



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022463871** | File Number: **CPR-134430** | Submit Date: **10/08/2012** | Call Sign: **KRXI-TV** | Facility ID: **48360** |

City: **RENO** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/08/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Reno
	Web Home Page Address	www.foxreno.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(19)

Digital Core Program (1 of 19)		Response
Program Title	WHADDYADO	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 19)		Response
Program Title	AWESOME ADVENTURES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience first hand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series of videos on wild animals, birds, and insects in their natural environments is designed to engage the curiosity and developing intelligence of boys and girls in the beginning school years. There is a special emphasis on nature, science, and the adaptation, and survival of species, and their role in human planetary welfare. Each episode examines topics of Geography, Ecology, and the ways in which non-humans: animals, birds and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet, Earth. The episodes are designed specifically to engage the special cognitive and social/emotional capacities of this age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19) Response	
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM (Through 9/8/12)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings information about the natural world of animals to viewers. Entertaining the viewer with wit and observation augments the educational integrity of its content. Its approach in no way diminishes the learning that takes place when observations lead to conclusions- and young minds will draw conclusions about the natural world shown in the series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. Animal Atlas is an entirely appropriate title for this engaging and informative series with a target audience of middle and high school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)		Response
Program Title		ECO COMPANY
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 19)		Response
Program Title		MLB PLAYERS POLL
Origination		Network

Days/Times Program Regularly Scheduled	SATURDAYS AT 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	AQUA KIDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAYS AT 10:00AM (Through 9/5/12)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	AQUA KIDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAYS AT 9:00AM (Starting 9/15/12)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)		Response
Program Title		MUSTARD PANKCAKES (Digital Multi-cast only)
Origination		Syndicated

Days/Times Program Regularly Scheduled	MONDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 19)</b>		Response
Program Title		WILD AMERICA (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		MONDAYS AT 8:30AM
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	VIRUS ATTACK (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	ANGEL'S FRIENDS (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)      Response	
Program Title	PASSPORT TO EXPLORE (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore is a half-hour travel education program, designed to engage young audiences through bright, vibrant hosts, who travel to the most engaging and kid friendly, location destinations in the world. Along with a rotating cast of characters, friends and guests, Lexi and Leonard bring their travel experiences to the screen, with a focus on local culture, history, and entertainment. With a variety of hands-on Adventure-expert interviews, and cartoon animations, each episode takes us to a new exciting locale, where three young friends explore the best of what the world has to offer!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)      Response	
Program Title	BETA RECORDS (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS AT 8:30AM



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Making choices in life is an ongoing subject. A challenge faced by all Teens in this category. Provides a good impetus for Teens being committing to their music education - giving them the ability to get scholarships, and a good positive medium for reaching their career goals. Makes Teens aware of past and present music history. Hosts interview up-and-coming musical artists about their inspirations emphasizing their education - showing Teens how they can make their own voices heard. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		ECO COMPANY (Digital Multi-cast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		THURSDAYS AT 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	MUSTARD PANKCAKES (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS AT 8:30AM
Total times aired at regularly scheduled time	30
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	AQUA KIDS (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	ARIEL, ZOEY, ELI TOO (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Ariel and Zoey,Eli Too" series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS AT 5:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV presents new and varied experiences, provides practical applications in everyday life. The also provides informative segments on various sports, academics and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills. NOTE: On 7/21 /12, due to technical issue, the program aired from 4:46AM to 5:16AM
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS AT 5:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales features safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. This weekly series also includes recommended reading lists about dogs, also promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS AT 1:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	REAL GREEN
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS AT 5:00AM
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Green features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS AT 3:00AM (Through 8/26/12)
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV presents new and varied experiences, provides practical applications in everyday life. The also provides informative segments on various sports, academics and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 6)

Response

Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS AT 3:30AM (Through 8/26/12)
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales features safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. This weekly series also includes recommended reading lists about dogs, also promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	



Sponsored Core  
Programming (0)

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	STEVE CUMMINGS
Address	4920 BROOKSIDE COURT
City	RENO
State	NV
Zip	89502
Telephone Number	775-861-1103
Email Address	steve.cummings@coxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station has terminated analog operations. Therefore, Questions 7(b) and 7(c) no longer apply.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (2 of 12)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The goal of the show is to make learning fun. The show takes the audience on adventures they may never experience first hand. The viewer can tour Iceland, visit a naturally occurring hot spring, learn about the Native American History, take a flight in a seventy-five foot high hot air balloon or learn how to shoe and saddle a horse before taking one for a ride. This educational program is identified as an e/i at the beginning of its airing.

Other Matters (3 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SST takes you around the country showing you geographical locations of the United States as we take a look at the top athletes in the country. SST takes you into their homes and schools to see how they handle schoolwork and sports as a student/athlete. The show details their study habits from athletes who struggle at school to athletes taking college credit courses in high school. SST uncovers the next generation of phenoms while also uncovering emotional, heart felt stories about true superstars who overcome tremendous adversities in life. For instance the Para Olympic athlete who went to court to win her right just to compete at an early age in life. Each weekly, 30 minute episode produces captivating stories about the student/athlete and their journey to greatness on the field, in the classroom, and life.

Other Matters (4 of 12)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series of videos on wild animals, birds, and insects in their natural environments is designed to engage the curiosity and developing intelligence of boys and girls in the beginning school years. There is a special emphasis on nature, science, and the adaptation, and survival of species, and their role in human planetary welfare. Each episode examines topics of Geography, Ecology, and the ways in which non-humans: animals, birds and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet, Earth. The episodes are designed specifically to engage the special cognitive and social/emotional capacities of this age group.

Other Matters (5 of 12)	Response
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Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.

Other Matters (6 of 12)	Response
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Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (7 of 12)	Response
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Program Title	MUSTARD PANKCAKES (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features gifted sing/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters.

Other Matters (8 of 12)	Response
Program Title	MOUSE IN THE HOUSE (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.

Other Matters (9 of 12)	Response
Program Title	PASSPORT TO EXPLORE (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore is a half-hour travel education program, designed to engage young audiences through bright, vibrant hosts, who travel to the most engaging and kid friendly, location destinations in the world. Along with a rotating cast of characters, friends and guests, Lexi and Leonard bring their travel experiences to the screen, with a focus on local culture, history, and entertainment. With a variety of hands-on Adventure-expert interviews, and cartoon animations, each episode takes us to a new exciting locale, where three young friends explore the best of what the world has to offer!

Other Matters (10 of 12)

Response

Program Title	ECO COMPANY (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company will explore all aspects of being green and understanding how we impact our world. The ECO team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (11 of 12)

Response

Program Title	WILD AMERICA (Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
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Other Matters (12 of 12)	Response
Program Title	REAL LIFE 101(Digital Multi-cast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY AT 8:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTVU, LLC</b></p>

**Attachments**

No Attachments.