Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-130969** | Submit Date: **07/03/2012** | Call Sign: **KATC** | Facility ID: **33471** | City: **LAFAYETTE** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/03/2012** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2012

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Lafayette LA |
| | Web Home Page Address | www.katc.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(11)

| Digital Core Program (1 of 11) | Response |
|---|---|
| Program Title | "Made in Hollywood: Teen Edition (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30-12:00 PM CT, Sundays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 11) | Response |
|---|---|
| Program Title | Jach Hannah's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 11)** | **Response** |
|---|---|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CTY |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 11)** | **Response** |
|---|---|
| Program Title | Born To Explore |
| Origination | Syndicated |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (5 of 11)** | **Response** |
|---|---|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|---|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this exciting and moving show, our hosts Laila Ali and Ethan Zohn (Survivor) scan the country finding those who "pay it forward" to promote health and wellness. This show will uniquely raise awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspire viewers to make changes in their won lives as well as the lives of those around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (6 of 11)** | **Response** |
|---|---|
| Program Title | Food For Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (7 of 11)** | **Response** |
|---|---|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue will showcase amazing stories of the rescue, rehabilitation and return to the wild of marine animals by a team of dedicated veterinarians, animal care experts, animal science researchers and government authorities. Led by one of the nation's most recognized and respected journalists, Sam Champion, Sea Rescue will take viewers on incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (8 of 11)** | **Response** |
|---|---|
| Program Title | "Elizabeth Stanton's Great Big World (CW Channel 28.2)" |
| Origination | Syndicated |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (9 of 11)** | **Response** |
|---|---|
| Program Title | "Live Life & Win (CW Channel 28.2)" |
| Origination | Syndicated |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Sundays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personaldetermination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (10 of 11)** | **Response** |
|---|---|
| Program Title | "Wild, LTD (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10:00-10:30 AM CT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (11 of 11)** | **Response** |
|---|---|
| Program Title | "On The Spot (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:30-12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
| --- | --- |
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Vicky Cormier |
| Address | 1103 Eraste Landry Road |
| City | Lafayette |
| State | LA |
| Zip | 70506 |
| Telephone Number | 337-235-3333 |
| Email Address | vicky.cormier@katctv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under: "Cubix Robots for Everyone: (Ch. 28.2 6a-630a 4/7-6/30/2012)" "Cubix Robots for Everyone: (Ch. 28.2 630a-7a 4/7-6/30/2012)" "Sonic X: (Ch. 28.2 Sat. 7a-730a 4/7-6/30/2012)" "Sonic X: (Ch. 28.2 Sat. 730a-8a 4/7-6/30/2012)" "YU-Gi-Oh!: (Ch. 28.2 Sat. 8a-830a 4/7-6/30 /2012)" "YU-Gi-On!: (Ch. 28.2 Sat 830a-9a 4/7-6/30/2012)" "Dragonball Z Kai: (Ch. 28.2 Sat. 4/7-6/30/2012)" "Dragonball Z Kai: (Ch. 28.2 Sat. 930a-10a 4/7-6/30/2012)" "Tai Chi Chasers: (Ch. 28.2 Sat 10a-1030a 4/7-6/9/2012)" "Yu-Gi-Oh!: (Ch. 28.2 Sat. 10a-1030a 6/9-6/30/2012)" "Yu-Gi-Oh!: (Ch. 28.2 Sat 1030a-11a 4/7-6/30/2012)" KATC-TV terminated analog operations on June 12, 2009. Accordingly, Questions 2, 3, and 4 refer to the station's primary digital stream and Questions 8, 9, and 10 refer to the station's multicast stream on channel 6.2. Questions 7(b) and 7(c) are no longer applicable. KATC is pleased to announce that on 6/14/10 it launched multi-cast Channel 28.2 that is affiliated with the CW. |

## Other Matters (11)

| Other Matters (1 of 11) | Response |
|---|---|
| Program Title | "Made In Hollywood: Teen Edition (CW Channel 28.0)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30-12:00 PM CT, Sundays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement. |

| Other Matters (2 of 11) | Response |
|---|---|
| Program Title | Jach Hannah's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom. |

| Other Matters (3 of 11) | Response |
|---|---|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below. |

| **Other Matters (4 of 11)** | **Response** |
|---|---|
| Program Title | Born To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 3 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes. |

| **Other Matters (5 of 11)** | **Response** |
|---|---|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:300 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this exciting and moving show, our hosts Laila Ali and Ethan Zohn (Survivor) scan the country finding those who "pay it forward" to promote health and wellness. This show will uniquely raise awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspire viewers to make changes in their won lives as well as the lives of those around them. |

| **Other Matters (6 of 11)** | **Response** |
|---|---|
| Program Title | Food For Thought with Claire Thomas |

| | |
|---|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |

| **Other Matters (7 of 11)** | **Response** |
|---|---|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour series explores the genesis of - and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week - those topics will serve as a jumping-off point for a deep-dive into the culture that shapes us. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family. |

| **Other Matters (8 of 11)** | **Response** |
|---|---|
| Program Title | "Elizabeth Stanton's Great Big World (CW Channel 28.2)" |
| Origination | Syndicated |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. |

| **Other Matters (9 of 11)** | **Response** |
|---|---|
| Program Title | "Live Life & Win (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personaldetermination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!". |

| Other Matters (10 of 11) | Response |
|---|---|
| Program Title | "Wild, LTD (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |

| Other Matters (11 of 11) | Response |
|---|---|
| Program Title | "On The Spot (CW Channel 28.2)" |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:30-12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer |

## Certification

| Question | Response |
| --- | --- |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **KATC Communications, Inc.** |

## Attachments

No Attachments.