

# Children's Television Programming Report

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 File Number: CPR-121797
 Submit Date: 07/07/2011
 Call Sign: WCCT-TV
 Facility ID: 14050

 City: WATERBURY
 State: CT

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/07/2011
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

# **Report reflects information for : Second Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

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Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	CW	
		Nielsen DMA	Hartford-New Ha	ven
		Web Home Page Address	www.ct.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Cake
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)To promote creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard.

#### Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (3 of 12)	Response
Program Title	Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)To teach and provide practice for viewers on the vital inquiry, discovery and "learning to learn" skills that are essential for learning across subject areas. These skills include questioning, observation, and fact-finding. To help viewers learn to exercise logic, judgment and analysis in order to assess the veracity, value and applicability of new knowledge presented; and extrapolation and construction skills to determine ways to appropriately use new knowledge gleaned. To encourage viewers to develop positive personal qualities and pro-social behaviors associated with discovery and problem-solving, including open-mindedness, curiosity, courage, confidence, optimism, initiative, creativity, perceptiveness, and perseverance. To aid viewers to develop general core-knowledge learning, foundational for knowledge acquisition across subject areas. This general learning involves language and vocabulary, mathematics, science, and sequences, directions, colors, and more. To spark and broaden viewers' burgeoning sense of humor in order to promote intellectual development, enhance resilience, and help them to see the fun of new learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and ivestigation of ancient myths mysteries, ther is a profound focus o history, culture, geography, and international customs.

Digital Core Program (6 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

## Yes

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bul prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11am & 11:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)To stimulate imagination and foster vicarious play. To teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies. To help children move beyond family attachments to the world of friendships and community. To help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, interest in reading.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the (Digital sub-channel 20.2) This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. As the young cadets learn to interact with informational and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in the program a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior and of course, a good person.

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Yes Does the Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (11 of 12)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Mondays-Fridays at 9:30am; Sundays at 10:30am
Total times aired at regularly scheduled time	77
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the	(Digital sub-channel 20.2)To help viewers learn to thoughtfully assess situations and logically set
educational	appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking
and	and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the
informational	independence and initiative to act on what is ethically right, and the determination and persistence to carry
objective of	their aims through to fruition even in the face of opposition. To teach viewers to accept and appreciate
the program	unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual
and how it	strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal
meets the	qualities, prosocial behaviors and life skills intended to better equip them to take responsible and functional
definition of	roles within their environment. To increase viewers core knowledge base and appreciation of the world
Core	around us by presenting information across a range of academic areas, including mathematics, language,
Programming.	earth science, ecology, botany, geography and meteorology.
Does the Licensee identify the program by	Yes

Licensee identify the program by displaying throughout the program the symbol E /I?

Digital Core Program (12 of 12)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7am & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the	(Digital Channel 20.1)To help viewers learn to thoughtfully assess situations and logically set appropriate
educational	and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity
and	in decision-making and problem solving with which to act. To encourage viewers to attain the independence
informational	and initiative to act on what is ethically right, and the determination and persistence to carry their aims
objective of	through to fruition even in the face of opposition. To teach viewers to accept and appreciate unique abilities
the program	and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and
and how it	overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, prosocial
meets the	behaviors and life skills intended to better equip them to take responsible and functional roles within their
definition of	environment. To increase viewers core knowledge base and appreciation of the world around us by
Core	presenting information across a range of academic areas, including mathematics, language, earth science,
Programming.	ecology, botany, geography and meteorology.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of	
1)	Response
Program Title	Student News
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Friday at 7:59am, 2:28pm & 5:26pm; Saturday at 6:28pm & 10:29pm; Sunday at 6:55am, 7:28am, 11
Total times aired at regularly scheduled time:	273
Number of Preemptions	0
Length of Program	1 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced series of news breaks is intended to educate and inform children of a variety of topics including current events, politics, the environment, local and national news events as well as after school sports. These one-minute news stories are written, produced and videotaped by middle school and high school students. Student News promotes critical thinking skills, journalism skills and awareness of local current events.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

## Date and Time Aired:

-

Questions	Response	
Date Time		

Sponsored Core Programming (0)

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Peter J. DiMatteo
Address	285 Broad Street
City	Hartford
State	СТ
Zip	06115
Telephone Number	860-723-2142
Email Address	pdimatteo@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note that answers to Sections 2, 3 and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to to enable the submission of this filing. PSA's run geared towards children that are educational and informational in content. See public inspection file for schedule and details. Community Affairs Director visits schools to give out information on Student News. See public file for schedules and details.

# Other Matters (14)

14)

Response

Other Matters (1 of 14)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and ivestigation of ancient myths mysteries, ther is a profound focus on history, culture, geography, and international customs.

Other Matters (2 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am ending 9/17/11; Sundays at 7am starting 9/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (3 of 14)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard.
Other Matters (4 of	

Drogram Title		
Program Title	Busytow	n Mysteries
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday	ys at 10:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years t	to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"learning observat assess th skills to o positive including and pers acquisition science,	sub-channel 20.2)To teach and provide practice for viewers on the vital inquiry, discovery and g to learn" skills that are essential for learning across subject areas. These skills include questioning, tion, and fact-finding. To help viewers learn to exercise logic, judgment and analysis in order to he veracity, value and applicability of new knowledge presented; and extrapolation and construction determine ways to appropriately use new knowledge gleaned. To encourage viewers to develop personal qualities and pro-social behaviors associated with discovery and problem-solving, g open-mindedness, curiosity, courage, confidence, optimism, initiative, creativity, perceptiveness, severance. To aid viewers to develop general core-knowledge learning, foundational for knowledge on across subject areas. This general learning involves language and vocabulary, mathematics, and sequences, directions, colors, and more. To spark and broaden viewers' burgeoning sense of n order to promote intellectual development, enhance resilience, and help them to see the fun of rning.
Other Matters (	(5 of 14)	Response
Program Title		Busy World of Richard Scarry
Origination		Network
Origination Days/Times Pro Regularly Scher	-	Network Saturdays at 11am & 11:30am
Days/Times Pro	eduled ed at	
Days/Times Pro Regularly Scher Total times aire regularly sched	eduled ed at duled	Saturdays at 11am & 11:30am
Days/Times Pro Regularly Sche Total times aire regularly sched time	eduled ed at duled ram	Saturdays at 11am & 11:30am 26
Days/Times Pro Regularly Scher Total times aire regularly sched time Length of Progr Age of Target C	eduled ed at duled ram Child d bjective and he	Saturdays at 11am & 11:30am 26 30 mins
Days/Times Pro Regularly Scher Total times aire regularly sched time Length of Progr Age of Target C Audience from Describe the educational and informational of of the program how it meets the definition of Con	eduled ed at duled ram Child d bjective and he pre	Saturdays at 11am & 11:30am         26         30 mins         2 years to 5 years         (Digital sub-channel 20.2)To stimulate imagination and foster vicarious play. To teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies. To help children move beyond family attachments to the world of friendships and community. To help children develop skills on which academic
Days/Times Pro Regularly Scher Total times aire regularly sched time Length of Progr Age of Target O Audience from Describe the educational and informational of of the program how it meets the definition of Con Programming.	eduled ed at duled ram Child d bjective and he pre	Saturdays at 11am & 11:30am 26 30 mins 2 years to 5 years (Digital sub-channel 20.2)To stimulate imagination and foster vicarious play. To teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies. To help children move beyond family attachments to the world of friendships and community. To help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, interest in reading.

Days/Times Program Regularly Scheduled	Saturdays at 12pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)To promote creativity behavior through teaching young viewers how means of do-it-yourself handicrafts in the conte- interactions.	to recycle old objects into new by
Other Matters (7 of 14)	Response	
Program Title	Dance Revolution	
Origination	Network	
Days/Times Program Regularly Schedul	d Saturdays at 12:30pm	
Total times aired at regularly scheduled	ne 13	
Length of Program	30 mins	
Age of Target Child Audience from	10 years to 12 years	

Describe the educational and informational objective of<br/>the program and how it meets the definition of Core(Digital sub-channel 20.2)The goal of Dance Revolution is to<br/>teach and promote dance as a means of exercise and an avenue<br/>to good health.

Other Matters (8 of 14)	Response
Program Title	Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (Digital sub-channel 20.2)This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior and of course, a good person.

Other Matters (9 of 14)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital sub-channel 20.2)To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, prosocial behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.

Other Matters (10 of 14)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7am

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Other Matters (11 of 14)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

of 14)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7am & 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
and informational objective of the program and how it meets the definition of Core	(Digital Channel 20.1)To help viewers learn to thoughtfully assess situations and logically set appropriat and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativ in decision-making and problem solving with which to act. To encourage viewers to attain the independent and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition even in the face of opposition. To teach viewers to accept and appreciate unique abili and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, proso behaviors and life skills intended to better equip them to take responsible and functional roles within the environment. To increase viewers core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth scien ecology, botany, geography and meteorology.
Other Matters (1 of 14)	3 Response
Program Title	The Country Mouse and the City Mouse Adventures
	Network
Origination	
Origination Days/Times Program Regula Scheduled	Monday-Friday at 9:30am rly
Days/Times Program Regula	rly at 65
Days/Times Program Regula Scheduled Total times aired regularly schedu	rly at 65 led
Days/Times Program Regula Scheduled Total times aired regularly schedu time	rly 65 led 30 mins

Other Matters (14 of 14)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am starting 9/24/11
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital Channel 20.1)ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own groupand this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution-something worth knowing for the targeted group.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 a), who is authorized to represent the party filing the Children's Television Programming, and who further pertifies that he or she has read the document; that to the best of his or her knowledge, information, and pelief there is good ground to support it; and that it is not interposed for delay.	
FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
certify that this application includes all required and relevant attachments.	
l declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WCCT, Inc., Debtor-in- Possession

Attachments No Attachments.