

## Children's Television Programming Report

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 01/09/2013
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 WLWC
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 3978
 City:

 NEW BEDFORD
 State:
 MA

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 Status:
 Status:
 Status:
 Status:

## **Report reflects information for : Fourth Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | ontact Information |       |                |
|-------------|---------------------|---------------------|--------------------|-------|----------------|
| Information | Applicant           | Address             | Phone              | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question              | Response           |          |
|---------------------------|--|-----------------------|--------------------|----------|
| Television<br>Information | Station Type   | Station Type          | Network Affiliatio | n        |
|                           |  | Affiliated network    | CW                 |          |
|                           |  | Nielsen DMA           | Providence-New     | Bedford  |
|                           |  | Web Home Page Address | www.yourprov.cc    | m        |
|                           |  |                       |                    |          |
| Digital Core              | Question   |                       |                    | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                       |                    | 4.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                       |                    | 168.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                       |                    | 3.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                       |                    | Yes      |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                       |                    | Yes      |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

| Digital Core<br>Program (1 of 12)   | Response   |
|---|--|
| Program Title   | Rescue Heroes  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 7am-730am and 730am-8am (10/6-12/29/2012)  |
| Total times aired<br>at regularly<br>scheduled time   | 26   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 6 years to 11 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on the main digital stream. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (2 of 12)               | Response                            |
|---|-------------------------------------|
| Program Title                                   | Pets.TV                             |
| Origination                                     | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Mondays 730am-8am (10/1-12/31/2012) |

| Total times aired<br>at regularly<br>scheduled time   | 14   |
|---|--|
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Pets TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything involving Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything involving pets. This program aired on our Main Digital Channel. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (3 of 12)                           | Response                             |
|---|--------------------------------------|
| Program Title   | Jack Hanna's Into the Wild           |
| Origination   | Syndicated                           |
| Days/Times Program<br>Regularly Scheduled                   | Tuesdays 730am-8am (10/2-12/25/2012) |
| Total times aired at regularly scheduled time               | 13                                   |
| Total times aired   |                                      |
| Number of<br>Preemptions                                    | 0                                    |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                                      |
| Number of<br>Preemptions<br>Rescheduled                     |                                      |

| Length of Program   | 30 mins  |
|---|--|
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. This program aired on the stations Main Digital Channel. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program (4 of<br>12)  | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Wednesdays 730am-8am (10/3-12/26/2012)   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience. This program aired on the stations Main Digital Channel. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program<br>(5 of 12) | Response                        |
|-----------------------------------|---------------------------------|
| Program Title                     | Made in Hollywood: Teen Edition |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | Thursdays 730am-8am (10/4-12/27/2012)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the stations Main Digital Channel. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core Program<br>(6 of 12)                        | Response                            |
|--|-------------------------------------|
| Program Title  | On the Spot                         |
| Origination  | Syndicated                          |
| Days/Times Program<br>Regularly Scheduled                | Fridays 730am-8am (10/5-12/28/2012) |
| Total times aired at regularly scheduled time            | 13                                  |
| Total times aired  |                                     |
| Number of Preemptions                                    | 0                                   |
| Number of<br>Preemptions for other<br>than Breaking News |                                     |
| Number of<br>Preemptions<br>Rescheduled                  |                                     |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street<br>about local and national curriculum focusing on questions about any of the following topics;<br>geography, history, art, science, mathematics, culture, language, music and sports. The answers<br>to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a<br>deeper understanding of the topic. This program aired on the main digital stream. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (7 of 12)   | Response  |  |
|---|---|--|
| Program Title   | Beta Records  |  |
| Origination   | Syndicated  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Mondays 10-1030am (10/1-12/31/2012)   |  |
| Total times aired<br>at regularly<br>scheduled time   | 14  |  |
| Total times aired   |   |  |
| Number of<br>Preemptions  | 0   |  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |  |
| Number of<br>Preemptions<br>Rescheduled   |   |  |
| Length of Program   | 30 mins   |  |
| Age of Target<br>Child Audience   | 13 years to 16 years  |  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core | BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music it pertains to fashion and pop culture. Throuth this program viewers learn the ins and outs of the mus business and the influence music has on our culture. This program aired on our Secondary Digital Channel, 28.2. |  |

| Yes |
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| Digital Core<br>Program (8 of<br>12)   | Response   |
|--|--|
| Program Title  | Ariel, Zoey & Eli, Too   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Tuesdays 10-1030am (10/2-12/25/2012)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on our Secondary Digital Channel, 28.2. |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /l?          |     |

| Digital Core<br>Program (9 of 12)   | Response   |
|---|--|
| Program Title   | Passport to Explore  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Wednesdays 10-1030am (10/3-12/26/2012)   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Passport to Explore provides programming in the area of geography and prevailing local customs related to the areas visited. This program's goal is to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episod provides information related to the specific area visited and gives and educational approach to it's history. The program uses the technique of near peer mentors, i.e., children to teach other children. This program aired on our Secondary Digital Channel, 28.2. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

Digital Core Program (10 of 12) Response

| Program Title  | Gina D's Kids Club   |
|--|--|
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Thursdays 10-1030am (10/4-12/27/2012)  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 6 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets an Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on our Secondary Digital Channel, 28.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (11 of 12) | Response       |
|------------------------------------|----------------|
| Program Title                      | Animal Science |
| Origination                        | Syndicated     |

| Days/Times<br>Program Regularly<br>Scheduled  | Fridays 10-1030am (10/5-12/28/2012)   |
|---|---|
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | ANIMAL SCIENCE is a animal series with a uniquely scientific approach. While most animal show look at the behavior of animals, we go one step further to look at the how and why an animal is ab to excel in its environment. ANIMAL SCIENCE uses animation, graphics, and scientific analysis fro animal experts to give viewers more understanding than ever before of these amazing creatures. I enthusiastic host's modern vocal style will be engaging to the target audience. This program aired our Secondary Digital Channel, 28.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core<br>Program (12 of<br>12)               | Response                            |
|---|-------------------------------------|
| Program Title                                       | Think Big                           |
| Origination   | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Sundays 10-1030am (10/7-12/30/2012) |
| Total times aired<br>at regularly<br>scheduled time | 13                                  |
| Total times aired                                   |                                     |
| Number of<br>Preemptions                            | 0                                   |

| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids<br>as they create and invent new toys, games, learning tools, websites, and modes of transportation. This<br>program features top kid inventors who face off against one another in an Invent-Off to see who can<br>come up wit the most innovative and creative invention. In each episode, two teams brainstorm, choose<br>materials, sketch, and design their idea. Once completed, the inventions are judged. This program<br>allows kids to showcase their skills in creativity, science, innovation, marketing, and teamwork. This<br>program aired on our Secondary Digital Channel, 28.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response  |
|-----------------|---|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
|                 | Name of children's programming liaison  | Robert DePascale  |
|                 | Address   | 275 Westminster St, Suite 100   |
|                 | City  | Providence  |
|                 | State   | RI  |
|                 | Zip   | 02903   |
|                 | Telephone Number  | 401-351-8828  |
|                 | Email Address   | rdepasca@sbgnet.com   |
|                 | Include any other comments or information you want the<br>Commission to consider in evaluating your compliance with the<br>Children's Television Act (or use this space for supplemental<br>explanations). This may include information on any other noncore<br>educational and informational programming that you aired this<br>quarter or plan to air during the next quarter, or any existing or<br>proposed non-broadcast efforts that will enhance the educational and<br>informational value of such programming to children. See 47 C.F.R.<br>Section 73.671, NOTES 2 and 3. | WLWC is pleased to broadcast and produce<br>programs in standard program lengths (a minimum<br>of three hours weekly), which provides educational<br>informational needs of children. We believe that<br>these programs have unlimited value. During 4th<br>Quarter 2012, WLWC telecast numerous public<br>service announcements. Our PSA's are designed<br>for a general audience, but also serve children 16<br>years of age and under. |

## Other Matters (12)

| Other Matters (1<br>of 12)  | Response  |
|---|---|
| Program Title   | Rescue Heroes   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 7am-730am and 730am-8am (1/5-3/30/2013)   |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 6 years to 11 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on the main digital stream. |
|   |   |
| Other Matters (2 of 12)   | Response  |
| Program Title   | Pets.TV   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Mondays 730am-8am (1/7-3/25/2013)   |
| Total times aired<br>at regularly<br>scheduled time   | 12  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the  | Pets TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything involving Pets. Pets from everyday to the unique are   |

target audience of young viewers to everything involving Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information program and how and education about everything involving pets. This program will air on our Main Digital Channel.

| Other Matters (3 of 12) | Response                   |
|-------------------------|----------------------------|
| Program Title           | Jack Hanna's Into the Wild |

educational and

objective of the

informational

it meets the definition of Core Programming.

| Origination   | Syndicated  |
|---|---|
| Days/Times Program<br>Regularly Scheduled   | Tuesdays 730am-8am (1/1-3/26/2013)  |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This series is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. This program will air on the stations Main Digital Channel. |

| Other Matters (4 of 12)  | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Wednesdays 730am-8am (1/2-3/27/2013)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience. This program will air on the stations Main Digital Channel. |

| Other Matters (5 of<br>12)                    | Response                            |
|---|-------------------------------------|
| Program Title                                 | Made in Hollywood: Teen Edition     |
| Origination                                   | Syndicated                          |
| Days/Times Program<br>Regularly Scheduled     | Thursdays 730am-8am (1/3-3/28/2013) |
| Total times aired at regularly scheduled time | 13                                  |
| Length of Program                             | 30 mins                             |
| Age of Target Child<br>Audience from          | 13 years to 16 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the stations Main Digital Channel.

| Other Matters (6 of 12)  | Response  |
|--|---|
| Program Title  | On the Spot   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Fridays 730am-8am (1/4-3/29/2013)   |
| Total times aired at<br>regularly scheduled<br>time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street<br>about local and national curriculum focusing on questions about any of the following topics;<br>geography, history, art, science, mathematics, culture, language, music and sports. The answers<br>to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a<br>deeper understanding of the topic. This program will air on the main digital stream. |

| Other Matters (7<br>of 12)  | Response  |
|---|---|
| Program Title   | Beta Records  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Mondays 10-1030am (1/7-3/25/2013)   |
| Total times aired<br>at regularly<br>scheduled time   | 12  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throuth this program viewers learn the ins and outs of the music business and the influence music has on our culture. This program will air on our Secondary Digital Channel, 28.2. |

| Other Matters<br>(8 of 12)   | Response   |
|--|--|
| Program Title  | Ariel, Zoey & Eli, Too   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Tuesdays 10-1030am (1/1-3/26/2013)   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who a their profession and have a positive message for kids. As hosts, these children entertain and inform audience through song, dance, music and dialogue. This show supports and encourages respect fo others, having integrity, following directions, putting forth your best effort and taking responsibility; w a wonderful message for American youth. This program is an upbeat, diverse and entertaining serie will inform young people on a variety of subjects, while keeping their interest. This program will air of Secondary Digital Channel, 28.2. |
| Other Matters (9   | ) of<br>Response   |
| Program Title  | Passport to Explore  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regula<br>Scheduled  | Wednesdays 10-1030am (1/2-3/27/2013)<br>rly  |
| Total times airec<br>regularly schedu<br>time  |  |
| Length of Progra   | am 30 mins   |
| Age of Target Cl<br>Audience from  | hild 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the   | Passport to Explore provides programming in the area of geography and prevailing local custo related to the areas visited. This program's goal is to enrich children's lives by making them aw the differences that exist and how enriching those differences can be to their own lives.Each e provides information related to the specific area visited and gives and educational approach to   |

of Core Programming.

meets the definition

history. The program uses the technique of near peer mentors, i.e, children to teach other children. This program will air on our Secondary Digital Channel, 28.2.

|   | Response   |  |
|---|--|--|
| Program Title   | Gina D's Kids Club   |  |
| Origination   | Syndicated   |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Thursdays 10-1030am (1/3-3/28/2013)  |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13   |  |
| Length of<br>Program  | 30 mins  |  |
| Age of<br>Target Child<br>Audience<br>from  | 2 years to 6 years   |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core              | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is<br>playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is<br>surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and<br>Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-<br>culturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the<br>attention of young children to help further develop their self-image, social skills, math readiness, and reading<br>readiness. Various themes throughout the program may include bike safety, not talking to strangers, and<br>stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are<br>imparted to the target audience. This program will air on our Secondary Digital Channel, 28.2. |  |
| Programming.  |  |  |
| Other Matters (   | 11 of<br>Response  |  |
| Other Matters (   |  |  |
| Other Matters (<br>12)  | Response   |  |
| Other Matters (<br>12)<br>Program Title   | Response         Animal Science       Syndicated         Fridays 10-1030am (1/4-3/29/2013)       Fridays 10-1030am (1/4-3/29/2013)   |  |
| Other Matters (<br>12)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula  | ResponseAnimal ScienceSyndicatedarlyFridays 10-1030am (1/4-3/29/2013)d at13  |  |
| Other Matters (<br>12)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula<br>Scheduled<br>Total times aire<br>regularly sched          | Response         Animal Science       Syndicated         arly       Fridays 10-1030am (1/4-3/29/2013)         d at uled       13   |  |
| Other Matters (<br>12)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula<br>Scheduled<br>Total times aire<br>regularly schedu<br>time | Response         Animal Science       Syndicated         arly       Fridays 10-1030am (1/4-3/29/2013)         arly       13         uled       30 mins   |  |

| Other Matters<br>(12 of 12)  | Response  |
|------------------------------|---|
| Program Title                | Think Big   |
| Origination                  | Syndicated  |
| Days/Times<br>Program        | Sundays 10-1030am (1/6-3/31/2013)   |
| Regularly                    |   |
| Scheduled                    |   |
| Total times aired            | 13  |
| at regularly                 |   |
| scheduled time               |   |
| Length of                    | 30 mins   |
| Program                      |   |
| Age of Target                | 13 years to 16 years  |
| Child Audience               |   |
| from                         |   |
| Describe the                 | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids   |
| educational and              | as they create and invent new toys, games, learning tools, websites, and modes of transportation. This  |
| informational                | program features top kid inventors who face off against one another in an Invent-Off to see who can   |
| objective of the             | come up wit the most innovative and creative invention. In each episode, two teams brainstorm, choose   |
| program and how it meets the | materials, sketch, and design their idea. Once completed, the inventions are judged. This program allow kids to showcase their skills in creativity, science, innovation, marketing, and teamwork. This program |
| definition of                | will air on our Secondary Digital Channel, 28.2.  |
| Core                         |   |
| Programming.                 |   |

| Certification | Question  | Response                 |
|---------------|---|--------------------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |                          |
|               | I certify that this application includes all required and relevant attachments.   |                          |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | WLWC<br>Licensee,<br>LLC |

Attachments No Attachments.