**FC** Federal
Communications
Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001547462** | File Number: **CPR-141359** | Submit Date: **04/09/2013** | Call Sign: **KOBI** | Facility ID: **8260** | City: **MEDFORD** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2013** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2013

**General
Information**

| Section | Question | Response |
|---------|----------|----------|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|

**Contact Representatives (0)**

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

**Children's Television Information**

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Medford-Klamath Falls |
| | Web Home Page Address | www.kobi5.com |

**Digital Core Programming**

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

**Digital Core Programs(14)**

| Digital Core Program (1 of 14) | Response |
| --- | --- |
| Program Title | The Wiggles |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00-8:30am 5.1 |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 14) | Response |
| --- | --- |
| Program Title | The Chica Show |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays 8:00-8:30am 5.1 |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 14) | Response |
|---|---|
| Program Title | Pajanimals |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays 8:30-9:00am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 14) | Response |
|---|---|
| Program Title | Poppycat |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays 9:00-9:30am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 14) | Response |
|---|---|
| Program Title | Justin Time |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:30-10:00am 5.1 |

| | |
|---|---|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Justin Time |
| List date and time rescheduled | Sat 3/16 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/16 |

| | |
|---|---|
| Reason for Preemption | Sports |

| Digital Core Program (6 of 14) | Response |
|---|---|
| Program Title | Lazytown |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:00-10:30am 5.1 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 14 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Preemption Programs #1

| Questions | Response |
| --- | --- |
| Title of Program | Lazytown |
| List date and time rescheduled | Sun 1/6 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-01-05 |
| Episode # | |
| Reason for Preemption | Sports |

## Digital Preemption Programs #2

| Questions | Response |
| --- | --- |
| Title of Program | Lazytown |
| List date and time rescheduled | Sun 3/3 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/2 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #3

| Questions | Response |
| --- | --- |
| Title of Program | Lazytown |
| List date and time rescheduled | Sun 2/3 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-02-02 |
| Episode # | |
| Reason for Preemption | Sports |

## Digital Preemption Programs #4

| Questions | Response |
| --- | --- |
| Title of Program | Lazytown |
| List date and time rescheduled | Sun 3/17 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/16 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 14) | Response |
|---|---|
| Program Title | Noodle & Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am 5.1 |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 14 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Digital Preemption Programs #1**

| Questions | Response |
| --- | --- |
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sat 3/2 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/2 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #2

| Questions | Response |
| --- | --- |
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sat 3/16 7:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/16 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #3

| Questions | Response |
| --- | --- |
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sat 3/9 7:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/9 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #4

| Questions | Response |
| --- | --- |
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sun 1/6 9:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/5 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sat 2/2 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 2/2 |
| Reason for Preemption | Sports |

## Digital Preemption Programs #6

| Questions | Response |
|---|---|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | Sat 2/23 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 2/23 |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 14) | Response |
|---|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00-9:30am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 14) | Response |
|---|---|

| Program Title | Dragonfly TV |
|---|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30-10am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 14 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DragonFly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00-11:30am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 14) | Response |
|---|---|
| Program Title | Dog & Cat Training |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm 5.2 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG AND CAT TRAINING WITH JOEL SILVERMAN provides CORE programming in the areas of particular concerns to young teens including doing a job well by learning how to train an animal and watching the results intended (also gives a sense of accomplishment). The art of training an animal provides a new skill that can result in more confidence for the younger teens. The Instructions create understanding of the method that leads to a favorable ending. Following directions allows the teen to achieve the desired results. Acquiring patience with an animal teaches discipline and hard work. Spending time with an animal forms a bond of caring and empathy. Learning something new gives the teen another reason to talk with others which, in turn, creates social connections. Also, education is a way for a teen to increase confidence in his/her ability to learn. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 14) | Response |
|---|---|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm 5.2 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math,science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 14) | Response |
|---|---|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 1:00-1:30pm 5.2 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Aqua Kids |
| List date and time rescheduled | 2/9 LIP'd @ 1:17pm (see #17) |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | 2/9 |
| Reason for Preemption | Other |

| Digital Core Program (14 of 14) | Response |
|---|---|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 1:30-2:00pm 5.2 |
| Total times aired at regularly scheduled time | 12 |

| | |
|---|---|
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

## Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Missing |
| List date and time rescheduled | 2/9/13 1:17-1:46pm (See #17) |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | 2/9 |
| Reason for Preemption | Other |

**Non-Core Educational and Informational Programming (3)**

| Non-Core Educational and Informational Programming (1 of 3) | Response |
|---|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays 4-4:30pm 5.1 |
| Total times aired at regularly scheduled time: | 10 |
| Number of Preemptions | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

### Date and Time Aired:

| Questions | Response |
|---|---|
| Date Time | 3/23, MG 3/24 3:30pm |
| Date Time | 2/9, MG 2/10 9am |
| Date Time | 1/5, MG 1/6 11am |

| Non-Core Educational and Informational Programming (2 of 3) | Response |
|---|---|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays 4:30-5:00am (Friday log)(5.1) |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |

| Questions | Response |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

### Date and Time Aired:

| Questions | Response |
|---|---|
| Date Time | |

| Non-Core Educational and Informational Programming (3 of 3) | Response |
|---|---|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sundays 3pm 5.1 |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

### Date and Time Aired:

| Questions | Response |
|---|---|
| Date Time | 2/17 JIP'd 3:02 |
| Date Time | 3/17 JIP'd 3:04 |
| Date Time | 3/10 PE & rescheduled 5:30pm same day |
| Date Time | 3/3 JIP'd 3/07 |
| Date Time | 2/24 JIP'd 3:18 |

**Sponsored Core
Programming (0)**

| | Question | Response |
|---|---|---|
| **Liaison Contact** | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| | Name of children's programming liaison | Donna Rodriguez |
| | Address | 125 So. Fir Street |
| | City | Medford |
| | State | OR |
| | Zip | 97501 |
| | Telephone Number | 541 779 5555 |
| | Email Address | program@kobi5.com |
| | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KOBI-TV is very active in the community. Our staff regularly offers tours of the station and speaks to students at their schools, career days, etc. ******************** Southern Oregon Meth Project: Created by NBC 5 and NBC 2, our main goal is to considerably decrease the prevalence of first time Meth users in Southern Oregon, with the primary focus being children. This initiative has won an Emmy, the National Association of Broadcasters Service to America Award, along with several state and regional awards. Visit www.southernoregonmeth.org *********************** Are You Ready? NBC 5 and NBC 2 along with several partners brought the "Are You Ready?" campaign to Southern Oregon to encourage people to finish their education and to build responsible citizens who are informed, engaged, connected, caring, and work- ready. Through numerous platforms we inform, educate, and engage students, community members, businesses and organizations in our efforts. *********************** YES (Youth, Education, Success): KOBI-TV/NBC5, KOTI-TV/NBC2 and their partners launched YES (Youth Education Success) in January of 2012. Participating businesses will donate a portion of their earnings one day a month to fund extracurricular activities, classroom supplies and programs for public schools in our region. Through YES, schools can access a portion of the overall collected funds by applying for YES Grants. ****************************** QUESTION 17 KOBI5 DT1: On February 9, our master control operator made the decision to replace a missing program with repeats of Lazytown at 4pm and Noodle & Doodle at 4:30pm. These were not scheduled so no advance notice was made. These two programs aired a total of 14 times due to the repeats. KOBI5 DT2 (WX Now): We were informed that Passport to Explore would not be broadcast after the first of the year (2013) and that it would be replaced by the program "Dog & Cat Training". The day before the first airing was scheduled, we were informed that it was already on the air in our market and so, not available to us. We aired one episode on 1/5/13 and then made other arrangements in the form of "Think Big", which aired for the remainder of the 1st quarter of 2013. On February 9, our master control operator made an error and Aqua Kids was LIP'd (left in progress) at 1:17pm. This caused the following show "Missing" to start early and air from 1:17-1:46pm instead of the scheduled 1:30-2:00pm time period. |

**Other Matters (12)**

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| --- | --- |
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8-8:30am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| | |
| --- | --- |
| Program Title | Pajanimals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:30-9am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |

| Other Matters (3 of 12) | Response |
|---|---|
| Program Title | Poppycat |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9-9:30am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure. |

| Other Matters (4 of 12) | Response |
|---|---|
| Program Title | Justin Time |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:30-10am 5.1 |
| Total times aired at regularly scheduled time | 13 |

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|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

| Other Matters (5 of 12) | Response |
|---|---|
| Program Title | Lazytown |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10-10:30am 5.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Other Matters (6 of 12) | Response |
|---|---|
| Program Title | Noodle & Doodle |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturdays 10:30-11am 5.1 |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

| Other Matters (7 of 12) | Response |
|---|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Satudrays 9-9:30am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 303 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing. |

| Other Matters (8 of 12) | Response |
|---|---|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30-10am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 14 years to 16 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DragonFly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! |

| **Other Matters (9 of 12)** | **Response** |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11-11:30am 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |

| **Other Matters (10 of 12)** | **Response** |
|---|---|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12pm 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math,science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

| **Other Matters (11 of 12)** | **Response** |
|---|---|
| Program Title | Aqua Kids |
| Origination | Syndicated |

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|---|---|
| Days/Times Program Regularly Scheduled | Saturdays 1-1:30pm 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| Other Matters (12 of 12) | Response |
|---|---|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 1:30-2pm 5.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds. |

| Certification | Question | Response |
|---|---|---|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **California Oregon Broadcasting Inc.** |

**Attachments**    No Attachments.