| Other |  |
| :--- | ---: |
| Matters (5 of |  |
| 18) | Response |

Program Title Chicken Soup for the Soul's Hidden Heroes
Origination Network

Days/Times WKMG 6.1 Saturday, 11:00a
Program
Regularly
Scheduled

| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Program Title GAME CHANGERS WITH KEVIN FRAZIER
Origination Network

Days/Times WKMG 6.1 Saturday, 11:30a
Program
Regularly
Scheduled

| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Other Matters (7 of 18) Response

| Program Title | The Adventures of Dudley the Dragon |
| :--- | :--- |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled | WKMG 6.3 Saturday, 8:00a |

Total times aired at 13
regularly scheduled
time

| Length of Program | 30 mins |
| :--- | :--- |
| Age of Target Child | 3 years to 6 years |
| Audience from |  |

## Describe the

 educational and informational objective of the program and how it meets the definition of Core Programming.The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.


Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

| Other Matters (11 of 18) | Response |
| :--- | :--- |
| Program Title | Real Life 101 |
| Origination | Wetwork |
| Days/Times Program <br> Regularly Scheduled | 13 |
| Total times aired at regularly <br> scheduled time | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience <br> from | Real Life 101 presents real people pursuing real jobs and careers in an educational and <br> informational format designed to help its viewers make important decisions about <br> preparing for the future. The careers and people featured are carefully selected in order to <br> present vivid impressions that can be used by the series young audience. |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. |  |


| Other Matters (12 of 18) | Response |
| :--- | :--- |
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program <br> Regularly Scheduled | WKMG 6.3 Saturday, 11:00a |
| Total times aired at <br> regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child <br> Audience from | 13 years to 16 years |
| Describe the educational <br> and informational <br> objective of the program <br> and how it meets the <br> definition of Core <br> Programming. | Dog Tales provides an educational and informational show concerning safety tips along with <br> lessons on the responsibility of owning a dog. The show also provides informative segments on <br> canines. The weekly series includes recommended reading list about dogs and promotes <br> children's writing and creative skills with essay and art contests. |


| Other Matters <br> (13 of 18) | Response |
| :--- | :--- |
| Program Title | Pets in Paradise |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Saturday, 10:00a |


| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions. |

Other
Matters $(14$
of 18$)$
of 18) Response

| Program Title | Ariel, Zoey \& Eli, Too |
| :--- | :--- |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Saturday, 10:30a |
| Total times | 13 |
| aired at |  |
| regularly |  |
| scheduled |  |
| time |  |
| Length of |  |
| Program | 30 mins |
| Age of |  |
| Target Child |  |
| Audience |  |
| from |  |

Describe the
Ariel, Zoey \& Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to educational and
informational objective of the program and how it meets the definition of Core

Programming accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Other
Matters (15
of 18) Response

Program Title Aqua Kids Adventures

| Days/Times | WKMG 6.2 Saturday, 11:00a |
| :---: | :---: |
| Program |  |
| Regularly |  |
| Scheduled |  |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of <br> Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |
| Other Matters (16 of 18) | Response |
| Program Title | Steal the Show |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Saturday, 11:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel \& Zoey \& Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered -1 ) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. |

## Other Matters

| (17 of 18) | Response |
| :---: | :---: |
| Program Title | The New Howdy Doody |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | WKMG 6.2 Sunday, 10:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. |

## Other Matters <br> (18 of 18) Response

Program Title The New Howdy Doody
Origination Network
Days/Times WKMG 6.2 Sunday, 10:30a
Program
Regularly
Scheduled
Total times 13
aired at
regularly
scheduled
time
Length of $\quad 30$ mins
Program

Age of Target 6 years to 10 years
Child
Audience
from

Describe the Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast educational and informational objective of the program and how it meets the of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive definition of Core Programming.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Graham
Media Group

