



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026729665** | File Number: **CPR-120963** | Submit Date: **06/29/2011** | Call Sign: **WPFO** | Facility ID: **84088** | City:
WATERVILLE | State: **ME**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
06/29/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Portland-Auburn ME
	Web Home Page Address	www.myfoxmaine.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)		Response
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 7)		Response
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series which chronicles real-life stories involving ordinary teens who find themselves caught in perilous and challenging situations. Through dramatic re-enactments or real life footage, Whaddyado skillfully documents these events, interviews the participants and talks to various experts who explain how best to react. Also, in a effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. Whaddyado is designed to educate, inspire and entertain children 16 and younger about the world around them. Each episode is an education life lesson, based on reality.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7) Response	
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An inspiring faith and values sports show geared towards teenagers. Each half hour program includes three segments featuring the personal story of a different outstanding young person. Introducing the stories is an all-star team of high profile, professional athletes and celebrities and top names from the world of Extreme Sports. It's about teens who have built character through their struggles with cancer or death of a loved one and teens who came face to face with drug abuse and peer pressure without losing their focus on their goal. Tbs program gives teens a real solution about dealing with adversity in their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. the E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visting wind farms and solar installations and discovering new energy technologies currently under development. They learn about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who have taken their passion for green to develop new ideas and new products for a sustainable future. Each story and feature is reported by teens and told from their perspective. The show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Ribert & Robert's WonderWorld
Origination	Local
Days/Times Program Regularly Scheduled	Sunday 7:00-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ribert & Robert's Wonderworld is designed to help preschoolers feel more curious, knowledgeable and confident. Ribert, a charming, energetic little toad and his best friend Robert travel through the animated land of WonderWorld. Along the way, the delightful duo answer quizzes, meet performers like Magic Matt and resident artist Cousin Chris, participate in science experiments and discuss real like dilemmas. Each episode is built around themes derived from the kindergarten curriculum and also addresses social-developmental issues like the first day of school and visiting the doctor. All the while, the series inspires little viewers to "love to learn and learn to love in everything they do!" through playful music, magic, movement and art. This program is syndicated but was developed by local Maine people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30-8:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal magazine series is hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The show's objective is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 3:30 - 4:00P
Total times aired at regularly scheduled time:	13
Number of Preemptions	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	4/9/2011 - 12:30P
Date Time	4/30/2011 - 12:30P
Date Time	5/28/2011 - 12:30P
Date Time	5/7/2011 - 12:30P

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ann Gagne
Address	233 Oxford St, Ste 35
City	Portland
State	ME
Zip	04101
Telephone Number	207-347-7318
Email Address	agagne@myfoxmaine.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)		Response
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.	

Other Matters (2 of 10)		Response
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00A	
Total times aired at regularly scheduled time	9	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series which chronicles real-life stories involving ordinary teens who find themselves caught in perilous and challenging situations. Through dramatic re-enactments or real life footage, Whaddyado skillfully documents these events, interviews the participants and talks to various experts who explain how best to react. Also, in a effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. Whaddyado is designed to educate, inspire and entertain children 16 and younger about the world around them. Each episode is an education life lesson, based on reality.	

Other Matters (3 of 10)		Response
Program Title	Pets.tv	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday 8:00-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (4 of 10)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An inspiring faith and values sports show geared towards teenagers. Each half hour program includes three segments featuring the personal story of a different outstanding young person. Introducing the stories is an all-star team of high profile, professional athletes and celebrities and top names from the world of Extreme Sports. It's about teens who have built character through their struggles with cancer or death of a loved one and teens who came face to face with drug abuse and peer pressure without losing their focus on their goal. Ths program gives teens a real solution about dealing with adversity in their lives.

Other Matters (5 of 10)	Response
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Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30A
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. the E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visting wind farms and solar installations and discovering new energy technologies currently under development. They learn about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who have taken their passion for green to developpe new ideas and new products for a sustainable future. Each story and feature is reported by teens and told from their perspective. The show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.

Other Matters (6 of 10)	Response
Program Title	Ribert & Robert's WonderWorld
Origination	Local
Days/Times Program Regularly Scheduled	Sunday 7:00-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ribert & Robert's Wonderworld is designed to help preschoolers feel more curious, knowledgeable and confident. Ribert, a charming, energetic little toad and his best friend Robert travel through the animated land of WonderWorld. Along the way, the delightful duo answer quizzes, meet performers like Magic Matt and resident artist Cousin Chris, participate in science experiments and discuss real like dilemmas. Each episode is built around themes derived from the kindergarten curriculum and also addresses social-developmental issues like the first day of school and visiting the doctor. All the while, the series inspires little viewers to "love to learn and learn to love in everything they do!" through playful music, magic, movement and art. This program is syndicated but was developed by local Maine people.
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Other Matters (7 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30-8:00A
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal magazine series is hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The show's objective is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals.

Other Matters (8 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00A
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new series featuring Elizabeth and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.

Other Matters (9 of 10)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 - 9:30A
Total times aired at regularly scheduled time	4
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perservance, leadership, academic achievement and volunteerism.
Other Matters (10 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30 - 8:00A
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.A wonderful HD series for teenagers looking for positive guidance at this important time in their lives.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>CMCG Portland License LLC</p>

Attachments

No Attachments.