

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** File Number: **CPR-132525** Submit Date: **07/10/2012** Call Sign: **KNBC** Facility ID: **47906** City:

LOS ANGELES State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2012 Filing Status: Active

Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Los Angeles
	Web Home Page Address	www.nbcLA.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	6/10/2012 @ 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	6/10/2012 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Core	
Program (3 of	
14)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking	
News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Bayntons best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jane and the Dragon
List date and time rescheduled	6/3/2012 @ 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT

Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/3/2012 @ 5:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Babar
List date and time rescheduled	5/6/2012 @ 9:30am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Reason for Fre	Reason for Preemption Sports		
Digital Core Program (5 of 14)	Response		
Program Title	Willia's Wild Life		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am PT		
Total times aired at regularly scheduled time	5		
Total times aired	8		
Number of Preemptions	8		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	8		
Length of Program	30 mins		
Age of Target Child Audience	6 years to 10 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willas Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father are pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Togethe they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the coo group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home in the neighborhood, Willa finds a way to analyze her situation and learn from experience.	er J	

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	5/19/2012 @ 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	6/23/2012 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	4/8/2012 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	
Reason for Preemption	Sports

Questions	Response
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Title of Program	Willia's Wild Life
List date and time rescheduled	6/17/2012 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	5/12/2012 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	6/3/2012 @ 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	4/29/2012 @ 10am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willia's Wild Life
List date and time rescheduled	5/6/2012 @ 10am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the Pearlie is an animated comedy series based on the childrens book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into educational situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the and informational 4- to 8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to objective of keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone the program and how it happy and making sure the park functions smoothly. Pearlies nemesis and cousin, Saphira, often takes meets the advantage of Pearlies good nature which requires that Pearlie must also frequently outwit the park bully. In definition of each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the Core organization required to get the job done. Through plot developments and with the assistance of her friends, Programming. Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/10/2012 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	4/29/2012 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/19/2012 @ 5pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/3/2012 @ 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/13/2012 @ 10am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/17/2012 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie

List date and time rescheduled	4/8/2012 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/6/2012 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/30/2012 @ 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Aqua Kids Adventures II (Calif.NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30am PT
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Angel's Friends (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions	
for other than Breaking	
News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming in areas of particular concern to young teens, including social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardi Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on ar inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teen Making choices in life is an ongoing subject because this is a challenge faced by all children in this age group. Contemporary issues such as bullying, establishing trust, and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and play. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Virus Attack (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the antiviruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. The series shows elements of courage, friendship, and problem solving. In addition, Virus Attack conveys the message that adults have a responsibility to care for the younger members of society because it is the right thing to do. The series makes it clear: parents should be involved with their children. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Ariel & Zoey & Eli, Too (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Passport to Explore (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Passport To Explore invites the viewer to explore locations and local customs in the United States
educational and	and other countries. Not only does the series present geographical and morays about the areas
informational	visited, but it aims to enrich children's lives by making them aware of the differences that exist and
objective of the	how enriching those differences can be to their own lives. Each episode provides information
program and how it	related to the specific area visited and gives an educational approach to its history. (Showplace TV
meets the definition of	Syndication)
Core Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/1?	

Digital Core Program (12 of 14)	Response
Program Title	BETA Records (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. (Showplace TV Syndication)

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (13 of 14)	Response
Program Title	Bo On the Go (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children ages 2-5. The main character, Bo, guides the audience through developmentally appropriate exercise routines which she associates with producing energy and feeling good. In each episode she teaches children specific movements that are challenging to produce during the preschool years such as skipping or galloping, and other movements that are easy to replicate, such as marching, running or jumping. She also teaches other movements, such as creeping, slithering, or climbing, based on the movements of different animals. Bo also talks to the audience, asking them to follow step by step directions, and each direction defines the particular movement required to reach the goal and solve a puzzle. Bo is accompanied on her problem solving quest by Dezzy her pet dragon and is helped by a Wizard who appears at critical junctures during the story. (dhx media)

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (14 of 14)	Response
Program Title	Poppetstown (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am - 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppetstown is an animated series designed for children ages 2-6 years of age. Each episode takes the viewer on a problem solving adventure featuring a group of animal characters. Blooter and his co-investigators, Patty and Bobby usually lead the action and are supported by Coquerie, a restaurant proprietor, Cap, a former seaman, and the Naka Nakas, three monkeys who are like very young children, and enjoy playing around entertaining everyone. In each episode there is a primary problem to be solved from finding out what has happened to the moon when its not visible in the sky to learning about the properties of magnets. There is often a secondary problem around a personal issue that intersects with the main storyline. Altogether the diverse group of characters model teamwork, critical thinking and staying on task until the problem is solved. (dhx media)

Does the Yes
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Bright
Address	3000 West Alameda Ave, #3269
City	Burbank
State	CA
Zip	91523
Telephone Number	818-840-3427
Email Address	david.bright@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KNBC no longer broadcasts on an analog channel. KNBC only broadcasts on its digital channel. All children's programming listed in the analog section of this form aired on KNBC's main digital channel. As of January 1, 2012, KNBC is no longer broadcasting on its 4.4 digital sub-channel.

Other Matters (14)

Programming.

Other Matters (1 of 14)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (2 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Core

Programming.

Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Other Matters (3 of 14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justins lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesnt work, you can find another way to get to your goal. Justin is all about self-directed learning from the young childs perspective and imagination.

Other Matters (4 of 14)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT

Total times	13	
aired at		
regularly		
scheduled		
time		
ength of	30 mins	
Program		
ge of	2 years to 5 years	
Target Child		
Audience		
rom		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate childrens eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of human puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat sports candy which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (5 of 14)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Theres dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Other Matters (6 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the childs home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (7 of 14)	Response
Program Title	Aqua Kids Adventures (Calif.NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

Other Matters (8 of 14)	Response
Program Title	Angel's Friends (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming in areas of particular concern to young teens, including social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens. Making choices in life is an ongoing subject because this is a challenge faced by all children in this age group. Contemporary issues such as bullying, establishing trust, and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play. (Showplace TV Syndication)

Other Matters (9 of 14)	Response
Program Title	Virus Attack (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. The series shows elements of courage, friendship, and problem solving. In addition, Virus Attack conveys the message that adults have a responsibility to care for the younger members of society because it is the right thing to do. The series makes it clear: parents should be involved with their children. (Showplace TV Syndication)

Other Matters (10 of 14)	Response
Program Title	Ariel & Zoey & Eli, Too (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (11 of 14)	Response
Program Title	Passport to Explore (Calif NonStop) 4.2

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore invites the viewer to explore locations and local customs in the United States and other countries. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. (Showplace TV Syndication)

Other Matters (12 of 14)	Response
Program Title	BETA Records (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of tee while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. (Showplace TV Syndication)

Other Matters (13 of 14)	Response
Program Title	Bo On the Go (Calif NonStop) 4.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children

educational and informational objective of the program and how it meets the definition of Core Programming.

Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children ages 2-5. The main character, Bo, guides the audience through developmentally appropriate exercise routines which she associates with producing energy and feeling good. In each episode she teaches children specific movements that are challenging to produce during the preschool years such as skipping or galloping, and other movements that are easy to replicate, such as marching, running or jumping. She also teaches other movements, such as creeping, slithering, or climbing, based on the movements of different animals. Bo also talks to the audience, asking them to follow step by step directions, and each direction defines the particular movement required to reach the goal and solve a puzzle. Bo is accompanied on her problem solving quest by Dezzy her pet dragon and is helped by a Wizard who appears at critical junctures during the story. (dhx media)

Other Matters (14 of 14)	Response
Program Title	Bo On the Go (Calif NonStop) 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am - 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children ages 2-5. The main character, Bo, guides the audience through developmentally appropriate exercise routines which she associates with producing energy and feeling good. In each episode she teaches children specific movements that are challenging to produce during the preschool years such as skipping or galloping, and other movements that are easy to replicate, such as marching, running or jumping. She also teaches other movements, such as creeping, slithering, or climbing, based on the movements of different animals. Bo also talks to the audience, asking them to follow step by step directions, and each direction defines the particular movement required to reach the goal and solve a puzzle. Bo is accompanied on her problem solving quest by Dezzy her pet dragon and is helped by a Wizard who appears at critical junctures during the story. (dhx media)

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KNBC

Attachments

No Attachments.