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Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-134431** | Submit Date: **10/08/2012** | Call Sign: **WEEK-TV** | Facility ID: **24801** |

City: **PEORIA** | State: **IL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/08/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Peoria-Bloomington
	Web Home Page Address	www.CINewsNow.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Noodle and Doodle (25)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00 AM - 9:30 AM
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle (25)
List date and time rescheduled	09/23/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 ENAD113H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (25)
List date and time rescheduled	08/19/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 ENAD106H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (25)
List date and time rescheduled	07/15/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	07/28/2012 ENAD104H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle (25)
List date and time rescheduled	07/21/2012 12:00 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 ENAD105H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle (25)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	07/07/2012 ENAD101H
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	The Pajanimals (25)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30 AM - 10:00 AM
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Pajanimals (25)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	07/07/2012 EPAJ101H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Pajanimals (25)
List date and time rescheduled	09/23/2012 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 EPAJ113H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Pajanimals (25)
List date and time rescheduled	07/21/2012 12:30 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 EPAJ105H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Pajanimals (25)
List date and time rescheduled	08/19/2012 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 EPAJ106H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Pajanimals (25)
List date and time rescheduled	07/15/2012 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	07/28/2012 EPAJ104H
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Poppy Cat (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 AM - 10:30 AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat (25)
List date and time rescheduled	07/22/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 EPCT105H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat (25)
List date and time rescheduled	07/15/2012 11:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-28
Episode #	07/28/2015 EPCT104H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat (25)
List date and time rescheduled	08/19/2012 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 EPAJ106H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Poppy Cat (25)
List date and time rescheduled	07/07/2012 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	07/07/2012 EPCT101H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Poppy Cat (25)
List date and time rescheduled	09/23/2012 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 EPCT113H
Reason for Preemption	Sports

Digital Core Program (4 of 14)		Response
Program Title		Justin Time (25)
Origination		Network

Days/Times Program Regularly Scheduled	Sat 10:30 AM - 11:00 AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time (25)
List date and time rescheduled	07/15/2012 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-07-28
Episode #	07/28/2012 EJTM104H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time (25)
List date and time rescheduled	07/07/2012 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	07/07/2012 EJTM101H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Justin Time (25)
List date and time rescheduled	08/19/2012 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 EJTM106H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Justin Time (25)
List date and time rescheduled	09/23/2012 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 EJTM113H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Justin Time (25)
List date and time rescheduled	07/22/2012 10:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 EJTM105H
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Lazytown (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00 AM - 11:30 AM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (25)
List date and time rescheduled	07/15/2012 12:00 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	07/28/2012 ELZT104H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (25)
List date and time rescheduled	07/22/2012 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 ELZT108H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (25)
List date and time rescheduled	08/19/2012 12:00 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 ELZT109H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Lazytown (25)
List date and time rescheduled	09/30/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 ELZT120H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown (25)
List date and time rescheduled	07/07/2012 12:00 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	07/07/2012 ELZT101H
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown (25)
List date and time rescheduled	09/08/2012 8:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	09/08/2012 ELZT116H
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	The Wiggles (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30 AM - 12:00 Noon
Total times aired at regularly scheduled time	7

Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Wiggles (25)
List date and time rescheduled	09/08/2012 8:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	09/08/2012 EWIG0010
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Wiggles (25)
List date and time rescheduled	07/22/2012 11:30 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	08/04/2012 EWIG108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Wiggles (25)
List date and time rescheduled	09/30/2012 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	09/29/2012 EWIG0013
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Wiggles (25)
List date and time rescheduled	07/07/2012 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	07/07/2012 EWIG101
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Wiggles (25)
List date and time rescheduled	07/15/2012 5:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	07/28/2012 EWIG102
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The Wiggles (25)

List date and time rescheduled	08/19/2012 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	08/11/2012 EWIG109
Reason for Preemption	Sports

Digital Core Program (7 of 14)		Response
Program Title	Animal Atlas (25.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 12:00 Noon - 12:30 PM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Atlas (25.1)
List date and time rescheduled	09/01/2012 8:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01
Episode #	09/01/2012 825
Reason for Preemption	Other

Digital Core Program (8 of 14)		Response
Program Title		Real Life 101 (25.2) (Thru 09/01/2012/9 wks)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat 8:30 AM - 9:00 AM
Total times aired at regularly scheduled time		8
Total times aired		9
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. Did not air on 06/05/2010 due to technical difficulties
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Real Life 101 (25.2) (Thru 09/01/2012/9 wks)
List date and time rescheduled	09/01/2012 9:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01
Episode #	09/01/2012 161
Reason for Preemption	Other

Digital Core Program (9 of 14)		Response
Program Title		Into the Wild (25.2) (Begin 09/08/2012/4 wks)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat 8:30 AM - 9:00 AM
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to the conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 14)		Response
Program Title		Sports Stars Tomorrow (25.2) (thru 09/01/2012/11 wks)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat 9:00 AM - 9:30 AM

Total times aired at regularly scheduled time	10
Total times aired	9
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a weekly "magazine" series aimed at children and showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far. Family members and coaches also are introduced, allowing viewers to get a better idea of the many people involved in each athlete's achievement. Although the show focuses on the players' athletic prowess -- and the awards and scholarships they've received because of their talents -- it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars Tomorrow (25.2) (thru 09/01/2012 /11 wks)
List date and time rescheduled	09/01/2012 9:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01

Episode #	
Reason for Preemption	Other

Digital Core Program (11 of 14)

Response

Program Title	Mystery Hunters (25.2) (begin 09/22/2012/2 wks)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00 AM - 9:30 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages-investigating the Grand Canyon for ghosts, searching for the lost city of Atlantis, and investigating the legend of Frenkenstein. Armed with video cameras and their instincts, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They are critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Dog Tales (25.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30 AM - 10:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content which includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dog Tales (25.2)
List date and time rescheduled	09/01/2012 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01
Episode #	09/01/2012 D-170
Reason for Preemption	Other

Digital Core Program (13 of 14)		Response
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 10:00 AM - 10:30 AM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a series which showcases the spectacular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children about the proper care of animals and provides safety tips about how to care for all kinds of creatures in the animal kingdom.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	09/01/2012 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01
Episode #	09/01/2012 A764
Reason for Preemption	Other

Digital Core Program (14 of 14)		Response
Program Title	Missing (25.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 10:30 AM - 11:00 AM	
Total times aired at regularly scheduled time	12	

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content which includes safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Missing (25.2)
List date and time rescheduled	09/01/2012 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-01
Episode #	09/01/2012 M-718
Reason for Preemption	Other

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Animal Atlas (25)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 12:00 Noon - 12:30 PM
Total times aired at regularly scheduled time:	7
Number of Preemptions	11
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	07/08 11AM, 08/11 8:30AM, 08/26 11:30AM, 09/02 11:30AM,09/16 11:30AM,

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Mark DeSantis
Address	2907 Springfield Road
City	East Peoria
State	IL
Zip	61611
Telephone Number	309-698-3784
Email Address	markd@week.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits with respect to these programs.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Noodle and Doodle (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00 - 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (2 of 13)	Response
Program Title	Pajanimals (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30 -10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
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Other Matters (3 of 13)	Response
Program Title	Poppy Cat (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 - 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

Other Matters (4 of 13)	Response
Program Title	Justin Time (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30 - 11:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 13)	Response
Program Title	Lazy Town (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00 -11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (6 of 13)	Response
Program Title	The Wiggles (25)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30 - 12:00 Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.

Other Matters (7 of 13)	Response
Program Title	Animal Atlas (25)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 12:00 Noon - 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.
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Other Matters (8 of 13)	Response
Program Title	Animal Atlas (25.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8:00 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.

Other Matters (9 of 13)	Response
Program Title	Into the Wild (25.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8:30 AM - 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to the conservation efforts worldwide.
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Other Matters (10 of 13)		Response
Program Title	Mystery Hunters (25.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 9:00 AM - 9:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages-investigating the Grand Canyon for ghosts, searching for the lost city of Atlantis, and investigating the legend of Frenkenstein. Armed with video cameras and their instincts, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They are critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations.	

Other Matters (11 of 13)		Response
Program Title	Dog Tales (25.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 9:30 AM -10:00 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content which includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes writing and creative skills with essay and art contests.
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Other Matters (12 of 13)	Response
Program Title	Animal Rescue (25.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:00 AM - 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a series which showcases the spectacular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children about the proper care of animals and provides safety tips about how to care for all kinds of creatures in the animal kingdom.

Other Matters (13 of 13)	Response
Program Title	Missing (25.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30 AM - 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content which includes safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WEEK License Inc.</p>

Attachments

No Attachments.