



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004343323** | File Number: **CPR-119556** | Submit Date: **04/08/2011** | Call Sign: **WNJX-TV** | Facility ID: **73336**

City: **MAYAGUEZ** | State: **PR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Puerto Rico
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.1
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9:00-10:00 a.m.
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.3
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays (7:00-8:00 am & 8:00-9:00am)& Sundays (8:00-9:00 am)
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)		Response
Program Title		HI-5 - On Channel 4.1
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays and Sundays 8:30 - 9:00 am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 4)		Response
Program Title		Planet X - Digital Multicast On Channel 4.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday, Tuesday & Wed. 11:00 am to 12:00 m

Total times aired at regularly scheduled time	77
Total times aired	78
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X - Digital Multicast On Channel 4.2
List date and time rescheduled	01/06/2011 - 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-04
Episode #	1/04/2011 - 4SH09617
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jimmy Arteaga
Address	P.O Box 362050
City	San Juan
State	PR
Zip	00936-2050
Telephone Number	(787) 792-9997
Email Address	jimmyarteaga@wapa-tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In the First Quarter 2011, WNJX-TV broadcasted a significant amount of public service announcements for an antidrug campaign, environmental, sports and health.

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.1
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9:00am-10:00am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.

Other Matters (2 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.3
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays (7:00-8:00, 8:00-9:00 am)-Sundays (8:00-9:00 a.m.)
Total times aired at regularly scheduled time	39
Length of Program	60 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.

Other Matters (3 of 4)	Response
Program Title	Hi-5 - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays 8:30 - 9:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
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Other Matters (4 of 4) Response	
Program Title	Planet X On Channel 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday,Tuesday & Wed. 11:00am to 12:00 m.
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Televiscentro of Puerto Rico, LLC</p>

Attachments

No Attachments.