

Children's Television Programming Report

 FRN: 0006551782
 File Number: CPR-166875
 Submit Date: 04/07/2015
 Call Sign: WRLH-TV
 Facility ID: 412
 City:

 RICHMOND
 State: VA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/07/2015
 Filing Status: Active
 Filing Status: Active
 Status: Status Date:
 Status Date:

Report reflects information for : First Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Typ	e, and Contact Info	rmation		
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affilia	ition	
		Affiliated network FOX		
		Nielsen DMA Richmond-Pe	ersburg	
		Web Home Page Address www.foxrichm	ond.com	
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	•	that at least 50% of the Core Programming counted toward meeting the additional pplied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Dragfonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (01/05/15-03/30/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program aired on the station's main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (01/06/15-03/31/15)

Vorld" addresses areas of particular concern to young teens; including wellness issues. Elizabeth and select celebrity friends travel around the pecific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, d exploration with life-changing volunteer opportunities. Various age- roduced to the viewing audience through in-depth and thoughtful and friends' personal hands-on experiences in the field both inspire teens and educate them on where and how to find volunteer opportunities. (This main digital stream).

Digital Core Program (3 of	
10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (01/07/15-03/25/15)

Total times aired at regularly	12
scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches kids about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (This program aired on the station's main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (01/01/15-03/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help answer the age old question: "What d I want to be when I grow up?" (This program aired on the station's main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (01/02/15-03/27/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. It features top kid inventors who face off against each other in an Invent-off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. (This program aired on the station's main digital stream).

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

Yes

and

Digital Core Program (6 of	
10)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (01/03/15-03/28/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program aired on the station's main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (01/03/15-03/28/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be place upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as its exists in North America and learn to protect North America's animal species. (This program aired on the station's main digital stream).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a,10:30a (01/04/15-03/29/15)

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination on the animal world with a greater understanding of the relationship between the branches of the animal kingdom. (This program aired on the station's secondary digital channel 26.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11a,11:30a (01/04/15-03/29/15)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program searches for the answers to questions about animals not normally asked; such as, Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat?, etc. Each episode covers a dozen or more amazing animal questions. The investigations of the answers takes the viewers on a fast paced, entertaining, educational tour of the animal kingdom. (This program aired on the station's secondary digital channel 26.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12p,12:30p (01/04/15-03/29/15)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the st about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answ to the questions are addressed with video inserts, graphs and/or maps to provide viewers with deeper understanding of the topic. (This program aired on the station's secondary digital char 26.2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Strickland
Address	1925 Westmoreland Street
City	Richmond
State	VA
Zip	23230
Telephone Number	804-358-3535 x305
Email Address	lstrickl@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational	WRLH airs PSAs geared toward children including: 1) :90, :60 & :30 PSA - "Stop Wildlife Crime" - An artist paints a picture of an endangered tiger while facts are read. Viewers are referred to the World Wildlife Federation. 2) :60 PSA - "Blood Sugar Basics" - Celebrity S. Epatha Merkerson shows diabetic viewers how to keep track of their blood sugar. Viewers are encouraged to visit BloodSugarBasics for more information. 3) :30 PSA - "Feedmore After School" - Public service spot promoting local organization that provides after school meals to children in the Central Virginia area. More information available at feedmore.org. 4) :60 & :30 PSA - "United Way Game On" - Professional football players demonstrate how to get involved in the community to support the United Way . Viewers are asked to visit unitedway.org to get involved. 5) : 60 & :30 PSA - "Doctors Without Borders" - The international good done by Doctors Without Borders is highlighted. The website DoctorsWithoutBorders.org has more information. 6) :90 & :60 & :30 PSA - "Feed the Pig Chase" - uses humor involving a man chasing a living piggy bank across the city as a reminder to save money. Financial literacy tips are given at www.feedthepig.org. Fox Richmond WRLH 1st Quarter 2015 Community Activities: 1). Cub Scout tours to local troops - promoting the station and accessibility of the local job force; as well as tours to two different groups from Deep Run High School (a high school in Henrico County), totaling roughly 45 Deep Run High School students. 2). Ran PSAs for the Hanover Safe Place Charity Casino Night, raising funds for a battered women's shelter. Spots helped highlight an upcoming event for the charity, with silent auction and donation opportunities. 3).
programming that you aired this quarter or plan to air during the next quarter, or any existing or	Our Marketing Director, General Manager, Production Manager and an Account Executive held a kick- off/press conference at Patrick Henry, an area high school, regarding our Lights, Camera, Take Action: Substance Abuse Prevention program. In attendance were numerous members of the Law Enforcement and Substance Abuse Prevention community in our demographics. Lights, Camera, Take Action is an annual community initiative which allows youth to participate in peer-to-peer education about the dangers of underage drinking and substance abuse. 4). Black History Month
proposed non-	campaign working with area nonprofits to promote their work in the area and how viewers can get

involved with these educational and restoration/preservation-based programs.

inf pro yo qu air qu ex pro broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (04/06/15-06/29/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program will air on the station's main digital stream).
Other Matters (2 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (04/07/15-06/30/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target	13 years to 16 years

Age of Target 13 years to 16 years Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educates them on where and how to find volunteer opportunities.(This program will air on the station's main digital stream).

Other Matters (3	
of 10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (04/01/15-06/24/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers, and oceans to develop an understanding and let the viewer know that they are key in preserving the ocean environment and its potential destruction bu pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (This program will air on the station's main digital stream).
Other Matters (4 of 10) Response	
Program Title	Career Day

	Kesponse
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (04/02/15-06/25/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program will air on the station's main digital stream).

Other Matters (5 of		
10)	Response	
Program Title	Think Big	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays 8:30	0a (04/03/15-06/26/15)
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. It features top kid inventors who face off against each other in an Invent-off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. (This program will air on the station's main digital stream).	
Other Matters	(6 of 10)	Response
Program Title		Live Life and Win
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 7a (04/04/15-06/27/15)
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. This series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program will air on the station's main digital stream).

Other Matters (7 of 10)	Response	
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 7:30a (04/04/15-06/27/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other wild animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. (This program will air on the station's main digital stream).	
Other Matters (8	8 of 10) Response	
Program Title	Animal Atlas	
Origination	Network	
Days/Times Pro Regularly Scheo		
Total times aired regularly schedu time		
Length of Progra	am 30 mins	
Age of Target C Audience from	child 13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination on the animal world with a greater understanding of the relationship between the branches of the animal kingdom. (This program will air on the station's secondary digital channel 26.2).

Other Matters (9 of 10)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11a,11:30a (04/05/15-06/28/15)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program searches for the answers to questions about animals not normally asked; such as, Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat?, etc. Each episode covers a dozen or more amazing animal questions. The investigations of the answers takes the viewers on a fast paced, entertaining, educational tour of the animal kingdom. (This program will air on the station's secondary digital channel 26.2).

Other Matters (10 of 10)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12p,12:30p (04/05/15-06/28/15)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. (This program will air on the station's secondary digital channel 26.2).

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WRLH LICENSEE, LLC

Attachments No Attachments.