

Children's Television Programming Report

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 File Number:
 CPR-148980
 Submit Date:
 01/07/2014
 Call Sign:
 KATC
 Facility ID:
 33471
 City:

 LAFAYETTE
 State:
 LA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/07/2014
 Filing Status:
 Active
 Status
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

.	Section	Question	Posponso	
Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ſ
		Affiliated network	ABC	
		Nielsen DMA	Lafayette LA	
		Web Home Page Address	www.katc.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jach Hannah's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below.

Does the Licensee identify the	Yes
program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (3 of 12)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their home
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Wildlife Docs
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatment x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality or treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey
educational	Anderson and showcases his charismatic animal companions on an innovative and action-packed odysse
and	through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natu
informational	world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand
objective of	Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the
the program	scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, a
and how it	climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and
meets the	personal experience with endangered species, some deadly, others dashing, in the stunning natural
definition of	ecosystems that they call home.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (6 of 12)	Response
Program Title	"Made in Hollywood: Teen Edition (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	"Elizabeth Stanton's Great Big World (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30-12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

13 years to 16 years Age of **Target Child** Audience Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern Describe the to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess educational Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need informational - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese objective of neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great the program Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse and how it experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and meets the definition of thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In Core addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in Programming. selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

and

Digital Core Program (8 of 12)	Response
Program Title	"Live Life & Win (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	"On The Spot (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /I?

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Digital Core Program (10 of	
12)	Response
Program Title	"Animal Science (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	"Chat Room (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (12 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of Sea World's wildlife rescue teams and partner organizations. With rescue teams on call 24/7, Sea World has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. Sea Rescue takes viewers on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Vicky Cormier
Address	1103 Eraste Landry Road
City	Lafayette
State	LA
Zip	70506
Telephone Number	337-235-3333
Email Address	vicky.cormier@katctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under: "Adventures of Chuck & Friends: (Ch. 28.2 Sat. 7a-730a 10/5-12/29/2013)" "Rescue Heroes: (Ch. 28.2 Sat. 730a-8a 10/5-12/29/2013)" "Sonic X: (Ch. 28.2 Sat. 8a-830a 10/5-12/29/2013)" "Bolts & Blip: (Ch. 28.2 Sat. 830a-9a 10/5-12/29/2013)" "Spectacular Spiderman: (Ch 28.2 Sat. 9a-930a 10/5-12/29/2013)" "Justice League: (Ch 28.2 Sat. 930a-10a 10/5-12/29/2013)" "Daman Crossfire: (Ch. 28.2 Sat. 10:1030a 10/5-12/29/2013)" "Daman Crossfire: (Ch. 28.2 Sat. 10:30a-11a 10/5-12/29/2013)" "Yu-Gi-Oh!: (Ch 28.2 11a-1130a 10/5-12/29/2013)" manner crossfire: (Ch. 28.2 Sat. 10:30a-12p 10/5-12/29/2013)" KATC-TV terminated analog operations on June 12, 2009. Accordingly, Questions 2, 3, and 4 refer to the station's primary digital stream and Questions 8, 9, and 10 refer to the station's multicast stream on

channel 6.2. Questions 7(b) and 7(c) are no longer applicable. KATC is pleased to

announce that on 6/14/10 it launched multi-cast Channel 28.2 that is affiliated with the CW.

enhance the educational and

informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Other Matters (12)	Other Matters (1 of 12)	Response
	Program Title	Jach Hannah's Wild Countdown
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.
	Other Matters (2 of 12)	Response
	Program Title	Ocean Mysteries with Jeff Corwin
	Origination	Syndicated
	Origination Days/Times Program Regularly Scheduled	
	Days/Times Program Regularly	Syndicated
	Days/Times Program Regularly Scheduled Total times aired at regularly	Syndicated Saturdays/8:30-9:00 AM CT
	Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Syndicated Saturdays/8:30-9:00 AM CT 13

Other Matters (3 of 12)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times	Saturdays/9:00-9:30 AM CT
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.

Other Matters (12)	(4 of Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regul Scheduled	Saturdays/10:00-10:300 AM CT arly
Total times aire regularly scheo time	
Length of Prog	ram 30 mins
Age of Target (Audience from	Child 13 years to 16 years
Describe the educational and informational objective of the program and he meets the defin of Core Programming.	 x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of
Other Matters (5 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (6 of 12)	Response
Program Title	"Made In Hollywood: Teen Edition (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement.

Other Matters (7 of 12)	Response
Program Title	"Elizabeth Stanton's Great Big World (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:30-12:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern Describe the educational to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess and Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need informational ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese objective of neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great the program Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same and how it meets the areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and definition of thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In Core addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in Programming. selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

Other Matters (8 of 12)	Response
Program Title	"Live Life & Win (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:00-121:30 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Other Matters (9 of 12)	Response
Program Title	"On The Spot (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it meets the	Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap betwee states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been show to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Other Matters (10 of 12)	Response
Program Title	"Animal Science (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). Whil most animal shows look at the behavior of animals, we go one step further to look at the how and why a animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Other Matters (11	

Program Title	"Chat Room (CW Channel 28.2)
3	()

Origination	Syndicated	

Days/Times	
Program Regularly Scheduled	Saturdays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemma and discussing them in an open and honest format. More than any other group, teens are on the front lines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHA ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Other Matters (12 of 12)	Response
Program Title	Sea Rescue
Program Title Origination	
	Sea Rescue
Origination Days/Times Program Regularly	Sea Rescue Syndicated
Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Sea Rescue Syndicated Saturdays/9:30-10:00 AM CT
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	Sea Rescue Syndicated Saturdays/9:30-10:00 AM CT 13

Question

Programming,	(a), who is authorized to represent the part nd who further certifies that he or she has information,and belief there is good ground	read the document; that to the best of	
for delay.			
	IGN THIS APPLICATION MAY RESULT I JRE OF ANY FEES PAID	N DISMISSAL OF THE APPLICATION	NC
Upon grant of t	is application, the Authorization Holder ma	y be subject to certain construction	or
•	ements. Failure to meet the construction o	e .	
	ellation of the Authorization. Consult approporterion of the Authorization. Consult appropriate the type of type of the type of type of the type of ty	v	the
application.		be of Authonzation requested in this	
WILLFUL FALS	E STATEMENTS MADE ON THIS FORM	OR ANY ATTACHMENTS ARE	
PUNISHABLE	BY FINE AND/OR IMPRISONMENT (U.S. (Code, Title 18, §1001) AND/OR	
REVOCATION	OF ANY STATION AUTHORIZATION (U.S	6. Code, Title 47, §312(a)(1)), AND/C)R
FORFEITURE	U.S. Code, Title 47, §503).		
I certify that this	application includes all required and relevant	ant attachments.	

Attachments No Attachments.