Approved by OMB (Office of Management and Budget) 3060-0928
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Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002538445** | File Number: **CPR-153319** | Submit Date: **04/09/2014** | Call Sign: **KCCI** | Facility ID: **33710** | City: **DES MOINES** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2014** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2014

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | CBS, Me-TV |
| | Nielsen DMA | Des Moines-Ames |
| | Web Home Page Address | www.kcci.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

**Digital Core Programs(12)**

| Digital Core Program (1 of 12) | Response |
|---|---|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 12) | Response |
|---|---|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 12) | Response |
|---|---|

| | |
|---|---|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (4 of 12)** | **Response** |
|---|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |

| | |
|---|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30-11:00am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Digital Preemption Programs #1**

| Questions | Response |
|---|---|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | N/A |

| | |
|---|---|
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/14 / #7710R |
| Reason for Preemption | Sports |

| **Digital Core Program (5 of 12)** | **Response** |
|---|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:00-11:30am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 9 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | 1/19/14 - 11-11:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-18 |
| Episode # | 1/18/14 / #3108R |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/14 / #3110R |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-02-22 |
| Episode # | 2/22/14 / #3114 |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|

| | |
|---|---|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-08 |
| Episode # | 3/8/14 / #3109R |
| Reason for Preemption | Sports |

### Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-22 |
| Episode # | 3/22/14 / #3111R |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 12) | Response |
|---|---|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30a-12:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 9 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/14 / #1118 |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-02-22 |
| Episode # | 2/22/14 / #1115 |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|

| | |
|---|---|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | 1/19/14 - 11:30a-12:00n |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-18 |
| Episode # | 1/18/14 / #1111 |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-22 |
| Episode # | 3/22/14 / #1107R |
| Reason for Preemption | Sports |

### Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2014-03-08 |
| Episode # | 3/8/14 / #1117 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 12) | Response |
|---|---|
| Program Title | TEEN KIDS NEWS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |

| | |
|---|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational and compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify with and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This program is specifically designed as FCC qualified (E-I) Educational, Informational children's programming aimed at children aged 13-16. .....This program was aired on KCCI's main digital channel (8-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (8 of 12)** | **Response** |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays (2 episodes), 7:00-8:00am. |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen Adventures provides a unique opportunity for giving young students a real world connection to their writing -- and its impact on a broader audience -- by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed as FCC qualified (E-I) Educational, Informational children's programming aimed at children aged 7-13. .....This program was aired on KCCI's digital multi-cast channel 8-2 (Me-TV Network). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (9 of 12)** | **Response** |
|---|---|
| Program Title | TRAVEL THRU HISTORY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 8:00-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Travel Thru History, viewers will be taken on an educational "field trip" to areas throughout the United States. Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. The programs are educational and instructional for teens aged 13 to 16, and include trivia questions and vocabulary to help viewers better understand how some of the areas received their names. .....This program was aired on KCCI's digital multi-cast channel 8-2 (Me-TV Network). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (10 of 12)** | **Response** |
|---|---|
| Program Title | MYSTERY HUNTERS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 8:30-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. The Mystery Hunters are Araya and Christina, who travel the globe to investigate the sites and the tales which have baffled people throughout the ages. Combining on-site reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children age 13 to 16 how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. The program was a 2006 winner of a Parents' Choice Award. .....This program was aired on KCCI's digital multi-cast channel 8-2 (Me-TV Network). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (11 of 12)** | **Response** |
|---|---|
| Program Title | SAFARI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live in the wild. Various global wildlife and ecology issues appropriate for teens age 13 to 16 are introduced with in-depth and thoughtful explanations. .....This program was aired on KCCI's digital multi-cast channel 8-2 (Me-TV Network). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (12 of 12)** | **Response** |
|---|---|
| Program Title | EDGEMONT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. "Edgemont" is specifically designed as FCC qualified (E-I) Educational, Informational children's programming aimed at kids aged 13-16. .....This program was aired on KCCI's digital multi-cast channel 8-2 (Me-TV Network). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Robert Day |
| Address | KCCI Television, 888 Ninth St. |
| City | Des Moines |
| State | IA |
| Zip | 50309 |
| Telephone Number | (515) 247-8888 |
| Email Address | rlday@hearst.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (12)

| Other Matters (1 of 12) | Response |
|---|---|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 12) | Response |
|---|---|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| **Other Matters (3 of 12)** | **Response** |
|---|---|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| **Other Matters (4 of 12)** | **Response** |
|---|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30-11:00am |

| | |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| **Other Matters (5 of 12)** | **Response** |
|---|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 12) | Response |
|---|---|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30am-12:00 Noon |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (7 of 12) | Response |
|---|---|
| Program Title | TEEN KIDS NEWS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's main digital channel (8-1)..... The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational and compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify with and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This program is specifically designed as FCC qualified (E-I) Educational, Informational children's programming aimed at children aged 13-16. |

| **Other Matters (8 of 12)** | **Response** |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays (2 episodes), 7:00-8:00am. |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's digital multi-cast channel 8-2 (Me-TV Network) ..... Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen Adventures provides a unique opportunity for giving young students a real world connection to their writing -- and its impact on a broader audience -- by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed as FCC qualified (E-I) Educational, Informational children's programming aimed at children aged 7-13. |

| **Other Matters (9 of 12)** | **Response** |
|---|---|
| Program Title | TRAVEL THRU HISTORY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 8:00-8:30am |
| Total times aired at regularly scheduled time | 13 |

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|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's digital multi-cast channel 8-2 (Me-TV Network) ..... In Travel Thru History, viewers will be taken on an educational "field trip" to areas throughout the United States. Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. The programs are educational and instructional for teens aged 13 to 16, and include trivia questions and vocabulary to help viewers better understand how some of the areas received their names. |

| **Other Matters (10 of 12)** | **Response** |
|---|---|
| Program Title | MYSTERY HUNTERS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 8:30-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's digital multi-cast channel 8-2 (Me-TV Network) ..... Mystery Hunters explores some of the world's greatest myths and mysteries. The Mystery Hunters are Araya and Christina, who travel the globe to investigate the sites and the tales which have baffled people throughout the ages. Combining on-site reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children age 13 to 16 how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. The program was a 2006 winner of a Parents' Choice Award. |

| **Other Matters (11 of 12)** | **Response** |
|---|---|
| Program Title | SAFARI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |

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|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's digital multi-cast channel 8-2 (Me-TV Network) ..... Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live in the wild. Various global wildlife and ecology issues appropriate for teens age 13 to 16 are introduced with in-depth and thoughtful explanations. |

| **Other Matters (12 of 12)** | **Response** |
|---|---|
| Program Title | EDGEMONT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is scheduled to air on KCCI's digital multi-cast channel 8-2 (Me-TV Network) ..... "Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |

## Certification

| Question | Response |
| --- | --- |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Hearst Properties Inc.** |

## Attachments

No Attachments.