



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004343323** | File Number: **CPR-153408** | Submit Date: **04/09/2014** | Call Sign: **WNJX-TV** | Facility ID: **73336**

City: **MAYAGUEZ** | State: **PR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/09/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.wapa.tv

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Hi-5 - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 8:30 - 9:00 a.m.
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Beakman's World - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9:00am-9:30am
Total times aired at regularly scheduled time	26
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World a new live-action television series, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)		Response
Program Title		Animal Atlas - On Channel 4.1.
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays & Sundays 9:30 - 10:00 a.m.
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Atlas is an educational and entertaining half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals. Attuned to the importance of going "green", Animal Atlas is not only entertaining, it's culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 4)		Response
Program Title		Hi-5 - Digital Multicast On Channel 4.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday, Saturday, Sunday - 7:00am - 7:30am & 7:30am - 8:00am

Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jimmy Arteaga
Address	P.O Box 362050
City	San Juan
State	PR
Zip	00936-2050
Telephone Number	(787) 792-9997
Email Address	jimmyarteaga@wapa-tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In the First Quarter 2014, WNJX-TV broadcasted a significant amount of public service announcements for an antidrug campaign, alcoholism disease, homeless, cyber bullying, environmental, sports and health related issues such as, prevention H1N1, hypertension and cancer.

**Other Matters (4)**

Other Matters (1 of 4)	Response
Program Title	Hi-5 - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 8:30 - 9:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.

Other Matters (2 of 4)	Response
Program Title	Beakman's World - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sunday 9:30 am - 10:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World a new live-action television series, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.

Other Matters (3 of 4)	Response
Program Title	Animal Atlas - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays 9:30 - 10:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational and entertaining half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals. Attuned to the importance of going "green", Animal Atlas is not only entertaining, it's culturally relevant and important.
<b>Other Matters (4 of 4)</b>	
Program Title	Hi-5 - On Channel 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, Saturday and Sunday - 7:00am - 7:30am & 7:30am - 8:00am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Televiscentro of Puerto Rico, LLC</b></p>

**Attachments**

No Attachments.