



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032272452** | File Number: **CPR-163172** | Submit Date: **01/08/2015** | Call Sign: **WHIZ-TV** | Facility ID: **61216** |
City: **ZANESVILLE** | State: **OH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/08/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Zanesville
	Web Home Page Address	www.whiznews.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers all of your animal questions, and gives you a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites", "Animal Antics", "Animal Babies", and also has shows which focus solely on certain animals such as elephants, bears, and monkeys. In the Series we go on a thorough and entertaining exploration of specific animal that takes you into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports it's survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	10/4 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	11/8 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	12/6 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	10/18 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	11/22 8:30am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	12/20 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	10/25 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	11/29 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (2 of 8)		Response
Program Title		Jack Hanna's Into the Wild
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild features Jack and his family spending time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	10/18 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	11/29 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	10/25 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	12/6 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	11/22 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	10/4 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA

Reason for Preemption	Sports
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Digital Preemption Programs #7

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	11/1 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	12/20 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (3 of 8)		Response
Program Title		Astroblast
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:00am
Total times aired at regularly scheduled time		10
Total times aired		13
Number of Preemptions		3
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		3
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See that twinkling little speck in the night sky - three stars and two light years to the right of Al- pha Centauri? That's no meteor... it's the Astroblast Space Station! The Astroblast Space Station is like an intergalactic clubhouse... where everyone is welcome! Visitors flock from planets near and far. Why? Because it's the perfect place to gather with old friends while making new ones!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	12/7 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	10/26 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	11/9 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
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Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up, and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable, "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	11/9 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	THE CHICA SHOW
List date and time rescheduled	12/6 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	10/26 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (5 of 8)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu," can transform into a tiny but mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	11/16 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	12/7 Sunday 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	11/9 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/26 Sunday 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (6 of 8)		Response
Program Title	LAZYTOWN	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11:30am	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, "LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world, motivating kids through play to be active and make positive life choices. LazyTown is the fictional home of Sportacus, Stephanie, Trixie, Pixel, Ziggy, Stingy and Robbie Rotten. The four puppet characters - Ziggy, Pixel, Stingy and Trixie - represent some of the challenges all kids face in daily life: making healthy choices, sharing, making friends, and more. Sportacus is the larger-than-life action hero, who is the flipside of Robbie Rotten, representing positive and negative approaches to life. Stephanie is visiting LazyTown and her enthusiasm about making healthy choices helps pull it all together.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	11/9 12:30pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	11/16 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	12/14 6:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/26 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN

List date and time rescheduled	12/21 6:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00pm
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	12/21 6:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	POPPY CAT
List date and time rescheduled	11/16 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	12/14 6:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Craft, eat, and ride on your favorite bus with Noodle and Doodle. Have fun learning to cook new and exciting things every weekend as Noodle and Doodle journey onward together.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE & DOODLE

List date and time rescheduled	11/1 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	10/11 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	12/14 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	12/21 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	NOODLE & DOODLE
List date and time rescheduled	11/16 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	NA
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Robert Ryan Bradford
Address	629 Downard RD
City	Znesville
State	OH
Zip	43701
Telephone Number	740-452-5431
Email Address	rbradford@whizmediagroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Southeastern Ohio Television System</p>

Attachments

No Attachments.