

# Children's Television Programming Report

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 Submit Date: 07/10/2014
 Call Sign: KRNV-DT
 Facility ID: 60307

 City: RENO
 State: NV

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/10/2014
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

# **Report reflects information for : Second Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Reno	
		Web Home Page Address	www.mynews4.com	
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00AM on 4.1
Total times aired at regularly scheduled time	2
Total times aired	10
Number of Preemptions	11
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-05-24
Episode #	5/24/14 LZT310
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/14/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/14 LZT301
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/19/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	4/19/14 LZT306
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	5/17/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-17
Episode #	5/17/14 LZT302
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-28
Episode #	6/28/14 LZT120
Reason for Preemption	Sports

### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	5/03/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	5/03/14 LZT304
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	5/31/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	5/31/14 LZT311
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/21/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-21
Episode #	6/21/14 LZT135
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/26/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	4/26/14 LZT305
Reason for Preemption	Sports

### **Digital Preemption Programs #10**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/07/14 LZT312: joined in progress at 10:15am due to sports overrun.
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/05/14 at 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	4/05/14 LZT308
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30AM on 4.1

Total times aired at regularly scheduled time	3
Total times aired	11
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/19/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	4/19/14 ZOU103

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/26/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	4/26/14 ZOU105
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/05/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	4/05/14 ZOU101
Reason for Preemption	Sports

### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/03/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	5/03/14 ZOU106
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/17/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-17

Episode #	5/17/14 ZOU107
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	6/21/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-21
Episode #	6/21/14 ZOU113
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/31/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	5/31/14 ZOU109
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	Zou
List date and time rescheduled	6/14/14 at 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/14 ZOU111
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	

Date Preempted	2014-06-28
Episode #	6/28/14 ZOU114
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-05-24
Episode #	5/24/14 ZOU108
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00AM on 4.1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/08/14 at 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/07/14 TCS209
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30AM on 4.1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	6/08/14 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/07/14 NAD122
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Justin Time
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 9:00AM on 4.1
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/01/14 at 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-05-31
Episode #	5/31/14 JTM110
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/21/14 at 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/14 JTM124
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/07/14 JTM123
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30AM on 4.1
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that wi bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/21/14 at 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/14 TFT126
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/26/14 at 4:30PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	4/26/14 TFT119
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	5/03/14 at 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	5/03/14 TFT120
Reason for Preemption	Sports

# Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/01/14 at 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	5/31/14 TFT124
Reason for Preemption	Sports

# Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	4/19/14 at 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	4/19/14 TFT118
Reason for Preemption	Sports

Questions Response	
Title of Program	Tree Fu Tom
List date and time rescheduled	4/05/14 at 4:30PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	4/05/14 TFT116
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/07/14 TFT125
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:00PM on 4.1
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER: It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-14
Episode #	6/14/14 #402
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	6/8/14 at 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/07/14 #401
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-05-10
Episode #	5/10/14 #512: joined in progress at 4:08PM due to sports overrun.
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 3:00PM on 4.1

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wild America
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-05-11
Episode #	5/11/14 #180

Questions	Response
Title of Program	Wild America
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-15
Episode #	6/15/14 #158
Reason for Preemption	Sports

Digital Core Program (9 of 14)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8:00AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the ANIMAL ATLAS remains on course as a program that is entertaining and engaging to a wide audience while educational managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer informational engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, objective of and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the program the connection between the differing members of the animal kingdom---including our own species. In a and how it compelling blend, animal examples are pulled from both common experience, such as the horse and cat, meets the and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the definition of content and clarity create a program of exception education value. Programming.

and

Core

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (10 of 14)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8:30AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the ANIMAL ATLAS remains on course as a program that is entertaining and engaging to a wide audience while educational managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer informational engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, objective of and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the program and how it the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, meets the and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the definition of content and clarity create a program of exception education value. Programming.

and

Core

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (11 of 14)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:30AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:00AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology,
educational	science, math, history, language, music, and sports. It also addresses general cultural knowledge. The
and	format is a series of seemingly random questions to individuals who are either of school age or adults past
informational	the age of high school graduation. There are three fundamental educational benefits to this format. First, it
objective of	taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact
the program	retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student
and how it	success. These are factors that can measurably improve student achievement without specifically involving
meets the	material to be tested. These include self-esteem and frames in which students see learning occurring. By
definition of	removing information from the academic silos where it is generally taught and moving it, literally, to the mall,
Core	it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are
Programming.	giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is
	essential. It means that anyone can own information. The fact that young people will see this on television in
	a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes
	the star-and is demonstrated by every type of person.
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Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (14 of 14)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:30AM on 4.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Ellen Martinez
Address	1500 Foremaster Lane
City	Las Vegas
State	NV
Zip	89101
Telephone Number	(702) 642-3333
Email Address	smartinez@mynews3.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The following appears on KRNV's website, www.mynews4. com: "At KRNV News 4 we care about the future of our children in our communities. We offer a variety of weekly educational and informational television shows with the intent to further the positive development of children ages 16 and under. We maintain a current public file listing education objectives. Please feel free to review the public file by visiting our offices at 1790 Vassar Street, Reno NV between 9:00 a.m and 5:00 p.m. You can also view the file online."

### Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00AM on 4.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Other Matters (2 of 14)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30AM on 4.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ZOU is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (3 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00AM on 4.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (4 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30AM on 4.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects arou a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ev faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, se
the program and how it meets the definition of Core Programming.	a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Other Matters (5 of	
14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00AM on 4.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help so his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promote

14)	Response	
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at	9:30AM on 4.1
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 y	/ears
Describe the educational and informational objective of the program and how it meets the definition of	fantasy life in permit him to While in Tree problem or dia bring him "Big messages rei knowing how	M is a live action/animated series about a little boy who lives in a rural area and has a rich the woods behind his home. Tom uses specific movements to summon up magic powers morph into an animated hero and fly around in Treetopolis, the fantasy version of his woo topolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into saster that needs fixing. Tom calls upon the audience to practice original dance moves the g World" magic so he and his friends can resolve their challenge of the day. Educational inforce positive socio-emotional content, with examples that model: being loyal to good frie to ask for help, doing the right thing instead of what is convenient, making the effort to sh eing selfish or relying on teamwork in order to accomplish a goal.
Core Programming.		
	7 of 14)	Response
Programming.	7 of 14)	Response Animal Exploration with Jarod Miller
Programming. Other Matters (	7 of 14)	
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Programming. Other Matters ( Program Title Origination Days/Times Pro Regularly Schee Total times airer scheduled time Length of Progr Age of Target O Audience from Describe the ed and information of the program a meets the defini	ogram duled d at regularly cam Child lucational al objective and how it	Animal Exploration with Jarod Miller         Syndicated         Saturdays at 4:00PM on 4.1         13         30 mins         13 years to 16 years         ANIMAL EXPLORATION WITH JAROD MILLER: It is the mission of this program to ins viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsition

Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 3:00PM on 4.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

Other Matters (9 of 14)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 7:00AM on 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL ATLAS remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.

Other Matters (10 of 14)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 7:30AM on 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Other Matters (11 of 14)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly	Sundays at 8:00AM on 4.2

Regularly Scheduled

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Other Matters (12 of 14)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8:30AM on 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Other Matters (13	
of 14)	Response

Program Title

Origination

On the Spot

Network

educational science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past informational the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fa retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving meets the material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the ma it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are		
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Matters (14 of 14)ResponseProgram TitleOn the SpotOriginationNetworkDays/Times Program Regularly 	educational and informational objective of the program and how it meets the definition of Core	format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond face retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mal it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential It means that anyone can own information. The fact that young people will see this on television in a non- academic setting is also very important. Whatever the curriculum or information, knowledge becomes the
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Program Age of 13 years to 16 years Target Child Audience	Program Regularly	Sundays at 9:30AM on 4.2
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming,	
or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION</b> <b>AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
construction or coverage requirements that apply to the type of Authorization requested in this	
application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named	Sierra
applicant for the Authorization(s) specified above.	Communicat
	LLC

Attachments No Attachments.