

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** File Number: **CPR-124089** Submit Date: **10/06/2011** Call Sign: **WWOR-TV** Facility ID: **74197** 

City: **SECAUCUS** State: **NJ** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2011 Filing Status: Active

# Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyNetworkTV
	Nielsen DMA	New York
	Web Home Page Address	www.my9tv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational exploration of the world of wildlife, promoting a better understanding of how various animal species live and what they need to survive. Looks at where animals live, how they eat and play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 7:00 am - 7:30 am (LTC 9/21/11)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 7:00 am - 7:30 am (FTC 9/28/11)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes inclusding social responsibility, perseverance, leadership, academic achievement, voluntreerism, exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 7:00 am - 7:30 am (LTC 9/2/11)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a program offering dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 7:00 am - 7:30 am (FTC 9/9/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth Stanton and her celebrity friends as they give back and help out those less fortunate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 11:30 am - 12:00 pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	9/11/11 @ 3:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-11
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (9 of 15)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	WILD ABOUT ANIMALS on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:30 am - 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate and inform children 13 - 16 years old through entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	AWESOME ADVENTURES on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00 am - 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate, inform and entertain children 13 - 16 years of age about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	WHADDYADO?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30 am - 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado? is an educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational lifelesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	THE REAL WINNING EDGE on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:00 am - 9:30 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles, instilling confidence in teenagers who are reaching for their own dreams. The program also delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	TEEN KIDS NEWS on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:30 am - 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	THIS WEEK IN BASEBALL on D2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 3:30 pm - 4:00 pm
Total times aired at regularly scheduled time	13
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dan Carlin, VP of Programming
Address	205 East 67th Street
City	New York
State	NY
Zip	10065
Telephone Number	(212) 452-5555
Email Address	dan.carlin@foxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, August 27, 2011, and Sunday, August 28, 2011, all children's programming was pre-empted for breaking news coverage of Hurricane Irene.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.

Other Matters (2 of 12)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational exploration of the world of wildlife, promoting a better understanding of how various animal species live and what they need to survive. Looks at where animals live, how they eat and play.

Other Matters (3 of 12)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes inclusding social responsibility, perseverance, leadership, academic achievement, voluntreerism, exercise and nutrition.

Other Matters (4 of 12)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated

program and how it meets the definition of Core Programming.	abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all animals.
informational objective of the	The series focuses on the dedicated people around the world who help sick, injured or
Describe the educational and	Animal Rescue is a reality series showcasing spectacular rescues of all types of animals
Age of Target Child Audience from	13 years to 16 years
Length of Program	30 mins
Total times aired at regularly scheduled time	13
Days/Times Program Regularly Scheduled	Thursday / 7:00 am - 7:30 am

Other Matters (5 of 12)	Response
Program Title	BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 7:00 am - 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth Stanton and her celebrity friends as they give back and help out those less fortunate.

Other Matters (6 of 12)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 11:30 am - 12:00 pm
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life.

Other Matters (7 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:00 am - 7:30 am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Programming.	

Other Matters (8 of 12)	Response
Program Title	WILD ABOUT ANIMALS on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:30 am - 8:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate and inform children 13 - 16 years old through entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories.

Other Matters (9 of 12)	Response
Program Title	AWESOME ADVENTURES on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00 am - 8:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate, inform and entertain children 13 - 16 years of age about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (10 of 12)	Response
Program Title	WHADDYADO? on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30 am - 9:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Whaddyado? is an educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational lifelesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.

Other Matters (11 of 12)	Response
Program Title	THE REAL WINNING EDGE on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:00 am - 9:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles, instilling confidence in teenagers who are reaching for their own dreams. The program also delivers a strong message of hope and optimism for the future of America's youth.

Other Matters (12 of 12)	Response
Program Title	TEEN KIDS NEWS on D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:30 am - 10:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Fox Television Stations, Inc. **Attachments** 

No Attachments.