

# Children's Television Programming Report

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 Call Sign: KPRC-TV
 Facility ID: 53117

 City: HOUSTON
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/10/2012
 Filing Status: Active
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 Filing Status: Active
 Filing Status: Active

# **Report reflects information for : First Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Af	filiation
internetion		Affiliated network NBC	
		Nielsen DMA Houston	
		Web Home Page Address www.click2	houston.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	•	that at least 50% of the Core Programming counted toward meeting the additional oplied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	PASSPORT TO EXPLORE (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	BETA RECORDS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Monday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Does the Licensee identify the	Yes
program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (3 of 20)	Response
Program Title	DOS Y DOS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	VIRUS ATTACK (LATV)
Origination	Network

Days/Times Program Regularly Scheduled	Tuesday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting Earth with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are combating the evil viruses. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	ANGEL'S FRIENDS (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	ARIEL, ZOEY & ELI, TOO (LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Friday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	SHELLDON (KPRC)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY, 10:30am-11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldons also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SHELLDON (KPRC)
List date and time rescheduled	3/10/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-03-10
Episode #	3/10/12 SHL013
Reason for Preemption	Sports

Questions	Response
Title of Program	SHELLDON (KPRC)
List date and time rescheduled	3/31/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 SHL003
Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	BABAR (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30am-12:00pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BABAR (KPRC)
List date and time rescheduled	3/31/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 BAR207
Reason for Preemption	Sports

# Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR (KPRC)
List date and time rescheduled	1/14/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 BAR209
Reason for Preemption	Sports

Questions	Response
Title of Program	BABAR (KPRC)
List date and time rescheduled	3/10/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10

Episode #

Reason for Preemption

Digital Core Program (9 of 20)	Response
Program Title	TURBO DOGS (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00am-10:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

3/10/12 BAR206

Sports

Digital Core Program (10 of 20)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00am-10:30am
Total times aired at regularly scheduled time	6
Total times aired	8
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is there highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Licensee identify the program by displaying throughout the program the symbol E /I?	

Questions	Response
Title of Program	THE ZULA PATROL
List date and time rescheduled	3/10/12 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 ZUL105
Reason for Preemption	Sports

Questions	Response
Title of Program	THE ZULA PATROL
List date and time rescheduled	3/31/12 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 ZUL108
Reason for Preemption	Sports

Digital Core Program (11 of 20)	Response
Program Title	THE MAGIC SCHOOL BUS (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:00am-11:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to educationby taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:00am-11:30am
Total times aired at regularly scheduled time	6
Total times aired	8
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's best- selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight- in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	JANE AND THE DRAGON
List date and time rescheduled	3/10/12 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 JAD110
Reason for Preemption	Sports

Questions	Response
Title of Program	JANE AND THE DRAGON
List date and time rescheduled	3/31/12 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 JAD114
Reason for Preemption	Sports

Digital Core Program (13 of	
20)	Response
Program Title	WILLA'S WILD LIFE (KPRC)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:00pm-12:30pm
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	3/18/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17

Episode #	3/17/12 WIL006
Reason for Preemption	Sports

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	2/18/12 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 WILL006
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	3/11/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 WIL013
Reason for Preemption	Sports

### **Digital Preemption Programs #4**

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	1/8/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 WIL002
Reason for Preemption	Sports

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	1/15/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-01-14
Episode #	1/14/12 WIL004
Reason for Preemption	Sports

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	3/25/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 WIL002
Reason for Preemption	Sports

### **Digital Preemption Programs #7**

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	3/4/12 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 WIL007
Reason for Preemption	Sports

# Digital Preemption Programs #8

Questions	Response
Title of Program	WILLA'S WILD LIFE (KPRC)
List date and time rescheduled	3/31/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 WIL004
Reason for Preemption	Sports

Digital Core Program (14 of 20)	Response
Program Title	PEARLIE (KPRC)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meaness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	2/18/12 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-02-11
Episode #	2/11/12 PEA112
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	3/25/12 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-24
Episode #	3/24/12 PEA112
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	3/31/12 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 PEA101
Reason for Preemption	Sports

# Digital Preemption Programs #4

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	1/8/12 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-07
Episode #	1/7/12 PEA110
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	3/18/12 11:00am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 PEA103
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	2/26/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-25
Episode #	2/25/12 PEA111
Reason for Preemption	Sports

# Digital Preemption Programs #7

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	3/4/12 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/3/12 PEA109
Reason for Preemption	Sports

# Digital Preemption Programs #8

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	1/15/12 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 PEA108
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (KPRC)
List date and time rescheduled	3/11/12 11:00am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 PEA106
Reason for Preemption	Sports

Digital Core Program (15 of 20)	Response
Program Title	BUSYTOWN MYSTERIES (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	DINO SQUAD (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	DOODLEBOPS (LIVE ACTION) (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Akeba Means
Address	8181 Southwest Freeway
City	Houston
State	ТХ
Zip	77074
Telephone Number	713-778-4810
Email Address	ameans@kprc.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

KPRC broadcasts numerous public service announcements designed for children. These include NBC's The More You Know campaign, as well as locally produced and syndicated public service announcements regarding issues of health, education, substance abuse and cultural and artistic endeavors. These public service announcements are part of a general rotation and run in all dayparts. On February 11th, two children's programs, Turbo Dogs and The Magic School Bus, were replaced with The Zula Patrol and Jane and the Dragon on KPRC's main channel per NBC. On March 31, 2012, the contract between KPRC and LATV expired . As of this writing, KPRC does not have a start date for its new digital subchannel, METV. Therefore, the children's programming for KPRC's 2nd digital subchannel cannot be forecast for 2nd quarter. 1st Quarter: \*\*\* January 7, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of January 8th from 11:00am-12:00pm due to the KPRC Local 2 special: Agent Cody Banks, which is airing due to coverage of the Houston Texans football game. \*\*\* January 14th, 2012, in regards to the KPRC core e/i program Babar, which will air at the rescheduled time of January 14th at 9:30am, and Willa's Wild Life and Pearlie, which will air at the rescheduled time of January 15th from 11:00am-12:00pm due to NBC's coverage of the NHL Exposure 3 game. \*\*\* February 11, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of February 18th from 1:00pm-2:00pm due to NBC's coverage of the USSA Visa Freestyle Invitational. \*\*\* February 25, 2012, in regards to the KPRC core e/i program Pearlie, which will air at the rescheduled time of February 26th from 11:00am-11:30am due to NBC's coverage of Golf Central Live. \*\*\* March 3, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of March 4th from 10:30am-11:30am due to NBC's coverage of the AT&T Cup (Gymnastics). \*\*\* March 10, 2012, in regards to the KPRC core e/i programs The Zula Patrol, Shelldon, Jane and the Dragon, and Babar, which will air at the rescheduled time of March 10th from 9:00am-11: 00am, and Willa's Wild Life and Pearlie, which will air at the rescheduled time of March 11th from 10:30am-11:30am, due to NBC's coverage of the USSA Sprint Showboarding Grand Prix. \*\*\* March 17, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of March 18th from 10:30am-11:30am due to NBC's coverage of the Pacific Rim Championships (Gymnastics). \*\*\* March 24, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of March 25th from 11:00am-12:00pm due to the NBC Sports Special: Red Bull #3: Cold Rush. \*\*\* March 31, 2012, in regards to the KPRC core e/i programs The Zula Patrol, Shelldon, Jane and the Dragon, Babar, Willa's Wild Life and Pearlie, which will air at the rescheduled time of March 31st from 9:00am-12:00am, due to NBC's coverage of the Red Bull #4: Super Natural Sports Special. 2nd Quarter: \*\*\* April 7, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of April 8th from 11:00am-12:00am, due to NBC's coverage of the NHL game between Chicago and Detroit (hockey). \*\*\* April 28, 2012, in regards to the KPRC core e/i programs Willa's Wild Life and Pearlie, which will air at the rescheduled time of April 29th from 11:00am-12: 00am, due to NBC Sports coverage of the USA vs. The World at the Penn Relays event. \*\*\* May 5, 2012, in regards to the KPRC core e/i programs The Zula Patrol, Shelldon, Jane and the Dragon, and Babar, which will air at the rescheduled time of May 5th f

# Other Matters (12)

Other Matters (1 of 12)	1 Response
Program Title	BABAR (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a
Other Matters (2 of 12)	Response
Program Title	THE ZULA PATROL (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00am-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of6 years to 10 yearsTarget ChildAudiencefrom

Describe the educational and informational objective of the program and how it meets the definition of Core Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and on-violent conflict resolution.

Programming.

Other Matters (3 of 12)	Response
Program Title	DINO SQUAD (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done.

Other Matters (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Other Matters (5 of 12)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Other Matters (6 of 12)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY (THIS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Other Matters (7 of 12) Re	sponse

Program TitleDOODLEBOPS ROCKIN' ROAD SHOW(THIS)OriginationNetworkDays/Times Program Regularly ScheduledSunday, 9:00am - 9:30amTotal times aired at regularly scheduled time13	12)
Days/TimesSunday, 9:00am - 9:30amProgram Regularly ScheduledScheduledTotal times aired at regularly scheduled time13	Program Title
Program Regularly Scheduled Total times aired at 13 regularly scheduled time	Origination
regularly scheduled time	Program Regularly
Length of Dragon 20 mins	regularly scheduled
Length of Program 30 mins	Length of Program
Age of Target Child2 years to 5 yearsAudience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Other Matters ( 12)	(8 of Response
Program Title	DOODLEBOPS (LIVE ACTION) (THIS)
Origination	Network
Days/Times Program Regul Scheduled	Sunday, 9:30am - 10:00am arly
Total times aire regularly sched time	
Length of Prog	ram 30 mins
Age of Target C Audience from	Child 2 years to 5 years
Describe the educational and informational objective of the program and he meets the defin of Core Programming.	<ul> <li>learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel</li> <li>from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping</li> </ul>
Other Matters (9 of 12)	Response
Program Title	SHELLDON (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM - 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldons also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the childrens key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (10 of 12)	Response
Program Title	WILLA'S WILD LIFE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Other Matters (11 of 12)	Response
Program Title	JANE AND THE DRAGON (KPRC)
Origination	Network
Days/Times Program	SATURDAY, 11:00-11:30AM

Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins

#### Age of Target 6 years to 10 years Child

Audience from

and

Describe the Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's besteducational selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knightin-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part informational of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills objective of and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane the program learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be and how it meets the made less complicated and easily solved. definition of

Core Programming.

Other Matters (12 of 12)	Response
Program Title	PEARLIE (KPRC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meaness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities,

Certification	
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#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for Postthe Authorization(s) specified above. Newsweek Stations, Houston, G.P.

Attachments No Attachments.