



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002941540** File Number: **CPR-129964** Submit Date: **04/10/2012** Call Sign: **WLIO** Facility ID: **37503** City:

LIMA State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Lima
	Web Home Page Address	WWW. HOMETOWNSTATIONS. COM

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 6:30AM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE. SERIES IS E/I RATED AND IS SUITABLE FOR FAMILY VIEWING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM (8.1)
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEKLY HALF HOUR REALITY SERIES SHOWCASES RESCUES OF ALL TYPES OF ANIMALS. THE SERIES FOCUSES ON THE WORK OF DEDICATED MEDICAL TEAMS IN VARIOUS PLACES AROUND THE WORLD AS THEY TREAT ANIMALS. THEMES OF RESPECT AND COMPASSION FOR ALL LIVING CREATURES ARE INTERMINGLED WITH INFORMATION ON MEDICAL REHABILITATION TREATMENTS, THE TECHNIQUES AND TEAMWORK OF RESCUE PERSONNEL AND THE NOAH'S NOTES AT THE END OF EACH PROGRAM PROVIDES SAFETY ADVICE. ADDITIONALLY, IT EDUCATES YOUNG VIEWERS ABOUT THE ANIMALS THEMSELVES, THEIR HABITATS, DEVELOPMENT AND BEHAVIOR. IT ALSO PROMOTES AWARENESS OF IMPORTANT ENVIRONMENTAL ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	1/14/12 @ 830AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	3/10/12 @ 8AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	

Reason for Preemption	Sports
-----------------------	--------

Digital Core Program (3 of 15)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM (8.1)
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA INTO THE WILD TAKES VIEWERS ON EXCURSIONS AROUND THE WORLD THROUGH THE EYES OF AMERICA'S MOST BELOVED ANIMAL ADVENTURER AND HIS FAMILY. MORE THAN JUST A COLLECTION OF ANIMAL ESCAPADES, INTO THE WILD PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OFOUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES. INTO THE WILD IS UNSCRIPTED AND ACTION PACKED AND IT TAKES YOU ON A RACOUS RIDE, LEAVING YOU WITH A RENEWED APPRECIATION FOR ALL CREATURES, GREAT AND SMALL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	JACK HANNA INTO THE WILD
List date and time rescheduled	1/14/12 @ 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	JACK HANNA INTO THE WILD
List date and time rescheduled	3/10/12 @ 830AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 15)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10AM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED SERIES INCORPORATES LESSONS ABOUT FRIENDSHIP, SELF CONFIDENCE, TEAMWORK AND PERSERVERANCE IN ITS FUN FILLED STORIES. KIDS WILL RELATE TO THE ISSUES THAT ARISE IN THE CANINE CHARACTERS LIVES (HELPING A FRIEND WHO'S FEELING BLUE, FOR INSTANCE) AND MAY PICK UP SOME TIPS FROM THE ENDEARING PUPS ON NAVIGATING THEIR OWN RELATIONSHIPS WITH OTHERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	SHELLDON
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON IS A REGULAR SHELL BOY, WHO ALONG WITH IS FAMILY, HAS RECENTLY MOVED TO SHELL LAND. A LITTLE SHY AND RESERVED, SHELLDON DOES HIS BEST TO STAY OUT OF TROUBLE, BUT IT STILL FINDS HIM. IN THE PROCESS HE DISCOVERS SOME NATURAL ABILITIES AND DEEP RESERVES OF COURAGE HE NEVER KNEW EXISTED. HE'S THE GLUE THAT HOLDS HIS FRIENDS HERMAN AND CONNIE TOGETHER, MAKING HIS THE LEADER OF THEIR GANG. TOGETHER, THEY BLUNDER THROUGH ONE ADVENTURE AFTER ANOTHER. WHEN HE'S NOT AT SCHOOL OR HANGING OUT WITH HIS FRIENDS, SHELLDON SPENDS MUCH OF HIS TIME HELPING OUT AT THE CHARMING CLAM, THE INN RUN BY HIS FAMILY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 11AM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is an award-winning television series that's based on the children's books of the same name by former elementary school teacher and librarian, Joanna Cole. The show originally aired from 1994 to 1997 on PBS and was the first fully animated series on the network. While it's geared towards children between the ages of six and nine, younger children often enjoy this fun-filled favorite. The Magic School Bus appeals to children because of its animated format and frequent use of humor. Mrs. Frizzle, the children's eccentric teacher, loves science and wears silly outfits that reflect the current topic of study. Voiced by Lily Tomlin, Mrs. Frizzle encourages her students to have fun with science and is often heard saying, "Take chances, make mistakes, and get messy!" Read more at Suite101: The Magic School Bus TV Series: Still Helping Children Have Fun While Learning about Science http://www.suite101.com/content/the-magic-school-bus-tv-series-a15225#ixzz1ABzwxjeE
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 11:30AM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BELOVED CLASSIC BOOKS BY LAURENT DE BRUNHOFF, THIS ANIMATED SERIES FOCUSES ON THE STORY OF BABAR, A YOUNG ORPHANED ELEPHANT WHO GOES TO THE BIG CITY TO LEARN ABOUT THE WAYS OF PEOPLE. HE THEN RETURNS TO THE JUNGLE WHERE HE BUILDS THE CITY OF CELESTEVILLE AND IS CROWNED THE KING OF ELEPHANTS. A DEDICATED RULER AND FATHER, BABAR AND HIS FAMILY EXPERIENCE MAY CHALLENGES, BUT BABAR ALWAYS FIND THE STRENGTH TO RISE ABOVE DIFFICULTY THROUGH STRENGTH AND OPTIMISM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	WILLA'S WILDLIFE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 12PM (8.1)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT KID HASN'T BROUGHT HOME A STRAY DOG, BABY BIRD OR A FIREFLY IN A JAR? WILLA, THAT'S WHO. SO FAR THIS 9 YEAR OLD CRITTER COLLECTOR HAS ADOPTED A GIRAFFE, A COUPLE ELEPHANTS, AN ALLIGATOR AND SO MANY OTHER EXOTIC ANIMALS, THERE'S BARELY ENOUGH ROOM IN WILLA'S ROOM FOR WILLA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 12:30PM (8.1)
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the Pearlie is a park fairy with a giant-sized heart and a wardrobe to match. Appointed by Fairy HQ, Pearlie keeps Jubilee Park in sparkling order. She's a type A personality full of nutty, over the top plans, parties and educational and events for the park and its residents. She has assistance in Jasper, her right hand elf, although he prefers informational chilling out to real work. There's also Opal, an outback fairy from Australia sent to learn the ropes of park objective of management from Pearlie. But all isn't perfect in Jubilee Park. Pearlie's cousin Saphira is jealous of Pearlie's popularity in the fairy world and desperately wants her job. With her incompetent assistant Ludwig, the program and how it a bat with a heavy German accent, Saphira sets out to spoil perky Pearlie's day any way she can. Pearlie meets the remains oblivious - always thinking the best of her cousin - while Opal and Jasper are more hip to Saphira's definition of game. Saphira resides in the park's greenhouse, running a day-spa for well-heeled fairies, butterflies and the odd goblin fairy inspector. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	1/14/12 @ 930AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/10/12 @ 930AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 15)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F @ 7AM (8.2)

Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOOKEEPER, JACK HANNA, TAKES CHILDREN ON ADVENTURES TO REMOTE JUNGLES, OCEANS AND WILDLIFE PARKS DESCRIBING THE NATURAL HABITATS AND RITUALS OF WILDLIFE, AND HOW HUMANS CAN BE A BENEFIT TO THE ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (8.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF WILD AMERICA WILL BE SPECIFIC TO A PARTICULAR ANIMAL. TOPICS WILL RANGE FROM BASIC FOOD GATHER, MATING, NATURAL ENEMIES AND RELATIONSHIPS TO OTHER ANIMALS, AND THE INTERACTION OF THE SPECIFIC ECOLOGY ON THE SURVIVAL OF THE SPECIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital	Core	Program	(12
of 15)			

Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8AM (8.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS CONTINUES IT'S TRADITION AS A SERIES THAT BLENDS ANIMAL IMAGES WITH INFORMATION ON A WIDE RANGE OF LIFE SCIENCE ISSUES IN A MANNER THAT IS ENTERTAINING AND CLEVER. THE EPISODES FROM THIS SEASON AGAIN COMBINE FACTS, AND REFLECTIONS OF A BROAD CONCEPT WITH AN ENGAGING NARRATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM (8.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS NARRATIVE STYLE SHOW IS AN INFORMED BANTER. FACTS ARE BLENDED IN AND SUPPORTED BY VIEWER OBSERVATION. THE GENERAL TONE IS ONE THAT SUGGESTS INFORMATION IS INTERESTING AND SUPRISING. IN WHAT IS A SYMBOL, DATA FROM AROUND THE ANIMAL KINGDOM IS INTERMIXED WITH HISTORY, LITERATURE, AND OTHER GENERAL INFORMATION ABOUT CURRENCY, FABLES AND LEGENDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM (8.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES' PRO ENVIRONMENTALISM MESSAGE ENCOURAGES TEENS TO LIVE A GREENER LIFESTYLE AND BE PROACTIVE ABOUT PROTECTING THE PLANET. IT ALSO RAISES AWARENESS ABOUT THE IMPACT THAT PEOPLE'S ACTIONS HAVE ON THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM (8.2)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets focuses on the everyday lives of four anthropomorphic animals and their dysfunctional interactions with each other. They live in a filthy, rundown house, although it has working electricity and running water. There is never a human owner visible or even evident. The episodes are self-contained, and set entirely within the house. Most of the events that take place tend to be surreal, contain strong elements of black comedy and off-colour humour, and frequently make references to pop culture subjects. Pets also follows rather traditional sitcom technique by using a "reset button". Each of the Pets have died at least once, only to reappear alive and well in the next episode. Events from previous episodes are never referred to, but unseen events from the past are often mentioned.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	KEVIN C CREAMER
Address	1424 RICE AVENUE
City	LIMA
State	ОН
Zip	45805
Telephone Number	419-228-8835
Email Address	KEVIN@WLIO.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WLIO AIRS 4 NEWSCASTS WEEKDAYS AND TWO ON THE WEEKENDS. REPRESENTATIVES FROM THE STATION VISIT SCHOOLS TO SPEAK DIRECTLY ABOUT THE VALUE OF TELEVISION. WLIO ALSO PROVIDES TOURS TO SCHOOLS, BOY SCOUTS AND GIRL SCOUTS.

## Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 6:30AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUEABLE INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE. SERIES IS E/I RATED AND IS SUITABLE FOR FAMILY VIEWING.

Other Matters (2 of 14)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEKLY HALF HOUR SERIES SHOWCASES RESCUES OF ALL TYPES OF ANIMALS. THE SERIES FOCUSES ON THE WORK OF DEDICATED MEDICAL TEAMS IN VARIOUS PLACES AROUND THE WORLD AS THEY TREAT CREATURES OF THE ANIMAL KINGDON. HOSTED BY JOURNALIST ALEX PAEN, THE STORIES ARE EXAMPLES OF ANIMAL INSTINCTS. THEMES OF RESPECT AND COMPASSION FOR ALL LIVING CREATURES ARE INTERMINGLED WITH INFORMATION ON MEDICAL REHABILITATION TREATMENTS, THE TECHNIQUES AND TEAMWORK OF RESCUE PERSONNEL AND THE NOAH'S NOTES AT THE END OF EACH PROGRAM PROVIDES SAFETY ADVICE. ADDITIONALLY, IT EDUCATES YOUNG VIEWERS ABOUT THE ANIMALS THEMSELVES, THEIR HABITATS, DEVELOPMENT AND BEHAVIOR. IT ALSO PROMOTES AWARENESS OF IMPORTANT ENVIRONMENTAL ISSUES.

Other Matters (3 of 14)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA INTO THE WILD TAKES VIEWERS ON EXCURSIONS AROUND THE WORLD THROUGH THE EYES OF AMERICA'S MOST BELOVED ANIMAL ADVENTURER AND HIS FAMILY. MORE THAN JUST A COLLECTION OF ANIMAL ESCAPADES, INTO THE WILD PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES. INTO THE WILD IS UNSCRIPTED AND ACTION PACKED AND IT TAKES YOU ON A RAUCOUS RIDE LEAVING YOU WITH A RENEWED APPRECIATION FOR ALL CREATURES, GREAT AND SMALL.

Other Matters (4 of 14)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED SERIES INCORPORATES LESSONS ABOUT FRIENDSHIP, SELF CONFIDENCE, TEAMWORK AND PERSERVERANCE IN ITS FUN FILLED STORIES. KIDS WILL RELATE TO THE ISSUES THAT ARISE IN THE CANINE CHARACTERS' LIVES (HELPING A FRIEND WHO'S FEELING BLUE, FOR INSTANCE) AND MAY PICK UP SOME TIPS FROM THE ENDEARING PUPS ON NAVIGATING THEIR OWN RELATIONSHIPS.

Other Matters (5 of	
14)	Response
Program Title	SHELLDON
Origination	Network
Days/Times	SATURDAYS @ 10:30AM (8.1)
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	

Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core	SHELLDON IS A REGULAR SHELL BOY WHO, ALONG WITH HIS FAMILY, HAS RECENTLY MOVED TO SHELL LAND. A LITTLE SHY AND RESERVED, SHELLDON DOES HIS BEST TO STAY OUT OF TROUBLE. BUT IT STILL MANAGES TO FIND HIM. IN THE PROCESS HE DISCOVERS SOME NATURAL ABILITIES AND DEEP RESERVES OF COURAGE HE NEVER KNEW EXISTED. HE'S THE GLUE THAT HOLDS HIS FRIENDS HERMAN AND CONNIE TOGETHER, MAKING HIM THE LEADER OF THEIR GANG. TOGETHER, THEY BLUNDER THOUGH ONE ADVENTURE AFTER ANOTHER. WHEN HE'S NOT AT SCHOOL OR HANGING OUT WITH HIS FRIENDS, SHELLDON SPENDS MUCH OF HIS TIME HELPING OUT AT THE CHARMING CLAM, THE INN RUN BY HIS FAMILY.

Other

Matters (6 of 14)	Response
Program Title	MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 11AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is an award-winning television series that's based on the children's books of the same name by former elementary school teacher and librarian, Joanna Cole. The show originally aired from 1994 to 1997 on PBS and was the first fully animated series on the network. While it's geared towards children between the ages of six and nine, younger children often enjoy this fun-filled favorite. The Magic School Bus appeals to children because of its animated format and frequent use of humor. Mrs. Frizzle, the children's eccentric teacher, loves science and wears silly outfits that reflect the current topic of study. Voiced by Lily Tomlin, Mrs. Frizzle encourages her students to have fun with science and is often heard saying, "Take chances, make mistakes, and get messy!" Read more at Suite101: The Magic School Bus TV Series: Still Helping Children Have Fun While Learning about Science http://www.suite101.com/content/the-magic-school-bus-tv-series-a15225#ixzz1ABzwxjeE

Other Matters (7	
of 14)	Response
Program Title	BABAR
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS @ 11:30AM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BELOVED CLASSIC BOOKS BY LAURENT DE BRUNHOFF, THIS ANIMATED SERIES FOCUSES ON THE STORY OF BABAR, A YOUNG ORPHANED ELEPHANT WHO GOES TO THE CITY TO LEARN ABOUT THE WAYS OF PEOPLE. HE THEN RETURNS TO THE JUNGLE WHERE HE BUILDS THE CITY OF CELESTEVILLE AND IS CROWNED KING OF THE ELEPHANTS. A DEDICATED RULER AND FATHER, BABAR AND HIS FAMILY EXPERIENCE MANY CHALLENGES, BUT BABAR ALWAYS FINDS THE STRENGHT TO RISE ABOVE DIFFICULTY THROUGH STRENGTH AND OPTIMISM.

Other Matters (8 of 14)	Response
Program Title	WILLA'S WILDLIFE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 12PM (8.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT KID HASN'T BROUGHT HOME A STRAY DOG, BABY BIRD OR FIREFLY IN A JAR? WILLA, THAT'S WHO. SO FAR, THIS 9 YEAR OLD CRITTER COLLECTOR HAS ADOPTED A GIRAFFE, A COUPLE ELEPHANTS, AN ALLIGATOR, AND SO MANY OTHER EXOTIC ANIMALS, THERE'S BARELY ENOUGH ROOM IN WILLA'S ROOM FOR WILLA.

Other Matters (9 of 14)	Response
Program Title	JACK HANNA ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F @ 7AM (8.2)
Total times aired at regularly scheduled time	61
Length of Program	30 mins
Age of Target Child Audience from	9 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ZOOKEEPER, JACK HANNA, TAKES CHILDREN ON ADVENTURES TO REMOTE JUNGLES, OCEANS AND WILDLIFE PARKS DESCRIBING THE NATURAL HABITATS AND RITUALS OF WILDLIFE, AND HOW HUMANS CAN BE A BENEFIT TO THE ENVIRONMENT.

Other Matters (10 of 14)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (8.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF WILD AMERICA WILL BE SPECIFIC TO A PARTICULAR ANIMAL. TOPICS WILL RANGE FROM BASIC FOOD GATHER, MATING, NATURAL ENEMIES AND RELATIONSHIPS TO OTHER ANIMALS, AND THE INTERACTION OF THIS SPECIFIC ECOLOGY OF THE SURVIVAL OF THE SPECIES.

Other Matters (11 of 14)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8AM (8.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS CONTINUES ITS TRADITION AS A SERIES THAT BLENDS ANIMAL IMAGES WITH INFORMATION ON A WIDE RANGE OF LIFE SCIENCE ISSUES IN A MANNER THAT IS ENTERTAINING AND CLEVER. THE EPISODES FROM THIS SEASON AGAIN COMBINE FACTS, COMPARISONS, AND REFLECTIONS OF A BROAD CONCEPT WITH AN ENGAGING NARRATION.

Other Matters (12 of 14)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM (8.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

13 years to 16 years
THIS NARRATIVE STYLE SHOW IS AN INFORMED BANTER. FACTS ARE BLENDED IN AND SUPPORTED BY VIEWERS OBSERVATION. THE GENERAL TONE IS ONE THAT SUGGESTS INFORMATION IS INTERESTING AND SUPRISING. IN WHAT IS A SYMBOL DATA FROM AROUND THE ANIMAL KINGDON IS INTERMIXED WITH HISTORY, LITERATURE, AND OTHER GENERAL INFORMATION ABOUT CURRENCY, FABLES AND LEGENDS.

Other Matters (13 of 14)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM (8.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES' PRO ENVIRONMENTALISM MESSAGE ENCOURAGES TEENS TO LIVE A GREENER LIFESTYLE AND BE PROACTIVE ABOUT PROTECTING THE PLANET. IT ALSO RAISES AWARENESS ABOUT THE IMPACT THAT PEOPLE'S ACTIONS HAVE ON THE WORLD AROUND THEM.

Other Matters (14 of 14)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM (8.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV CELEBRATES THE PETS WE LOVE AND THE PEOPLE WHO LOVE THEM. PET NEWS, PET CARE, PET HEALTH, AND PET LIFESTYLES. PRODUCED BY EMMY AWARD WINNING PRODUCER LISA RENEE REMIREZ, PETS.TV NOT ONLY FEATURES THE USUAL DOMESTIC HOUSEHOLD PETS BUT THE UNUSUAL EXOTIC PETS PEOPLE LOVE.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

LIMA
COMMUNICATIONS
CORPORATION

**Attachments** 

No Attachments.