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Children's Television Programming Report

FRN: **0006551782** | File Number: **CPR-121822** | Submit Date: **07/07/2011** | Call Sign: **WRLH-TV** | Facility ID: **412** | City:
RICHMOND | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/07/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Richmond-Petersburg
	Web Home Page Address	www.foxrichmond.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Noonbory & The Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon,Tue 8:30a (04/04/11-06/28/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. Second, the series gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdbory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. By focusing on the playful adventures of a group of supernatural super-inquisitive sprites, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions of others. Learning is engaging, natural, and part of the overall fun of the series. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)		Response
Program Title	Wimzie's House	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wed,Thur. 8:30a (04/06/11-06/30/11)	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view.(This program aired on the station's digital channel 1).	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 17)		Response
Program Title	The New Adventures of Madeline	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fri. 8:30a (04/01/11-06/24/11) Sat. 7a (04/02/11-06/25/11)	

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the classic books by Ludwig Bemelman. Each episode follows the everyday and imaginative adventures of a little French girl Madeline, and her friends. Madeline is a clever, free-spirited little girl who always seems to rise to the occasion when adversity arises. She discovers happiness comes from having caring friends and a giving attitude; she learns to treasure culture differences, bring balance to her life, the importance of obeying rules and accepting responsibility, discovers the benefits of cooperation, exercise moderation in all things; shows viewers how hurtful exclusion can be and demonstrates the importance of team effort. The educational objective of this program is to portray and reflect these valuable social learning experiences for children in the early and middle periods of childhood. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 17)		Response
Program Title		Wild America
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 7:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)		Response
Program Title	This Week 'N Baseball	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 3:30p (04/02/11-06/25/11)	
Total times aired at regularly scheduled time	9	
Total times aired	13	
Number of Preemptions	4	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	4	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week in Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive, lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. **On June 18, 2011, TWIB-1212 started 4 minutes late @ 3:34p due to technical issues at FOX's technical operations center. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	This Week 'N Baseball
List date and time rescheduled	04/09/2011; 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/09/2011; TWIB-1202
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	This Week 'N Baseball
List date and time rescheduled	05/28/2011; 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/28/2011; TWIB-1209
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	This Week 'N Baseball
List date and time rescheduled	04/30/2011; 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/30/2011; TWIB-1205
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	This Week 'N Baseball
List date and time rescheduled	05/07/2011; 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/07/2011; TWIB-1206
Reason for Preemption	Sports

Digital Core Program (6 of 17)		Response
Program Title		Magi-Nation
Origination		Network
Days/Times Program Regularly Scheduled		Mon-Fri 9:30a (04/01/11-06/30/11) Sundays 10:30a (04/03/11-06/26/11)
Total times aired at regularly scheduled time		78
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule the world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discovery the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!**On May 2, 2011, we experienced technical difficulty during network feed of episode #25 from 9:30am until 9:37am.(This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 17)		Response
Program Title		Busytown Mysteries
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 10:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 17)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach pro-social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 17)		Response
Program Title		Cake
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 12n (04/02/11-06/25/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Angel and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun! (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 17)		Response
Program Title		Dance Revolution
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 12:30p (04/02/11-06/25/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by DJ Rick, kid-friendly celebrity judges determine the winners as the dance crew performs to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prized of a \$20,000 scholarship! (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title		Stargate Infinity
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 10a (04/03/11-06/26/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the Stargate Explorers enter another new world. The explorers will encounter life forms and cultures very different from their own, and they will face problems that require cooperation as a team. The program explores issues, attitudes, and behaviors important to learning how to get along with others from different races, cultures, and species or from their own team of trainees. The young explorers serve as models for the young audience to examine fundamental issues of how to get along with others who may be very different from oneself, and the different abilities and strengths to build character and be a good person. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)		Response
Program Title		Beta Records
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 7a (04/02/11-06/25/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 17)		Response
Program Title		Real Life 101
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays 7:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17) Response	
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a,8:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a,9:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that presents the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement in their academic and educational experience. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Linda Strickland
Address	1925 Westmoreland Street
City	Richmond
State	VA
Zip	23230
Telephone Number	804-358-3535 x305
Email Address	lstrickl@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WRLH airs PSAs from "The Advertising Council, Inc." geared toward children including: 1) :30 PSA-"Nutrition Education-Jungle Book"-Motivates moms to encourage proper nutrition and physical activity for their families. The "Bare Necessities of Healthy Living" PSAs feature characters from Disney's The Jungle Book and demonstrates the importance of balancing good nutrition, and physical activity. Viewers are encouraged to visit www.MyPyramid.gov and use the USDA's Food Guidance System as an effective tool to help their children make healthy choices. 2) :30 PSA-"Autism Awareness"-compares the odds of many things that parents think about each day such as dreams they have found for their children and the measures they take to protect them - with the startling odds of a child being diagnosed with autism. 3) :30 PSA-"Oceans Awareness"-Will raise awareness among Americans about the health of the oceans. Protecting our oceans in turn affects the world we live in. The ads featuring Disney's the Little Mermaid, are designed to inspire our audience to prevent man-made pollution before it harms the ocean and the creatures that live there. 4) :30 PSA-"Energy Efficient"-Is designed to inspire a movement among tweens and their parents by establishing positive energy efficient habits that will reduce demands on overall energy consumption. 5) :30 PSA-"Fatherhood Involvement"-Is designed to inspire a new commitment to responsible fatherhood. The PSA highlights an effort to show dads the critical role they play in their children's lives. 6) :30 PSA-"Community Engagement"-Is to motivate and inspire people from all walks of life to get engaged and become a partner with the United Way in the efforts to advance the common good. The diverse group of people and the call to action, "Give, Advocate, and Volunteer" allows viewers to see themselves as having a role and quickly determines there are ways that they can make a difference.

Other Matters (25)

Other Matters (1 of 25)	Response
Program Title	Noonbory & The Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon,Tue 8:30a (07/04/11-08/30/11)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. Second, the series gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdbory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. By focusing on the playful adventures of a group of supernatural super-inquisitive sprites, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions of others. Learning is engaging, natural, and part of the overall fun of the series. (This program will air on the station's digital channel 1).

Other Matters (2 of 25)	Response
Program Title	Noonbory & The Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 8:30a (09/06/11)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. Second, the series gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdbory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. By focusing on the playful adventures of a group of supernatural super-inquisitive sprites, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions of others. Learning is engaging, natural, and part of the overall fun of the series. (This program will air on the station's digital channel 1).
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Other Matters (3 of 25)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed,Thur. 8:30a (07/06/11-09/15/11)
Total times aired at regularly scheduled time	22
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view.(This program will air on the station's digital channel 1).

Other Matters (4 of 25)	Response
Program Title	The New Adventures of Madeline
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 8:30a (07/01/11-09/16/11)Sat. 7a (07/02/11-09/17/11)
Total times aired at regularly scheduled time	24
Length of Program	30 mins

Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the classic books by Ludwig Bemelman. Each episode follows the everyday and imaginative adventures of a little French girl Madeline, and her friends. Madeline is a clever, free-spirited little girl who always seems to rise to the occasion when adversity arises. She discovers happiness comes from having caring friends and a giving attitude; she learns to treasure culture differences, bring balance to her life, the importance of obeying rules and accepting responsibility, discovers the benefits of cooperation, exercise moderation in all things; shows viewers how hurtful exclusion can be and demonstrates the importance of team effort. The educational objective of this program is to portray and reflect these valuable social learning experiences for children in the early and middle periods of childhood. (This program will air on the station's digital channel 1).

Other Matters (5 of 25)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (09/05/11-09/26/11)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragon Fly" features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem solving skills. Young viewers see kids like themselves investigating, dreaming and doing. (This program will air on the station's digital channel 1).

Other Matters (6 of 25)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (09/13/11-09/27/11)
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Elizabeth Stanton's Great Big World" provides dynamic core programming in areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program will air on the station's digital channel 1).
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Other Matters (7 of 25)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (09/21/11-09/28/11)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction. With the help of groups like the National Aquarium in Washington, DC, the North Bay Adventure Camp, the Chesapeake Bay Foundation and many more organizations, the "Aqua Kids" will continue to pursue their goal. (This program will air on the station's digital channel 1).

Other Matters (8 of 25)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (09/22/11-09/29/11)
Total times aired at regularly scheduled time	2
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program will air on the station's digital channel 1).
Other Matters (9 of 25)	
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (09/23/11-09/30/11)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why/how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. (This program will air on the station's digital channel 1).
Other Matters (10 of 25)	
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (09/24/11)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program will air on the station's digital channel 1).
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Other Matters (11 of 25)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? (This program will air on the station's digital channel 1).

Other Matters (12 of 25)	Response
Program Title	This Week 'N Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 3:30p (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week in Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive, lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. (This program will air on the station's digital channel 1).

Other Matters (13 of 25)	Response
Program Title	Country Mouse and the City Mouse Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 9:30a (07/01/11-09/30/11)
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visits friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable "learning to learn" skills, centering on the discovery, investigation and analysis: associated personal-character and pro-social attitudes; and intriguing coreknowledge learning focused on world history, geography and language. (This program will air on the station's digital channel 2).

Other Matters (14 of 25)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a (07/02/11-08/20/11)
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program will air on the station's digital channel 2).
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Other Matters (15 of 25)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program will air on the station's digital channel 2).
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Other Matters (16 of 25)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a 07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. (This program will air on the station's digital channel 2).

Other Matters (17 of 25)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach pro-social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program will air on the station's digital channel 2).

Other Matters (18 of 25)	Response
Program Title	Cake
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12n (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Angel and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun! (This program will air on the station's digital channel 2).
Other Matters (19 of 25)	
Program Title	Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30p (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by DJ Rick, kid-friendly celebrity judges determine the winners as the dance crew performs to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prized of a \$20,000 scholarship! (This program will air on the station's digital channel 2).
Other Matters (20 of 25)	
Program Title	Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a (07/03/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the Stargate Explorers enter another new world. The explorers will encounter life forms and cultures very different from their own, and they will face problems that require cooperation as a team. The program explores issues, attitudes, and behaviors important to learning how to get along with others from different races, cultures, and species or from their own team of trainees. The young explorers serve as models for the young audience to examine fundamental issues of how to get along with others who may be very different from oneself, and the different abilities and strengths to build character and be a good person. (This program will air on the station's digital channel 2).
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Other Matters (21 of 25)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30a (07/03/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule the world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discovery the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves! (This program will air on the station's digital channel 2).

Other Matters (22 of 25)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. (This program will air on the station's digital channel 3).

Other Matters (23 of 25)	Response
Program Title	Real Life 101

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. (This program will air on the station's digital channel 3).

Other Matters (24 of 25)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a,8:30a (07/02/11-09/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. (This program will air on the station's digital channel 3).

Other Matters (25 of 25)	Response
Program Title	Teen Kid News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a,9:30a (07/02/11-09/24/11)

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that presents the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement in their academic and educational experience. (This program will air on the station's digital channel 3).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WRLH LICENSEE, LLC</p>

Attachments

No Attachments.