



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491864** | File Number: **CPR-150488** | Submit Date: **01/10/2014** | Call Sign: **WNWO-TV** | Facility ID: **73354** |

City: **TOLEDO** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/10/2014 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Toledo
	Web Home Page Address	WWW.NORTHWESTOHIO.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM 10/5-12/28/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program airs on the station's main digital channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	Mon. 10/7/13 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13 ETCS112DH
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	PAJANIMALS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY AT 10:30AM 10/5-12/28/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are four preschool aged puppets who live together in a house with their off-screen parents. Each night at bedtime the Pajanimals go through the rituals of getting ready for bed such as brushing their teeth and once tucked into bed, one of the characters brings up a problem, concern or issue. The characters then embark on an imaginary adventure to resolve whatever came up, such as shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help the Pajanimals work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the Pajanimals return home confident and ready to face the issue when awake. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	Mon. 10/7/13 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-10-05
Episode #	10/5/13 EPAJ116DH
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:00AM 10/5-12/28/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JUSTIN TIME

List date and time rescheduled	Tues. 10/8/13 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13 EJTM114DH
Reason for Preemption	Sports

Digital Core Program (4 of 13)		Response
Program Title	TREE FU-TOM	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM 10/5-12/28/13	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program airs on the station's main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	TREE FU-TOM
List date and time rescheduled	Tues. 10/8/2013 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05

Episode #	10/5/13 ETFT115DH
Reason for Preemption	Sports
Digital Core Program (5 of 13)	
	Response
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:00PM 10/5-12/28/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	Wed. 10/9/13 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/2013 ELZT301DH
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	MAKE WAY FOR NODDY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:30PM 10/5-12/28/13
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy follows the adventures of Noddy, a little wooden boy with a nodding head and a jingly blue hat whose innocent enthusiasm leads him into all sorts of tricky situations. Along with his toy friends in the colorful world of Toyland, Noddy learns important life lessons! This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 11/30/13 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30

Episode #	11/30/13 EMWN109D
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 11/9/2013 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	11/9/13 EMWN106D
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 12/21/13 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-21
Episode #	12/21/13 EMWN112D
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 11/23/13 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-23
Episode #	11/23/13 EMWN108D
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 12/28/13 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-12-28
Episode #	12/28/13 EMWN113D
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Sat. 10/19/13 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-19
Episode #	10/19/13 EWMN104D
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	Wed. 10/9/13 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	10/5/13 EMWN101D
Reason for Preemption	Sports

Digital Core Program (7 of 13)		Response
Program Title		ACADEMIC CHALLENGE
Origination		Local
Days/Times Program Regularly Scheduled		SATURDAY AT 7:30PM 10/12-12/28/13
Total times aired at regularly scheduled time		11
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Academic Challenge is an educational game show that has 32 different area High School teams compete against each other in a single elimination tournament. Questions come from many different high school age appropriate categories including math, science, history, literature, and popular culture. The four rounds consisting of buzz in rounds and timed segments, with each team having four players representing their High School trying to answer the various questions presented by the host. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13) Response	
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY AT 8:00AM 9/30-12/27/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<div> <div> Digital Core Program (9 of 13)</div> <div>Response</div> </div>	
Program Title	MOUSE IN THE HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY AT 8:00AM 9/30-12/27/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)		Response
Program Title		DOG AND CAT TRAINING with JOEL SILVERMAN
Origination		Syndicated
Days/Times Program Regularly Scheduled		WEDNESDAY AT 8:00AM 9/30-12/27/13
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program airs on the station's secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (11 of 13)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY AT 8:00AM 9/30-12/27/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 13)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY AT 8:00AM 9/30-12/27/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 13)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 8:30AM 9/30-12/27/13
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Topf
Address	300 South Byrne Road
City	Toledo
State	OH
Zip	43615
Telephone Number	419-535-0024
Email Address	ctopf@chestv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WNWO produces and airs Academic Challenge weekly. This is a 30 minute program that WNWO invites area High School quiz bowl teams to participate in. WNWO partnered with Wendy's to air PSA's promoting Adoption in the Month of October.

Other Matters (13)

Other Matters (1 of 13)		Response
Program Title	THE CHICA SHOW (MAIN DIGITAL)12/30-3/30	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM 12/30/13-3/30/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	hrough this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program will air on the station's main digital channel	

Other Matters (2 of 13)		Response
Program Title	NOODLE AND DOODLE	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY AT 10:30AM 12/30/13-3/30/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together. This program will air on the station's main digital channel.	

Other Matters (3 of 13)		Response
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Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 11:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. This program will air on the station's main digital channel.

Other Matters (4 of 13)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 11:30AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program will air on the station's main digital channel.

Other Matters (5 of 13)	Response
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:00PM 12/30/13-3/30/14

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on the station's main digital channel.

Other Matters (6 of 13)	Response
Program Title	MAKE WAY FOR NODDY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:30PM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy follows the adventures of Noddy, a little wooden boy with a nodding head and a jingly blue hat whose innocent enthusiasm leads him into all sorts of tricky situations. Along with his toy friends in the colorful world of Toyland, Noddy learns important life lessons! This program will air on the station's main digital channel.

Other Matters (7 of 13)	Response
Program Title	ACADEMIC CHALLENGE
Origination	Local
Days/Times Program Regularly Scheduled	SATURDAY AT 7:30PM 12/30/13-3/30/14
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Academic Challenge is an educational game show that has 32 different area High School teams compete against each other in a single elimination tournament. Questions come from many different high school age appropriate categories including math, science, history, literature, and popular culture. The four rounds consisting of buzz in rounds and timed segments, with each team having four players representing their High School trying to answer the various questions presented by the host. This program airs on the station's main digital channel.
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Other Matters (8 of 13)	Response
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY AT 8:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program airs on the station's secondary digital channel.

Other Matters (9 of 13)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY AT 8:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program airs on the station's secondary digital channel.
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Other Matters (10 of 13)	Response
Program Title	DOG AND CAT TRAINING
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY AT 8:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program airs on the station's secondary digital channel.

Other Matters (11 of 13)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY AT 8:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital channel.
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Other Matters (12 of 13)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY AT 8:00AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's secondary digital channel.

Other Matters (13 of 13)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 8:30AM 12/30/13-3/30/14
Total times aired at regularly scheduled time	65

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital channel..

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WNWO Licensee, LLC.</p>

Attachments

No Attachments.