

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-172326** Submit Date: **09/28/2015** Call Sign: **WJHL-TV** Facility ID: **57826** 

City: JOHNSON CITY State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

09/28/2015 Filing Status: Active

# Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	www.wjhl.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes, the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Care	
Digital Core Program (2 of 17)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core			
Program (3 of			
17)			

Program Title	HENRY FORD'S INNOVATION NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca. This show features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. This program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	RECIPE REHAB
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 1130A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-he competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrate that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network

Days/Times Program Regularly Scheduled	SUN 8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	al Core ram (6 ′)	Response
Prog	ıram Title	GAME CHANGERS WITH KEVIN FRAZIER
Origi	ination	Network

Days/Times Program Regularly Scheduled	SUN 830A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAMECHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7	
of 17)	Response
Program Title	GREEN SCREEN ADVENTURES (MULTICHANNEL 11-2) METV
Origination	Network

Days/Times Program Regularly Scheduled	SAT 8-9A
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-11. Children get the message that their words have power, that their voices are being heard. The diverse GREEN SCREEN company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s Curiosity, Confidence, citizenship, compassion, as well a the three "R"s. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	TRAVEL THRU HISTORY (MULTICHANNEL 11-2) METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9-10A

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. the series visits diverse locales across the U.S. from Las Vegas to Key West. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Core Program (9 of 17)	Response
Program Title	MYSTERY HUNTERS(MULTICHANNEL 11-2) METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10-11A
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, MYSTERY HUNTERS uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of the Parent's Choice Award. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	BIZ KID\$ (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ uses a clever blend of entertainment and education. The show features teens learning about money, business and finance. To keep the kids engaged the show uses fast paced mix of direct education delivered by young actors, sketch comedies, animation and stories. featuring real life entrepreneurs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee	Yes
identify the	103
program by	
displaying	
throughout the	
program the	
symbol E/I?	

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	BIZ KID\$ (MULTICHANNEL 11-3) WEATHER CHANNEL
List date and time rescheduled	Aug 15, 2015 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Aug 15, 2015 / 124
Reason for Preemption	Other

Digital Core Program (11 of 17)	Response
Program Title	ECO COMPANY (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies n energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO COMPANY provides a practical tip that teens and people of all ages can use in their daily lives. ECO COMPANY is designed to be an interactive program from finding out what's on the mind of all teens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	ECO COMPANY (MULTICHANNEL 11-3) WEATHER CHANNEL
List date and time rescheduled	Aug 15, 2015 12p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Aug 15, 2015 / 601
Reason for Preemption	Other

Digital Core Program (12 of 17)	Response
Program Title	THE REAL WINNING EDGE (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidences in teenagers who are reaching for their own dreams. Celebrities that are role models from professional sports and the entertainment industries are featured in the segments. It is a program that delivers a stror message of hope and optimism for the future of American's youth. This program is specifically designed further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD uses in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special needs, from feeding the hungry in the slums of Kenya to helping Vietnamese handicapped children. Their selfless behavior is a touching lesson for viewers that highlight social consciousness as well as the challenges faced by others around the world. This state of the art program highlights geography, social dynamics, international cultures, customs, arts and entertainment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	ANIMAL SCIENCE (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a show that has a uniquely scientific approach. While most animal shows look at behavior of animals, ANIMAL SCIENCE goes one step further to look at how and why an animal is able to excel in its environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	AWESOME PLANET (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Philippe Cousteau, the grandson of Jacques Cousteau bring boundless energy to every location visited in XPLORATION: AWESOME PLANET. This show is designed to inspire and educate anyone interested in earth sciences. From magnificent mountains, gigantic glaciers to violent volcanoes, this program takes an in depth look at the unique and distinct features on planet. earth. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth and above the earth. Each episode has the intention of increasing and expanding the target audience' interest in the field of STEM education. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (17 of 17)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	GAMECHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their
educational	notoriety and success to make positive changes in the lives of people in need. The program offers a very
and	positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civid
informational	mindedness. Profiled celebrities range from players who have set up charities for youngsters around the
objective of	world to those who have put together foundations that support various initiatives in their own communities
the program	where they were raised as part of an effort to "give back." The show provides valuable lessons on the true
and how it	meaning of sportsmanship and responsibility to society of those who have achieved great success. This
meets the	program is specifically designed to further the educational and informational needs of children,has
definition of	educating and informing children as a significant purpose, and otherwise meets the definition of Core
Core	Programming as specified in the Commission's rules.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	H.R. PUFNSTUF (MULTICHANNEL 11-2) METV
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 7A
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	H.R.PUFNSTUF is set in the far-out, puppet-populated fantasy world of Living Island. Wildly imaginative and exploding with colorful sets and characters, it's the story of young Jimmy, his talking flute Freddy, Mayor (and dragon) H.R. PUFNSTUF and their constant struggles against the far-reaching sorcery of Witchiepoo. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Dosnonso
Questions	Response

Non-Core Educational and Informational Programming (2 of 2)	Response
1 10gramming (2 of 2)	Nesponse
Program Title	LAND OF THE LOST (MULTICHANNEL 11-2) METV
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 730A
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins

Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Marshall family set out for a camping trip aboard their humble raft, but a chance encounter with a 1,000 foo t waterfall plunged them into an alternate universe. This imaginative show puts the family in a jungle world of no definite place and time, where they tried to keep one step ahead of dinosaurs and Sleestacks, and tried to make their way home It is a terrific blend of sci-fi, fantasy and live action adventure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response

Sponsored Core Programming (0)

#### **Liaison Contact**

73.671, NOTES 2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Martha McClure
Address	338 EAST MAIN STREET
City	Johnson City
State	TN
Zip	37601
Telephone Number	423-434-4524
Email Address	mmcclure@wjhl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children.  See 47 C.F.R. Section	During the past quarter WJHL's local newscasts: NEWS CHANNEL 11 @ 430A,NEWS CHANNEL 11 @ 5A,NEWS CHANNEL 11 @ 6A,NEWS CHANNEL 11 @ 12P, NEWS CHANNEL 11 @ 5P, NEWS CHANNEL 11 @ 530P, NEWS CHANNEL 11 @ 6P, NEWS CHANNEL 11 @ 11P, NEWS CHANNEL 11 @ 6A SATURDAY, NEWS CHANNEL 11 @ 7a SUNDAY have many stories that are educational and have informational material of value to children. WJHL has two multicast channels. WJHL no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel. In addition to the educational and informational programs in this report, that the station broadcasts the following programs designed for children ages twelve and under that were not "educational or informational" programming: None. After due licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670 with respect to all programs specifically designed for children ages twelve (12) and under. From February 21 - March 14, 2015 the program provider for our D3 multicast stream suffered a technical error that resulted in unscheduled preemptions of the children's programming on that particular stream. Upon resolution of the issue, Licensee aired the preempted programs as reflected in this FCC Form 398.

## Other Matters (15)

Other	
Matters (1 of 15)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Other Matters (2 of 15)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming as specified in the Commission's rules.

Core

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 15)	Response
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca. This show features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. This program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.

Other Matters (4 of 15)	Response	
Program Title	Recipe Rehab	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 1130A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions's rules.

Other Matters (5 of 15)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 15)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network

Days/Times	SUN 830A
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	To years to To years
Audience	
from	
Describe the	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their

educational and informational objective of the program and how it meets the definition of Core
Programming.

GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profile celebrities range from players who have set up charities for youngsters round the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 15)	Response
Program Title	GREEN SCREEN MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8-9
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-11. Children get the message that their words have power, that their voices are being heard. The diverse GREEN SCREEN company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s Curiosity, Confidence, citizenship, compassion, as well a the three "R"s. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 15)	Response
Program Title	TRAVEL THRU HISTORY MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9-10a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. the series visits diverse locales across the U.S. from Las Vegas to Key West. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 15)	Response
Program Title	MYSTERY HUNTERS(MULTICHANNEL 11-2) METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10-11A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, MYSTERY HUNTERS uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of the Parent's Choice Award. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (10 of 15)	Response
Program Title	BIZ KID\$ MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ uses a clever blend of entertainment and education. The show features teens learning about money, business and finance. To keep the kids engaged the show uses fast paced mix of direct education delivered by young actors, sketch comedies, animation and stories. featuring real life entrepreneurs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 15)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

ECO COMPANY explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies n energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO COMPANY provides a practical tip that teens and people of all ages can use in their daily lives. ECO COMPANY is designed to be an interactive program from finding out what's on the mind of all teens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 15)	Response
Program Title	REAL WINNING EDGE MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. it is a program that instills confidences in teenagers who are reaching for their own dreams. Celebrities that are role models from professional sports and the entertainment industries are featured in the segments. It is a program that delivers a strong message of hope and optimism for the future of American's youth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 15)	Response
Program Title	ELIZABETH STATON'S GREAT BIG WORLD MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD uses in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special needs, from feeding the hungry in the slums of Kenya to helping Vietnamese handicapped children. Their selfless behavior is a touching lesson for viewers that highlight social consciousness as well as the challenges faced by others around the world. This state of the art program highlights geography, social dynamics, international cultures, customs, arts and entertainment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (14 of 15)	Response
Program Title	ANIMAL SCIENCE MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a show that has a uniquely scientific approach. While most animal shows look at behavior of animals, ANIMAL SCIENCE goes one step further to look at how and why an animal is able to excel in its environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (15 of 15)	Response
Program Title	AWESOME PLANET MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13

Length of	30 mins		
Program			
Age of	13 years to 16 years		
Target Child			
Audience			
from			
Describe the	Philippe Cousteau, the grandson of Jacques Cousteau bring boundless energy to every location visited in		
educational	AWESOME PLANET. This show is designed to inspire and educate anyone interested in earth sciences.		
and	From magnificent mountains, gigantic glaciers to violent volcanoes, this program takes an in-depth look at		
informational	the unique and distinct features on planet. earth. Geological experts share their wisdom with Philippe, as we		
objective of	strive to understand places on the earth, inside the earth and above the earth. Each episode has the		
the program	intention of increasing and expanding the target audience' interest in the field of STEM education. This		
and how it	program is specifically designed to further the educational and informational needs of children, has		
meets the	educating and informing children as a significant purpose, and otherwise meets the definition of Core		
definition of	Programming as specified in the Commission's rules.		
Core			
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Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC **Attachments** 

No Attachments.