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Children's Television Programming Report

FRN: **0009298266** | File Number: **CPR-122565** | Submit Date: **07/09/2011** | Call Sign: **KTSF** | Facility ID: **37511** | City:
SAN FRANCISCO | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.ktsf.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	606.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	17.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title		TV Kindergarten
Origination		Network
Days/Times Program Regularly Scheduled		Rotates as part of the children's strip Mon-Wed/2:50PM-3:20PM to 6/10/11, then Mon-Thur/2:50PM-3:20P
Total times aired at regularly scheduled time		42
Total times aired		40
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This is a Korean language children's program is similar in style to Sesame Street, educating children (ages 4-8) in many different areas of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No

Digital Core Program (2 of 14)		Response
Program Title		Mask Man (in Korean)
Origination		Network
Days/Times Program Regularly Scheduled		Rotates as part of the children's strip on Wednesdays/3:20PM-3:50PM (KTSF 26.3)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This is an animated program about inter-galactic wrestling, which teaches youngsters the philosophy of martial arts training - in Korean language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No

Digital Core Program (3 of 14)		Response
Program Title		Fruity Pie
Origination		Syndicated

Days/Times Program Regularly Scheduled	Monday through Friday/8:00-8:30AM (KTSF 26.1)
Total times aired at regularly scheduled time	65
Total times aired	66
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational program (for children ages 2-10), which reaches youth by using cartoons, music and self-discovery about daily life while inspiring young imaginations. The program, in Mandarin, helps to reinforce language skills of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Tu Tu Le
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/2:30-3:00PM (KTSF 26.1)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is educational, entertaining and stimulating for children (ages 4-10) in the Chinese Mandarin language. Produced in Mainland China, children learn to express their ideas, emotions and creativity through drawing and painting.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	641 Family

Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Thur/2:50PM-3:20PM 4/7 to 6/9/11, then 3:20PM-3:50PM thereaf
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The adventures of an inventor father, his daughter who entered university at age of 11, and his youngest 9 year old who dreams becoming a respectable inventor too! Their combined I. Q. scores add up to 641. This Korean language program promotes the need for intellectual pursuits and the need to strive toward your goals and aspirations (ages 2-12).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (6 of 14) Response	
Program Title	Taengu and Ullashong
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip on Mondays/3:20PM-3:50PM 4/4 to 5/2/11 and 5/16 to 6/27/11 (
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Somewhere in the far away universe, there is small planet called 'Rococco Kingdom'. On this planet, humans and robots live in harmony. Humans work with the aid of robots, and robots depend on humans for fuel and repair. A bad man, 'Astaros', failed to steal the crown, and is determined to build a new kingdom composed of robots only. This Korean language program teaches youngsters the social benefit of associating and living with those who may be different than you, as well as the negative influence that intolerance can have.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (7 of 14)	Response
Program Title	Cloud Bread
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip on Fridays/3:50PM-4:20PM 4/8 to 5/13 and to 6/3 to 6/17/11 (
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cloud Bread is a beautiful fantasy animation that follows the adventures of the adorable and warm-hearted cat siblings as they set out to help friends and neighbors. The fantasy develops as a cloud that is hung up on a tree branch outside the window is grabbed by Hongbi and her younger brother Hongsi. It is as light as cotton, and they take it to their mother. The mother puts the cloud in a big bowl. She pours in fresh milk, water, yeast, salt and sugar and kneads the dough. She makes small, circular lumps and bakes them in the oven. After 45 minutes, cloud-shaped bread floats about from the oven with a delicious smell. The siblings also float after eating the bread. Hongbi and Hongsi fly high into the sky and deliver the bread to their father, who skipped breakfast because he was running late for work. The two fly to the public library and fix books there that have been damaged and scribbled on. They also chase after flying laundry in an adventurous trip. Thus, begins the adventures of these siblings. Cloud Bread was developed to teach children to think fantastically with the goal of helping others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (8 of 14)	Response
Program Title	Chinese Class (EZ Chinese + Fun Ways to Learn Chinese)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Sunday/4:00-4:30PM, with repeats the following day at 8:30AM - repeats are not counted
Total times aired at regularly scheduled time	91
Total times aired	90
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A step-by-step language-learning program teaching non-Chinese speaking viewers to learn Chinese in an easy and happy atmosphere. Based on short funny jokes told by professional American voice actors, each lesson teaches three Chinese vocabulary words and phrases. All programs are subtitled.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Telling Stories with Tomie DePaola
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday/7:30-8:00AM (KTSF 26.2)

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tomie DePaola, the author, always has a way to capture a child's imagination and interest. This English language program is a great way for children to find their appreciation for literature. He also introduces folktales around the world into his stories to expand children's knowledge of geography and other cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	The Wubbulous World of Dr. Suess
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday/8:00-8:30AM and 8:30-9:00AM (KTSF 26.2)
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fun and visually creative English language program helps children explore the world we live in through the adventures and travels of the characters of Dr. Suess. For children 3 to 8 years of age.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Tuoi Than Tien
Origination	Network

Days/Times Program Regularly Scheduled	Monday through Sunday/3:00-3:30PM, with repeats the following day at 8:30AM - repeats are not counted
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through a variety of different hosts, this educational program teaches young children Vietnamese and English language skills, the difference between good and bad behavior and how to take care of themselves. Children also learn to sing and dance to traditional Vietnamese music, helping to reinforce traditional values. For children ages 3 to 12 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)		Response
Program Title		Kungya Kungya (in Korean)
Origination		Network
Days/Times Program Regularly Scheduled		Rotates as part of the children's strip on Tuesdays/3:20PM-3:50PM (KTSF 26.3)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Korean language program attempts to teach children the value of healthy eating. Kyungyas (the main characters) arrive from the vegetable kingdom to the 'Kyungya Restaurant.' They have a mission to make children eat more vegetables and protect them from greasy, instant dishes. However, far from completing their mission, Kyungyas have a hard time keeping the restaurant from bankruptcy. It is because of their experimental dishes and internal disagreements. How can they solve the problems and accomplish their mission? (ages 5-8).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (13 of 14)		Response
Program Title		Smart Action (in Korean)
Origination		Network
Days/Times Program Regularly Scheduled		Part of the children's strip on Monday/3:20PM-3:50PM on 5 /9/11 - aired 1-time only (KTSF 26.3)
Total times aired at regularly scheduled time		1
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		KBS America was unable to provide a description for this Korean language children's program, which aired only 1-time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No

Digital Core Program (14 of 14)		Response
Program Title		China Toonmax
Origination		Network
Days/Times Program Regularly Scheduled		Monday through Sunday/3:30-4:00PM, with repeats the following day at 8:00AM - repeats are not counted
Total times aired at regularly scheduled time		91
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Also known as the "China Animation Festival", "China ToonMax" is composed of different cartoon series that are designed for children. The underlying messages focus on such areas as developing proper social behavior, encouraging children to pursue their talents, etc. Examples include - "Little Mouse on the Prairie": A cartoon about a little mouse's daily life in the garden, how he gets along with family and friends while having fun and enjoying a good life. The program intends to teach children the right attitudes that they should hold, and "The Early Bird Ban": A cartoon musical, mainly characterized by different birds and animals singing and enjoying music in different settings. This program intends to encourage children to pursue their talents in music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Victor Marino
Address	100 Valley Drive
City	Brisbane
State	CA
Zip	94005
Telephone Number	(415) 468-2626
Email Address	vmarino@ktsftv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KTSF 26.2 content is produced primarily in Japan and translated into English (either dubbed or subtitled) for non-Japanese speaking viewers. Some content is produced in Japan in English - typically News content. Broadcasting hours have been limited to 60.5 hours of programming per week. KTSF 26.3 is an all-Korean language channel, a time shifted transmission of the KBS America satellite feed (produced by KBS, one of South Korea's 2-major television networks). Regarding the E/I symbol - KBS America (KTSF Ch. 26.3) does not have English language graphic insertion capability. Further, KBS America suggests that, since the Korean language does not use Roman alphabet characters and, since their programming targets a Korean speaking audience, the E/I symbol will not make sense to their viewers. KTSF 26.4 content is produced in China and transmitted via satellite. Like 26.2, most of the programming is either dubbed or subtitled in English. KTSF 26.5 (Vietoday) is an all-Vietnamese language channel. With respect to item 14 - program schedule information for the Japanese/English channel (26.2), the Korean channel (26.3), the Chinese/English channel (26.4), and the Vietnamese channel (26.5) is made available to KTSF 1-3 weeks in advance of broadcast. Therefore, we are unable to provide advance descriptions of next quarter's core programming for these channels.

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Fruity Pie (in Mandarin)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday through Friday/8:00-8:30AM (KTSF 26.1)
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational program (for children ages 2-10), which reaches youth by using cartoons, music and self-discovery about daily life while inspiring young imaginations. The program, in Mandarin, helps to reinforce language skills of children.

Other Matters (2 of 2)	Response
Program Title	Tu Tu Le (in Mandarin)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/2:30-3:00PM (KTSF 26.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is educational, entertaining and stimulating for children (ages 4-10) in the Chinese Mandarin language. Produced in Mainland China, children learn to express their ideas, emotions and creativity through drawing and painting.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Lincoln Broadcasting Co., A California Limited Partnership</p>

Attachments

No Attachments.