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# Children's Television Programming Report

FRN: **0014361083** File Number: **CPR-177905** Submit Date: **01/08/2016** Call Sign: **WPXI** Facility ID: **73910** City:

PITTSBURGH State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2016 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2015

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Pittsburgh          |
|              | Web Home Page Address | www.wpxi.com        |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 2.96     |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(13)

| Digital Core Program (1 of 13)   | Response  |
|--|---|
| Program Title  | Astroblast  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30am   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See that twinkling little speck in the night sky - three stars and two light years to the right of Al- pha Centauri? That's no meteor it's the Astroblast Space Station! The Astroblast Space Station is like an intergalactic clubhouse where everyone is welcome! Visitors flock from planets near and far. Why? Because it's the perfect place to gather with old friends while making new ones! |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Astroblast        |
| List date and time rescheduled   | 11/29/15 @ 9:30am |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-11-28        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Digital Core Program (2 of 13)                | Response         |
|---|------------------|
| Program Title                                 | Clangers         |
| Origination                                   | Network          |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11am |
| Total times aired at regularly scheduled time | 12               |

| Total times aired  | 12   |
|--|--|
| Number of Preemptions  | 1  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response   |
|--|------------|
| Title of Program   | Clangers   |
| List date and time rescheduled   |            |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | No         |
| Date Preempted   | 2015-11-28 |
| Episode #  |            |
| Reason for Preemption  | Other      |

| Digital Core<br>Program (3 of 13)                           | Response            |
|---|---------------------|
| Program Title   | Earth To Luna       |
| Origination   | Network             |
| Days/Times Program<br>Regularly Scheduled                   | Saturdays @ 11:30am |
| Total times aired at regularly scheduled time               | 13                  |
| Total times aired   | 13                  |
| Number of<br>Preemptions                                    | 0                   |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                     |
| Number of<br>Preemptions<br>Rescheduled                     | 1                   |
| Length of Program   | 30 mins             |

| Age of Target Child<br>Audience  | 2 years to 5 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (4<br>of 13)                           | Response           |
|--|--------------------|
| Program Title  | Lazy Town          |
| Origination  | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays @ noon   |
| Total times aired at regularly scheduled time                  | 11                 |
| Total times aired  | 13                 |
| Number of<br>Preemptions                                       | 2                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                    |
| Number of<br>Preemptions<br>Rescheduled                        | 2                  |
| Length of Program  | 30 mins            |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Lazy Town      |
| List date and time rescheduled   | 10/31/15 @ 9am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2015-10-31     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Lazy Town      |
| List date and time rescheduled   | 10/10/15 @ 9am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2015-10-10     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

| Digital Core Program (5 of 13)            | Response            |
|---|---------------------|
| Program Title                             | Tree Fu Tom         |
| Origination                               | Network             |
| Days/Times Program Regularly<br>Scheduled | Saturdays @ 12:30pm |

| Total times aired at regularly scheduled time  | 1   |
|--|---|
| Total times aired  | 13  |
| Number of Preemptions  | 12  |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 12  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 10/17/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-10-17        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 10/24/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-10-24        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions        | Response    |
|------------------|-------------|
| Title of Program | Tree Fu Tom |

| List date and time rescheduled   | 10/10/15 @ 9:30am |
|--|-------------------|
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-10-10        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 11/21/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-11-21        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #5**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 12/5/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2015-12-05       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

# **Digital Preemption Programs #6**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 11/29/15 @ 7:30am |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-11-28        |
| Episode #  |                   |
| Reason for Preemption  | Other             |

| Questions | esponse |
|-----------|---------|
|-----------|---------|

| Title of Program   | Tree Fu Tom       |
|--|-------------------|
| List date and time rescheduled   | 12/12/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-12-12        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 10/3/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2015-10-03       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

# **Digital Preemption Programs #9**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 10/31/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-10-31        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

# **Digital Preemption Programs #10**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 12/19/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-12-19        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 11/7/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2015-11-07       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 12/26/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2015-12-26        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (6<br>of 13)                           | Response                       |
|--|--------------------------------|
| 01 10)   | Nesponse                       |
| Program Title  | Green Screen Adventures (11.2) |
| Origination  | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays from 8-9am           |
| Total times aired at regularly scheduled time                  | 26                             |
| Total times aired  | 130                            |
| Number of<br>Preemptions                                       | 0                              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                        | 1                              |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of<br>Target Child<br>Audience   | 7 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures features stories and drawings by students in second through eighth grade, using sketch comedy, story theatre, game shows, original songs, puppetry and more. An ensemble then takes these submissions and brings the stories to life with green screen as the back drop for the subject. This allows children to use different mediums to communicate ideas and learn that expression can be varied and creative. Green Screen Adventures also showcases the children's original artwork to develop an appreciation of art. The educational goals include encouraging children to be enthusiastic about writing and reading, helping students build a foundation for writing, critical thinking, and problem solving, promoting character development as the cast demonstrates cooperation and mutual respect, and providing educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, Compassion. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (7 of 13)   | Response  |
|--|---|
| Program Title  | Travel Thru History (11.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 9-10am   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Program Title  | Mystery Hunters (11.2)  |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 10-11am  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a series that through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 13)   | Response  |
|--|---|
| Program Title  | Ruff Ruff Tweet & Dave  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays @ 1pm   |
| Total times aired at regularly scheduled time  | 1   |
| Total times aired  | 13  |
| Number of Preemptions  | 12  |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 12  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. |

| Does the Licensee identify the program by displaying | Yes |
|--|-----|
| throughout the program                               |     |
| the symbol E/I?                                      |     |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 10/31/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-10-31             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

# **Digital Preemption Programs #2**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 10/10/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-10-10             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

# **Digital Preemption Programs #3**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 10/24/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-10-24             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

| Questions                                | Response               |
|--|------------------------|
| Title of Program                         | Ruff Ruff Tweet & Dave |
| List date and time rescheduled           | 11/7/15 @ 10am         |
| Is the rescheduled date the second home? | Yes                    |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
|--|------------|
| Date Preempted   | 2015-11-07 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 12/12/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-12-12             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

# **Digital Preemption Programs #6**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 12/5/15 @ 10am         |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-12-05             |
| Episode #  |                        |
| Reason for Preemption  | Other                  |

# **Digital Preemption Programs #7**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 10/17/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-10-17             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

| Questions                      | Response               |
|--------------------------------|------------------------|
| Title of Program               | Ruff Ruff Tweet & Dave |
| List date and time rescheduled | 10/3/15 @ 10am         |

| Is the rescheduled date the second home?   | Yes        |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   | 2015-10-03 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 11/29/15 @ 9am         |
| Is the rescheduled date the second home?   | No                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-11-28             |
| Episode #  |                        |
| Reason for Preemption  | Other                  |

# **Digital Preemption Programs #10**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 12/19/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-12-19             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

# **Digital Preemption Programs #11**

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 11/21/15 @ 10am        |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2015-11-21             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

| Questions        | Response               |
|------------------|------------------------|
| Title of Program | Ruff Ruff Tweet & Dave |

| List date and time rescheduled   | 12/26/15 @ 10am |
|--|-----------------|
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2015-12-26      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Digital Core Program (10 of 13)  | Response   |
|--|--|
| Program Title  | Eco Company (11.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays at 10am & Noon   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program (11 of 13)                       | Response                       |
|---|--------------------------------|
| Program Title   | America's Heartland (11.3)     |
| Origination   | Syndicated                     |
| Days/Times Program Regularly Scheduled                | Saturdays at 10:30am & 12:30pm |
| Total times aired at regularly scheduled time         | 26                             |
| Total times aired                                     |                                |
| Number of Preemptions                                 | 0                              |
| Number of Preemptions for other than<br>Breaking News |                                |

| Number of Preemptions Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 13)  | Response   |
|--|--|
| Program Title  | Skooled (11.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays at 11am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish out of water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role reversal series. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core Program (13 of 13)               | Response               |
|---|------------------------|
| Program Title                                 | Animal Outtakes (11.3) |
| Origination                                   | Syndicated             |
| Days/Times Program Regularly<br>Scheduled     | Saturdays at 11:30am   |
| Total times aired at regularly scheduled time | 13                     |
| Total times aired                             |                        |

| Number of Preemptions  | 0   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Outakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Kimberly Connolly  |
| Address   | 4145 Evergreen Road  |
| City  | Pittsburgh   |
| State   | PA   |
| Zip   | 15214  |
| Telephone Number  | 412-237-1183   |
| Email Address   | kconnolly@wpxi.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3. | 1) Due to the WPXI Holiday Parade running over(a LIVE locally produced Parade on 11/28/15 "Clangers" did not air. The WPXI Holiday Parade features local high school marching bands, inflatable balloons, costume characters, local and national singing performers and 2015 marked the 35th anniversary of this family friendly Pittsbugh tradition. 2)WPXI airs public service announcements that address, but are not limited to, the following topic categories: Children's Safety, Children's Health/Fitness, Drugs/Alcohol and Environment. These PSA's air quarterly. 3) WPXI airs local news and public affairs programming that contribute to children's educational and information needs, but are not limited to, the following topic categories: Education, Youth/Family and Health. 4)On 6/12/2009 WPXI terminated analog operations therefore question 7b and 7c do not apply. 5) The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekedys. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services. After due review of internal station records and documentation p |

# Other Matters (14)

| Other Matters (1 of 14)  | Response   |
|--|--|
| Program Title  | Ruff Ruff Tweet & Dave   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30am (1/2-1/30) Saturdays @ 11am (2/6-UFN)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. |

| Other Matters (2 of 14)  | Response  |
|--|---|
| Program Title  | Astroblast  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11am (1/2-1/30) Saturdays @ 11:30am (2/6-UFN)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See that twinkling little speck in the night sky - three stars and two light years to the right of Al- pha Centauri? That's no meteor it's the Astroblast Space Station! The Astroblast Space Station is like an intergalactic clubhouse where everyone is welcome! Visitors flock from planets near and far. Why? Because it's the perfect place to gather with old friends while making new ones! |

| Other Matters (3 of 14)  | Response   |
|--|--|
| Program Title  | Clangers   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11:30am (1/2-1/30) Saturdays @ Noon (2/6-UFN)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe. |

| Other Matters (4 of |          |
|---------------------|----------|
| 14)                 | Response |

| Program Title  | Earth to Luna  |
|--|--|
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays @ noon (1/2-1/30)  |
| Total times aired at regularly scheduled time  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |

| Other Matters (5 of 14)  | Response   |
|--|--|
| Program Title  | Lazytown   |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays @ 12:30pm  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the ev plots of Robbie Rotten, who hates physical activity, among other things. |

| Other Matters (6 of 14)                       | Response   |
|---|--|
| Program Title                                 | Nina's World   |
| Origination                                   | Network  |
| Days/Times Program<br>Regularly Scheduled     | Saturdays @ 1pm (1/2-1/30) Saturdays @ 10:30am (2/6-UFN) |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins  |
| Age of Target Child Audience from             | 2 years to 5 years                                       |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder

| Other<br>Matters (7 of<br>14)  | Response   |
|--|--|
| Program Title  | Floogals   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 1pm (2/6-UFN)  |
| Total times aired at regularly scheduled time  | 8  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliensFleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe. |

| Other<br>Matters (8 of |                                |
|------------------------|--------------------------------|
| 14)                    | Response                       |
| Program Title          | Green Screen Adventures (11.2) |
| Origination            | Syndicated                     |
| Days/Times             | Saturdays from 8-9am           |
| Program                |                                |
| Regularly              |                                |
| Scheduled              |                                |
| Total times            | 26                             |
| aired at               |                                |
| regularly              |                                |
| scheduled              |                                |
| time                   |                                |
| Length of              | 30 mins                        |
| Program                |                                |

| Age of       | 7 years to 11 years |
|--------------|---------------------|
| Target Child |                     |
| Audience     |                     |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

from

Green Screen Adventures features stories and drawings by students in second through eighth grade, using sketch comedy, story theatre, game shows, original songs, puppetry and more. An ensemble then takes these submissions and brings the stories to life with green screen as the back drop for the subject. This allows children to use different mediums to communicate ideas and learn that expression can be varied and creative. Green Screen Adventures also showcases the children's original artwork to develop an appreciation of art. The educational goals include encouraging children to be enthusiastic about writing and reading, helping students build a foundation for writing, critical thinking, and problem solving, promoting character development as the cast demonstrates cooperation and mutual respect, and providing educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, Compassion.

| Other Matters (9 of 14)  | Response  |
|--|---|
| Program Title  | Travel Thur History (11.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 9-10am   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

| Other Matters (10 of 14)   | Response  |
|--|---|
| Program Title  | Mystery Hunters (11.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 10-11am, Sundays from 8-9am  |
| Total times aired at regularly scheduled time  | 52  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a series that through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. |

| Other Matters (11 of 14) | Response           |
|--------------------------|--------------------|
| Program Title            | Eco Company (11.3) |
| Origination              | Syndicated         |

| Days/Times Program<br>Regularly Scheduled  | Saturdays at 10am & Noon   |
|--|--|
|  |  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. |

| Other Matters (12 of 14)   | Response   |
|--|--|
| Program Title  | America's Heartland (11.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30am & 12:30pm  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world. |

| Other Matters (13 of 14)   | Response  |
|--|---|
| Program Title  | Skooled (11.3)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish out of water scenario, the adults get instruction on such diverse subjects as psychology, fashion, film making and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role reversal series. |

| Other Matters (14 of 14)                  | Response               |
|---|------------------------|
| Program Title                             | Animal Outtakes (11.3) |
| Origination                               | Syndicated             |
| Days/Times Program Regularly<br>Scheduled | Saturdays @ 11:30am    |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Ou2akes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WPXI, Inc. **Attachments** 

No Attachments.