



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030027791** | File Number: **CPR-132914** | Submit Date: **07/10/2012** | Call Sign: **KWHD** | Facility ID: **37103** | City:
HILO | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/10/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Angels Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Angels Friends series is an illustrated cartoon program aimed at 13 to16 year olds. The music is upbeat and appropriate for the target audience. The main characters deal with making choices in life which is one of the main challenges that adolescents are faced with as they grow and mature. Contemporary issues such as bullying establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance of friendship taking responsibility for your actions and fair play. Within each episode the stories are about real life issues that teenagers face such as bullying standing up for friends peer pressure body image being a leader rather than a follower staying true to yourself and original ideas are better than copies among other important challenges. The series appeals to the adolescent audience because of its visuals contemporary issues and occasional intrigue and mystery that keep them interested to see what happens next and how each problem will be solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1130AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics but it aims to enrich childrens lives by making them aware of future generations the role they play now and for generations into the future with the biggest ecosystem on earth the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
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Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a half hour television program designed to educate entertain and inform children 13 to 16 years old about life skills through music. Making choices in life is an ongoing subject a challenge faced by all teens in this category. The show provides drive and motivation for teens being committing to their music education giving them the ability to get scholarships and a good positive medium for reaching their career goals. The show also makes teens aware of past and present music history. Hosts interview up and coming musical artists about their inspirations emphasizing their education showing teens how they can make their own voices heard. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities commitment and perseverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Mad About

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1230PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a television program that clearly meets the goals of providing children and young teens with a show that meets CORE requirements of the FCC. Mad About provides CORE programming in the area of Financial Literacy Nutrition Earth Science Ecology Health Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bullying prevention. The show uses the technique of sketch comedy music videos animation and kid on the street interviews to teach entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the show combine their natural curiosity with their enthusiasm to inform teens and their families about societys most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		The Real Winning Edge
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturdays / 1PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6) Response	
Program Title	Laura McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 130PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Raymund Flores
Address	1188 Bishop Street
City	Honolulu
State	HI
Zip	96813
Telephone Number	808 538 1414
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWHD does not have a second digital channel at this time.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Angels Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Angels Friends series is an illustrated cartoon program aimed at 13 to16 year olds. The music is upbeat and appropriate for the target audience. The main characters deal with making choices in life which is one of the main challenges that adolescents are faced with as they grow and mature. Contemporary issues such as bullying establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance of friendship taking responsibility for your actions and fair play. Within each episode the stories are about real life issues that teenagers face such as bullying standing up for friends peer pressure body image being a leader rather than a follower staying true to yourself and original ideas are better than copies among other important challenges. The series appeals to the adolescent audience because of its visuals contemporary issues and occasional intrigue and mystery that keep them interested to see what happens next and how each problem will be solved.

Other Matters (2 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics but it aims to enrich childrens lives by making them aware of future generations the role they play now and for generations into the future with the biggest ecosystem on earth the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.
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Other Matters (3 of 6)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a half hour television program designed to educate entertain and inform children 13 to 16 years old about life skills through music. Making choices in life is an ongoing subject a challenge faced by all teens in this category. The show provides drive and motivation for teens being committing to their music education giving them the ability to get scholarships and a good positive medium for reaching their career goals. The show also makes teens aware of past and present music history. Hosts interview up and coming musical artists about their inspirations emphasizing their education showing teens how they can make their own voices heard. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities commitment and perseverance teens can apply to their lives.

Other Matters (4 of 6)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1230PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a television program that clearly meets the goals of providing children and young teens with a show that meets CORE requirements of the FCC. Mad About provides CORE programming in the area of Financial Literacy Nutrition Earth Science Ecology Health Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bullying prevention. The show uses the technique of sketch comedy music videos animation and kid on the street interviews to teach entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the show combine their natural curiosity with their enthusiasm to inform teens and their families about societys most important issues and life skills.

Other Matters (5 of 6)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.

Other Matters (6 of 6)	Response
Program Title	Laura McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 130PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>LeSEA Broadcasting of Hawaii Inc</p>

Attachments

No Attachments.