

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-167362** Submit Date: **04/08/2015** Call Sign: **KWTV-DT** Facility ID: **25382** 

City: **OKLAHOMA CITY** State: **OK** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/08/2015 Filing Status: Active

# Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.news9.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	LUCKY DOG (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM 12X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21,3/7, 3/14, 3/21, 3/28)+ 1X 3/14
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Digital Core Program (2 of 12)	Response
Program Title	DR. CHRIS PET VET (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30-9AM 12X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21,3/7, 3/14, 3/21, 3/28)+ 1X 3/14
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinariar daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	RECIPE REHAB (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew", helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-hear competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of	
12)	Response
Program Title	HENRY FORD'S INNOVATION NATION (KWTV 9.1)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it new happened' and 'the innovation by accident', and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital (	Core	
Program (5		
of 12)		Response
Progran	m Title	ALL IN WITH LAILA ALI (KWTV 9.1)
Originat	tion	Network

Days/Times Program Regularly Scheduled	SATURDAY 10-10:30AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational peop groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuse on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not denourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)		Response		
	Program Title	GAME CHANGERS WITH KEVIN FRAZIER (KWTV 9.1)		
	Origination	Network		

Days/Times Program Regularly Scheduled	SATURDAY 10:30-11AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL RESCUE (NEWS 9 NOW 9.2)
Origination	Syndicated

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Days/Times	SATURDAY 2-2:30PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
Describe the	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDRE
educational and	16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND
informational	INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAM ALSO
objective of the	SHOWS REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEO
program and how	TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING
it meets the	GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY
definition of Core	VALUES.
Programming.	
Does the	Yes
Licensee identify	
the program by	
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throughout the	
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symbol E/I?	

Digital Core Program (8 of 12)	Response
Program Title	BIZ KIDS (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:30-3PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	BIZ KIDS IS A WEEKLY HALF HOUR SERIES FOCUSING ON FINANCIAL LITERACY AND ENTREPRENEURSHIP FOR TEENS, TARGETING 13 TO 16 YEAR OLDS, USING A MIX OF STRONG FINANCIAL EDUCATION TOOLS, DYNAMIC SKETCH COMEDY, AND INSPIRING TR STORIES OF YOUNG ENTREPRENEURS, BIZ KIDS PROVIDES IMPORTANT INFORMATION FOR FUTURE SUCCESS. EACH EPISODE FEATURES MATH, LANGUAGE, ARTS, AND SOCIAL STUDIES AS WELL AS TEACHING TEENS ABOUT MONEY AND BUSINESS.
definition of Core Programming.	
Does the Licensee	Yes
identify the	
program by displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (9 of 12)	Response
Program Title	THE REAL WINNING EDGE (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 3-3:30PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH ATHOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee dentify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	MISSING (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 3:30-4PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE STORIES USING VARIOUIS RESOURCES TO HELP FIND MISSING PEOPLE. THE SHOW IS ALSO A PUBLIC SERVICE TO COMMUNITIES ACROSS THE UNITED STATES AND IS ENDORSED BY THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN.

Does the Licensee	Yes
Does the Licensee	162
identify the program by	
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Digital Core Program (11 of 12)	Response
Program Title	JACK HANNA'S INTO THE WILD (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4-4:30PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORES HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBARGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	STATE TO STATE (NEWS 9 NOW 9.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 4:30-5PM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STATE TO STATE IS AN EDUCAIONAL AND INFORMATIVE HALF HOUR, E/I PROGRAM THAT TRAVELS TO EVERY ENTERTAINING NOOK AND CRANNY OF AMERICA. VIEWERS WILL EXPERIENCE THE HECTIC DAZZLE OF THE BIG APPLE, DISCOVER THE RAWHIDE SPIRIT OF WYOMING, LEARN ABOUT THE REVIVAL OF ST. LOUIS, CELEBRATE THE INNOVATION OF SILICOVALLEY, HEAR THE MUSIC OF NEW ORLEANS AND AUSTIN, UNDERSTAND THE HISTORY OF HOLLYWOOD AND LEARN ABOUT AMERICA'S DIVERSE CULTURE IN NEARLY EVERY STATE IN TUNION. VIEWERS WILL ALSO LEARN ABOUT THE COUNTRY'S DIVERSE GEOGRAPHY AND EXPERIENCE THE GREAT OUTDOORS, FROM ALASKA TO THE EVERGLADES. THEY'LL SEE THE BIGGEST EVENTS AND DISCOVER THE HIDDEN GEMS. EACH EPISODE SHOWCASES BETWEEN ONE AND THREE STATES AND DOZENS OF LOCATIONS WITHIN THEM. STATE TO STATE DELIVERS FAST-PACED, ENGAGING INFORMATION THAT'S A PERFECT MATCH FOR THE 21ST CENTURY LEARNER. THE SERIES IS PACKED WITH FACTS ABOUT HISTORY, GEOGRAPHY, AND CULTURE. THE GOAL OF THE SERIES IS TO PROVIDE YOUNG VIEWERS WITH THE INSPIRATION AND INFORMATION TO BETTER UNDERSTAND AND APPRECIATE THE DYNAMIC AND DIVERSE COUNTRY THEY LIVE IN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational	
Programming (1 of 2)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3-3:30AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORES HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBARGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational			
Programming (2 of 2)	Response		
(2 of 2)	Response STATE TO STATE		

Days/Times Program Regularly Scheduled:	SATURDAY 3:30-4AM 13X (1/3, 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, 3/28)
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STATE TO STATE IS AN EDUCAIONAL AND INFORMATIVE HALF HOUR, E/I PROGRAM THAT TRAVELS TO EVERY ENTERTAINING NOOK AND CRANNY OF AMERICA. VIEWERS WILL EXPERIENCE THE HECTIC DAZZLE OF THE BIG APPLE, DISCOVER THE RAWHIDE SPIRIT OF WYOMING, LEARN ABOUT THE REVIVAL OF ST. LOUIS, CELEBRATE THE INNOVATION OF SILICON VALLEY, HEAR THE MUSIC OF NEW ORLEANS AND AUSTIN, UNDERSTAND THE HISTORY OF HOLLYWOOD AND LEARN ABOUT AMERICA'S DIVERSE CULTURE IN NEARLY EVERY STATE IN THE UNION. VIEWERS WILL ALSO LEARN ABOUT THE COUNTRY'S DIVERSE GEOGRAPHY AND EXPERIENCE THE GREAT OUTDOORS, FROM ALASKA TO THE EVERGLADES. THEY'LL SEE THE BIGGEST EVENTS AND DISCOVER THE HIDDEN GEMS. EACH EPISODE SHOWCASES BETWEEN ONE AND THREE STATES AND DOZENS OF LOCATIONS WITHIN THEM. STATE TO STATE DELIVERS FAST-PACED, ENGAGING INFORMATION THAT'S A PERFECT MATCH FOR THE 21ST CENTURY LEARNER. THE SERIES IS PACKED WITH FACTS ABOUT HISTORY, GEOGRAPHY, AND CULTURE. THE GOAL OF THE SERIES IS TO PROVIDE YOUNG VIEWERS WITH THE INSPIRATION AND INFORMATION TO BETTER UNDERSTAND AND APPRECIATE THE DYNAMIC AND DIVERSE COUNTRY THEY LIVE IN.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

#### **Date and Time Aired:**

Questions Response

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	KIM EUBANK
Address	7401 NORTH KELLEY AVENUE
City	OKLAHOMA CITY
State	ОК
Zip	73111
Telephone Number	405-841-9920
Email Address	kim.eubank@griffincommunications.net

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

STATION TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED 7(B) AND 7(C) YES IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. During the first quarter of 2015, there were a couple of technical issues. On 1/17/15, we lost audio from 9:48AM until 10:00AM during Recipe Rehab on KWTV 9.1. The problem was corrected and no other issues were reported on this date. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT OF THE VIEWING AUDIENCE IN OTHER WAYS. ON AIR PERSONNEL FROM KWTV NEWS 9 MAKE APPEARANCES BEFORE CHILDREN AND PRETEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT THE TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEEDS AND CONCERNS OF CHILDREN AND PRETEENS. TALENT APPEARANCES WERE AS FOLLOWS: 1/8/15 Alex Cameron took part in a panel discussion for Leadership OKC Government and Media Day 1/13/15 Stan Miller emcee'd the kickoff breakfast for the Franklin Graham event at Chesapeake Arena 1/16 David Payne, Kelly Ogle, Lacey Swope, Val Castor, Dana Hertneky, Cassie Heiter, Alex Cameron and Alan Broerse did a meet and greet at OKC Home and Garden Show, State Fair Park 1/17/15 Stan Miller spoke to Christ's Legacy Church in OKC about his Food for Kids ride that raises money for Regional Food Bank 1/19/15 Evan Anderson rode in David Payne's truck and greeted people who attended the MLK Parade in downtown OKC 1/20/15 Lacey Swope spoke at the Stillwater Rotary Club monthly meeting 1/22/15 Marty Logan spoke to students the NW OSU Woodward campus, Woodward, OK 1/27/15 Kelly Ogle filled in for voice of OSU Larry Reece to announce the basketball game between OSU and Baylor, Stillwater, Gallagher Iba Arena 1/27/15 Lacey Swope spoke to students in 5th grade at Parkview Elementary in Stroud, OK 1/27/15 Marty Logan spoke about severe weather to the entire student body of Burlington Public Schools, Burlington, OK 1/28/15 David Payne, Jed Castles, Lacey Swope, Matt Mahler, Justin Rudicel, Val Castor, Hank Brown, Alan Broerse, Amy Castor, Marty Logan presented David's Wild Weather Camp to students at John Ross Elementary, Edmond, OK 1 /29/15 Bobbie Miller gave recognition for donors for OKC Humane Society Donor Appreciation Event in OKC 2/2/15 Marty Logan spoke to the Ponca City Fire Department about severe weather and being prepared. 2/2/15 Marty Logan spoke to the Gage OK Fire Department about severe weather and being prepared 2/3/15 Alex Cameron spoke to journalism students at University of Central Oklahoma 2/6/15 Bobbie Miller, Tammy Payne, Jed Castles, David Payne, Cassie Heiter, Karl Torp, Robin Marsh, Kelly Ogle, Lacey Swope and Cassie Heiter did a meet and greet at OKC's Affair of the Heart 2/7/15 Jim Gardner talked about storm chasing and mentoring young people to become pilots, Engineers Flying Club, Wiley Post Airport 2/11/15 Heather Hope spoke to five different classes about her profession and what it takes to become a reporter at Choctaw High School Career Day 2/12/15 Lacie Lowry was a guest speaker at Anadarko Chamber of Commerce Banquet 2/12/15 Stan Miller, Bobbie Miller, Tammy Payne, and Jed Castles served breakfast to staff and parents at Chisholm Elementary in Edmond, OK 2/17/15 Marty Logan spoke to students and teachers about severe weather preparation at Mooreland Public Schools 2/18/15 Jed Castles spoke to students and teachers at Gilmour Elementary in Kingfisher about severe weather preparedness 2/19/15 Justin Rudicel talked about severe weather preparedness at the Schlumberger Oil Quarterly Safety Meeting, OKC 2/22/15 Stan Miller was guest speaker at Faith Fellowship Church in Weatherford, OK 2/25/15 David Payne,

# Other Matters (12)

Programming.

Other	
Matters (1 of 12)	Response
Program Title	LUCKY DOG (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	DR. CHRIS PET VET (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	HENRY FORD'S INNOVATION NATION (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORD'S INNOVATION NATION, HOSTED BY MO ROCCA, FEATURES THE CELEBRATION OF THE INVENTOR'S SPIRIT - FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CENTURIES TO THE FORWARD-LOOKING VISIONARIES OF TODAY. EACH EPISODE TELLS THE DRAMATIC STORIES BEHIND THE WORLD'S GREATEST INVENTIONS, AND THE PERSEVERANCE, PASSION AND PRICE REQUIRED TO BRING THEM TO LIFE. THE PROGRAM INCLUDES SEGMENTS FOCUSING ON 'WHAT IF IT NEVER HAPPENED' AND 'THE INNOVATION BY ACCIDENT,' AND HAS A STRONG FOCUS ON 'JUNIOR GENIUSES' WHO ARE CHANGING THE FACE OF TECHNOLOGY. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (4 of 12)	Response
Program Title	RECIPE REHAB (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people,

educational and informational objective of the program and how it meets the definition of Core Programming.

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	ANIMAL RESCUE (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAM ALSO SHOWS REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.

Other Matters (8 of 12)	Response
Program Title	BIZ KIDS (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:30-3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS IS A WEEKLY HALF-HOUR SERIES FOCUSING ON FINANCIAL LITERACY AND ENTREPRENEURSHIP FOR TEENS, TARGETING 13 TO 16 YEAR OLDS. USING A MIX OF STRONG FINANCIAL EDUCATION TOOLS, DYNAMIC SKETCH COMEDY, AND INSPIRING TRUE STORIES OF YOUNG ENTREPRENEURS, BIZ KIDS PROVIDES IMPORTANT INFORMATION FOR FUTURE SUCCESS. EACH EPISODE FEATURES MATH, LANGUAGE, ARTS, AND SOCIAL STUDIES AS WELL AS TEACHING TEENS ABOUT MONEY AND BUSINESS.

Other Matters (9 of 12)	Response
Program Title	THE REAL WINNING EDGE (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 3-3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH ATHOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (10 of 12)	Response
Program Title	MISSING (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 3:30-4PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE STORIES USING VARIOUIS RESOURCES TO HELP FIND MISSING PEOPLE. THE SHOW IS ALSO A PUBLIC SERVICE TO COMMUNITIES ACROSS THE UNITED STATES AND IS ENDORSED BY THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN.

Other Matters (11 of 12)	Response
Program Title	JACK HANNA'S INTO THE WILD (NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4-4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JACK HANNA'S INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORES HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBARGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.

Other Matters (12 of 12)	Response
Program Title	STATE TO STATE(NEWS 9 NOW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4:30-5PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STATE TO STATE IS AN EDUCAIONAL AND INFORMATIVE HALF HOUR, E/I PROGRAM THAT TRAVELS TO EVERY ENTERTAINING NOOK AND CRANNY OF AMERICA. VIEWERS WILL EXPERIENCE THE HECTIC DAZZLE OF THE BIG APPLE, DISCOVER THE RAWHIDE SPIRIT OF WYOMING, LEARN ABOUT THE REVIVAL OF ST. LOUIS, CELEBRATE THE INNOVATION OF SILICON VALLEY, HEAR THE MUSIC OF NEW ORLEANS AND AUSTIN, UNDERSTAND THE HISTORY OF HOLLYWOOD AND LEARN ABOUT AMERICA'S DIVERSE CULTURE IN NEARLY EVERY STATE IN THE UNION. VIEWERS WILL ALSO LEARN ABOUT THE COUNTRY'S DIVERSE GEOGRAPHY AND EXPERIENCE THE GREAT OUTDOORS, FROM ALASKA TO THE EVERGLADES. THEY'LL SEE THE BIGGEST EVENTS AND DISCOVER THE HIDDEN GEMS. EACH EPISODE SHOWCASES BETWEEN ONE AND THREE STATES AND DOZENS OF LOCATIONS WITHIN THEM. STATE TO STATE DELIVERS FAST-PACED, ENGAGING INFORMATION THAT'S A PERFECT MATCH FOR THE 21ST CENTURY LEARNER. THE SERIES IS PACKED WITH FACTS ABOUT HISTORY, GEOGRAPHY, AND CULTURE. THE GOAL OF THE SERIES IS TO PROVIDE YOUNG VIEWERS WITH THE INSPIRATION AND INFORMATION TO BETTER UNDERSTAND AND APPRECIATE THE DYNAMIC AND DIVERSE COUNTRY THEY LIVE IN.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRIFFIN LICENSING, L.L.C. **Attachments** 

No Attachments.