

# Children's Television Programming Report

 FRN:
 0003769973
 File Number:
 CPR-135191
 Submit Date:
 10/09/2012
 Call Sign:
 WKBT-DT
 Facility ID:
 74424

 City:
 LA CROSE
 State:
 WI
 State:
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 State:
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 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 10/09/2012
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

#### **Report reflects information for : Third Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliati	on
		Affiliated network CBS	
		Nielsen DMA LaCrosse-Eau	Claire
		Web Home Page Address www.wkbt.com	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

#### Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS - I
List date and time rescheduled	08/18/2012 @ 11:00 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 # 4612R
Reason for Preemption	Sports

Digital Core Program (2 of 16)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30 AM on WKBT-DT1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS - II
List date and time rescheduled	08/18/2012 @ 11:30AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 #2612R
Reason for Preemption	Sports

Digital Core Program (3 of 16)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I
List date and time rescheduled	09/15/2012 @ 11:00 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 #7612R
Reason for Preemption	Sports

Questions Response	
Title of Program	BUSYTOWN MYSTERIES - I
List date and time rescheduled	10/13/2012 # 11:00 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 #7615R
Reason for Preemption	Public Interest

Digital Core Program (4 of 16)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 AM on WKBT-DT1
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	09/15/2012 @ 11:30 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 #9612R
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	10/13/2012 @ 11:30 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 #9615R
Reason for Preemption	Public Interest

#### Digital Preemption Programs #3

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	09/22/2012 @ 11:30 AM on WKBT-DT1
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/06/2012 # 9616R
Reason for Preemption	Sports

#### Digital Core Program (5 of 16) Response

Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	09/01/2012 @ 7:00 AM on WKBT-DT1

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 # 1712R
Reason for Preemption	Sports

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	08/19/2012 @ 9:30 AM on WKBT-DT1
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 # 1709R
Reason for Preemption	Non-breaking News

Digital Core Program (6 of 16)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:30 AM on WKBT-DT1
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	09/01/2012 @ 7:30 AM on WKBT-DT1
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-01
Episode #	09/01/2012 # 19238R
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	08/19/2012 @ 9:30 AM on WKBT-DT1
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 # 1935R
Reason for Preemption	Non-breaking News

Digital Core Program (7 of 16)	Response
Program Title	LIBERTY'S KIDS I

Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (8 of	
16)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network

Days/Times Program Regularly Scheduled	Saturday @ 8:30 AM on WKBT-DT1
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 16)	Program (9 of	
Program Title	Jack Hanna's Animal Adventures - Strip	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Monday - Friday @ 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9:30 AM on WKBT-Dt2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions	
Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? Every week Eco Company explores all aspects of being green and understanding how we impact our world. Hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the plant they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Jack Hanna' Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jarol Miller, goes to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. He has the experience and credentials to introduce children to places and people and things they may have never seen before, It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This half hour live action television program is designed to meet the educational and informational needs of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Marty Stouffers Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 11:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Wild America, entertains, amuses, informs and educates viewers about how wild creatures including man are inter-connected. Wild America propels the viewers into the lives of wild creatures through the animals' own eye-viewfocusing on the reality of life in the wild, including mating, birth, predation and death
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 11:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shot exclusively in High Definition, this entertaining and educational half-hour wildlife program introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Laura McKenzee's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 12:00 PM on WKBT-DT2

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura takes her young adventures on a wonderful travel trip and guides them through unusual places and sights.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 12:30 PM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program investigates various careers and gives young people the opportunity to see and experience exactly what people do in their jobs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
throughout the program the symbol E/1?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria L. Roswall
Address	141 South 6th Street
City	La Crosse
State	WI
Zip	54601
Telephone Number	608-782-4678
Email Address	mroswall@wkb com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

### Other Matters (14)

4)	Other Matters (1 of 14)	Response
	Program Title	DOODLEBOPS - I
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturday @ 9:00 AM on WKBT-DT1
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
	Other Matters (2 of 14)	Response
	Program Title	DOODLEBOPS - II
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturday @ 9:30 AM on WKBT-DT1
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.	
Other Matters (3 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other	

Other Matters (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 AM on WKBT-DT1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solv abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts th are part of the episode's overall theme. This program is specifically designed to further the educational an informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters	
(5 of 14)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters	

(6 of 14)

Response

Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times	Saturday @ 8:30 AM on WKBT-DT1
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	9 years to 11 years
Child	
Audience from	
Describe the	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and
educational and	immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to
informational	experience this period of history through the eyes of a similar demographic. The programs also include
objective of	interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the
the program	episode. This program is specifically designed to further the educational and informational needs of
and how it	children, has educating and informing children as a significant purpose, and otherwise meets the definition
meets the	of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	

Other Matters (7 of 14)	Response
Program Title	Jack Hanna's Animal Adventures - strip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age Each episode is designed to reveal to children the world around them in ways that presents positive re models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating ar informing children as a significiant purpose, and otherwise meets the definition of Core Programming specified in the commission's rules.

Other Matters (8 of 14)

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9;30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? Every week Eco Company explores all aspects of being green and understanding how we impact our world. Hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the plant they will inherit.

Other Matters (9 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.

Other Matters (10 of 14)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

13 years to 16 years

In each episode, Jarol Miller, goes to the nearest and farthest corners of the world as he explores educational and the land, the air, and the sea with intrepid curiosity. He has the experience and credentials to introduce children to places and people and things they may have never seen before, It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human program and how it instinct to explore. This half hour live action television program is designed to meet the educational meets the definition and informational needs of children.

of Core Programming.

Describe the

informational

objective of the

Other Matters (11 of 14)	Response	
Program Title	Marty Stouffer's Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 11:00 AM on WKBT-DT2	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Wild America, entertains, amuses, informs and educates viewers about how wild creatures including man are inter-connected. Wild America propels the viewers into the lives of wild creatures through the animals' own eye-viewfocusing on the reality of life in the wild, including mating, birth, predation and death.	
Other Matters (12 of 14)	Response	
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sturday @ 11:30 AM on WKBT-DT2	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Shot exclusively in High Definition, this entertaining and educational half-hour wildlife program introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.

Other Matters (13 of 14)	Response
Program Title	Laura McKenzee's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sturday @ 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of program and how it meets the definition of Core Progr	
Other Matters (14 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 12:30 PM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of	This program investigates various careers and gives young
the program and how it meets the definition of Core	people the opportunity to see and experience exactly what
Programming.	people do in their jobs.

LLC

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND** 

## **FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation

of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION

AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **QueenB** 

Attachments No Attachments.