

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005047105** File Number: **CPR-168396** Submit Date: **04/10/2015** Call Sign: **WMYT-TV** Facility ID: **20624** 

City: ROCK HILL State: SC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2015 Filing Status: Active

## Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNT
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wmyt12.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Pets.TV (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour program pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and per severance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Animal Rescue (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Emmy nominated program exerts a positive influence on young viewers with themes of respect and compassion for all living creatures including informative instruction on medical rehabilitation treatments and techniques and teamwork of rescue personnel. Viewer receive valuable information about the animals themselves, their habitats, development, and behavior while promoting awareness of important environmental issues. The program strongly promotes the kind of pro-social values that are most important in shaping the growth and character of young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Wild About Animals (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour animal E/I magazine series has a purpose of educating and informing children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode is designed to teach about both exotic and unique animals, as well as to educate further about animals children see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Career Day (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. The program's motivational and inspirational message of each guest empowers audience to investigate career opportunities.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	
<del>_,</del>	

Digital Core Program (5 of 8)	Response
Program Title	Live Life and Win (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly broadcast teen success stories are profiled featuring inspirational segments that illustrate leadership derived through character building endeavors. Students are shown applying focus and determination through many disciplines including the arts, education, sports, & health. The intent is to demonstrate with actual cases how young people can win at life by exercising social responsibility & perseverance, applying academic achievement, and reaching personal goals through volunteerism, fitness and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!"

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (6 of 8)	Response
Program Title	Real Winning Edge (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Generation of The Cross (channel 55.3)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00pm & Sunday 12:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various Biblical topics, emphasizing those which address the needs of children and young adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Crossfire Youth Ministries (channel 55.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossfire Youth Ministries is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10 16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lori Zannino
Address	3501 Performance Road
City	Charlotte
State	NC
Zip	28214
Telephone Number	704-944-3308
Email Address	lori. zannino@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (8)

Programming.

Other Matters (1 of 8)	Response
Program Title	Pets.TV (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	In this weekly half hour program pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and per severance children can apply to their lives.

Other Matters (2 of 8)	Response
Program Title	Animal Rescue (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This Emmy nominated program exerts a positive influence on young viewers with themes of respect and compassion for all living creatures including informative instruction on medical rehabilitation treatments and techniques and teamwork of rescue personnel. Viewer receive valuable information about the animals themselves, their habitats, development, and behavior while promoting awareness of important environmental issues. The program strongly promotes the kind of pro-social values that are most important in shaping the growth and character of young people.

Other Matters (3 of 8)	Response
Program Title	Wild About Animals (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour animal E/I magazine series has a purpose of educating and informing children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode is designed to teach about both exotic and unique animals, as well as to educate further about animals children see everyday.

Other Matters (4 of 8)	Response
Program Title	Career Day (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. The program's motivational and inspirational message of each guest empowers audiences to investigate career opportunities.

Other Matters (5 of 8)	Response
Program Title	Live Life and Win (channel 55.1)
Origination	Syndicated

	In this weekly broadcast teen success stories are profiled featuring inspirational segments that illustrate
Audience from	
Target Child	
Age of	13 years to 16 years
Length of Program	30 mins
aired at regularly scheduled time	
Total times	13
Regularly Scheduled	
Days/Times Program	Saturday 11:00am

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

In this weekly broadcast teen success stories are profiled featuring inspirational segments that illustrate leadership derived through character building endeavors. Students are shown applying focus and determination through many disciplines including the arts, education, sports, & health. The intent is to demonstrate with actual cases how young people can win at life by exercising social responsibility & perseverance, applying academic achievement, and reaching personal goals through volunteerism, fitness and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!"

Other Matters (6 of 8)	Response
Program Title	Real Winning Edge (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.

Other Matters (7 of 8)	Response
Program Title	Generation of The Cross (channel 55.3)
Origination	

Days/Times Program Regularly Scheduled	Saturday 12:00pm & Sunday 12:00pm
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various Biblical topics, emphasizing those which address the needs of children and young adults

Other Matters (8 of 8)	Response
Program Title	Crossfire Youth Ministries (channel 55.3)
Origination	
Days/Times Program	Sunday 9:30am
Regularly Scheduled	
Total times aired at	13
regularly scheduled time	
Length of Program	60 mins
Age of Target Child	10 years to 16 years
Audience from	
Describe the educational	Describe the educational and informational objective of the program and how it meets the
and informational	definition of Core Programming: Crossfire Youth Ministries is the weekly church service for
objective of the program	children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs
and how it meets the	children ages 10-16. This biblically based service is specifically orchestrated and produced for
definition of Core	the children in the services and watching by TV.
Programming.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Fox Television Stations, Inc. **Attachments** 

No Attachments.