

Children's Television Programming Report

 FRN:
 0030297451
 File Number:
 CPR-134020
 Submit Date:
 10/05/2012
 Call Sign:
 WLWC
 Facility ID:
 3978
 City:

 NEW BEDFORD
 State:
 MA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/05/2012
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Third Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		n
		Affiliated network	CW	
		Nielsen DMA	Providence-New	Bedford
		Web Home Page Address	www.yourprov.cc	m
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Cubix, Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-730am (7/7-9/15/2012) and 730-8am (7/7-8/18/2012)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix is a futuristic animated series that features a diverse group of adolescent characters and their intelligent "feeling" robot. A significant purpose of the program is to inspire and promote pro-social values and altruistic behaviors such as community participation and support, resilience, tolerance, and perseverance. The social-emotional learning objectives of the series include the modeling and reinforcement of age appropriate interpersonal skills, self-confidence, courage and personal responsibility. This program aired on our Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7-730am (7/1-9/16/2012) and Mondays 730-8am (9/17-9/24/2012)
Total times aired at regularly scheduled time	14

Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
Describe the	Pets TV is a television program that provides educational and informational segments exposing the
educational and	target audience of young viewers to everything involving Pets. Pets from everyday to the unique are
informational	showcased with educational information that shares how they evolved to become pets and their
objective of the	geographic origins. Professionals share personal experiences of featured animals. The motivational
program and how	and inspirational message of each guest empowers audiences of all ages to pursue more information
it meets the	and education about everything involving pets. This program aired on our Main Digital Channel.
definition of Core Programming.	
Flogramming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the symbol E/I?	
EV(DDO) = 1/2	

Digital Core Program (3 of 13)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 730-8am (7/1-9/16/2012) and Tuesdays 730-8am (9/18-9/25/2012)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environmer through his documented donations to conservation efforts worldwide. This program aired on the stations Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

13)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8-830am (7/1-9/16/2012) and Wednesdays 730-8am (9/19-9/26/2012)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparin for the future. The careers and people featured are carefully selected in order to present viewpressions that can be used by the series young audience. This program aired on the stations Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 830-9am (7/1-9/16/2012) and Thursdays 730-8am (9/20-9/27/2012)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the stations Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 730-8am (9/21-9/28/2012)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host will stop people on the street and ask them trivia questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain to viewers each answer and why it is correct, bringing in the educational element. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response	
Program Title	Recue Heroes	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 730am-8am (8/25-9/29/2012) and Saturdays 7am-730am (9/22-9/29/2012)	
Total times aired at regularly scheduled time	8	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	6 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency response professionals who travel teh glove to help those in danger. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promotiong safety and saving lives everywhere. This program aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 13)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 10-1030am (7/2-9/24/2012)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 10-1030am (7/3-9/25/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
	1

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows how making choices in life is an ongoing subject. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play. This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 10-1030am (7/4-9/26/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore provides programming in the area of geography and prevailing local customs related to the areas visited. This program's goal is to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational approach to it's history. The program uses the technique of near peer mentors, i.e, children to teach other children. This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 10-1030am (7/5-9/27/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and the nemesis - The Devils- that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens. This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated

Days/Times Program Regularly Scheduled	Fridays 10-1030am (7/6-9/28/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Dos y Dos
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10-1030am (7/1-9/30/2012)

Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating." This program aired on our Secondary Digital Channel, 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dos y Dos
List date and time rescheduled	Saturday, 7/28 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 7/8 10am
Reason for Preemption	Other

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398 required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Robert DePascale
Address	275 Westminster St, Suite 100
City	Providence
State	RI
Zip	02903
Telephone Number	401-351-8828
Email Address	rdepasca@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	During 3rd Quarter 2012, WLWC telecast numerous public service announcements. Our PSA's are designed for a general audience, but also serve children 16 years of age and under. Those PSA's included: Action Hero Alliance, Foundation for a Better Life, Pet Adoption, Wildlife Conservancy, American Diabetes Association, Booster Seats, Habitat for Humanity, Join Voices for Recovery and Mammagraphy Saves Lives.

Response

Yes

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am-730am and 730am-8am (10/6-12/29/2012)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on the main digital stream.
Other Matters (2 of 12)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly	Mondays 730am-8am (10/1-12/31/2012)
Scheduled	
Scheduled Total times aired at regularly scheduled time	14
Total times aired at regularly	14 30 mins
Total times aired at regularly scheduled time	

showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything involving pets. This program will air on our Main Digital Channel.

Other Matters (3 of 12)	Response
Program Title	Jack Hanna's Into the Wild

objective of the

it meets the definition of Core Programming.

program and how

Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 730am-8am (10/2-12/25/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. This program will air on the stations Main Digital Channel.

Other Matters (4 of 12)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 730am-8am (10/3-12/26/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience. This program will air on the stations Main Digital Channel.

Other Matters (5 of 12)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 730am-8am (10/4-12/27/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the stations Main Digital Channel.

Other Matters (6 of 12)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 730am-8am (10/5-12/28/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host will stop people on the street and ask them trivia questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain to viewers each answer and why it is correct, bringing in the educational element. This program will air on the main digital stream.

Other Matters (7 of 12)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 10-1030am (10/1-12/31/2012)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throuth this program viewers learn the ins and outs of the music business and the influence music has on our culture. This program will air on our Secondary Digital Channel, 28.2.
Other Matters (8 of 12) Re	esponse

Program Title	Ariel, Zoey & Eli, Too

Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 10-1030am (10/2-12/25/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel is their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on our Secondary Digital Channel, 28.2.

Response
Passport to Explore
Syndicated
Wednesdays 10-1030am (10/3-12/26/2012)
13
30 mins
13 years to 16 years
Passport to Explore provides programming in the area of geography and prevailing local customs related to the areas visited. This program's goal is to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episod provides information related to the specific area visited and gives and educational approach to it's history. The program uses the technique of near peer mentors, i.e, children to teach other children. This program will air on our Secondary Digital Channel, 28.2.

Other Matters (10	
of 12)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated

Days/Times Program Regularly Scheduled	Thursdays 10-1030am (10/4-12/27/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on our Secondary Digital Channel, 28.2.

Other Matters (11 of 12)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 10-1030am (10/5-12/28/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Ou enthusiastic host's modern vocal style will be engaging to the target audience. This program will air on our Secondary Digital Channel, 28.2.

Other Matters (12 of 12)	Response
Program Title	Think Big
Origination	Syndicated

Days/Times Program	Sundays 10-1030am (10/7-12/30/2012)
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
riogram	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids
educational and	as they create and invent new toys, games, learning tools, websites, and modes of transportation. This
informational	program features top kid inventors who face off against one another in an Invent-Off to see who can
objective of the	come up wit the most innovative and creative invention. In each episode, two teams brainstorm, choose
program and	materials, sketch, and design their idea. Once completed, the inventions are judged. This program allow
how it meets the	kids to showcase their skills in creativity, science, innovation, marketing, and teamwork. This program
definition of	will air on our Secondary Digital Channel, 28.2.
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WLWC Licensee, LLC

Attachments No Attachments.