Response





(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0024376642** File Number: **CPR-149177** Submit Date: **01/08/2014** Call Sign: **WKYC** Facility ID: **73195** City:

CLEVELAND State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2014 Filing Status: Active

#### Report reflects information for : Fourth Quarter of 2013

General	Section	Question
Information	Attachments	Are attachments (other than associated schedules) being
		filed with this application?

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Cleveland
	Web Home Page Address	www.wkyc.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Range a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4		
of 12)	Response	
Program Title	Dive Olly Dive	

Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 10-10:30am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Pr	igital Core rogram (6 12)	Response
Р	rogram Title	Dive Olly Dive
0	rigination	Local

Days/Times Program Regularly Scheduled	Saturday 10:30-11am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Range a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tale of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7			
of 12)	Response		
Program Title	Lazytown		
Origination	Network		

Days/Times Program Regularly Scheduled	Saturday 10:30-11am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/6/2013 11:30a-12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

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Digital Core Program (8 of 12)	Response	
Program Title	Justin Time	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 10/1/2013-12/31/2013	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Justin Time features a little boy, Justin, who wants very much to great adventures, and solve problems. He begins with a problem that vexes him are into an adventure that takes him to different places around the world, providing him help solve his problem when he returns home. Justin is accompanied by two imagin his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying commentary and comedy along the way. Some examples of Justin's lessons involved focus to achieve success, our failures can teach what we need to do to succeed need to solve a problem doesn't work, you can find an alternative way to achieve you self-directed learning from the young child's perspective and imagination.	nd daydreams his way n with an experience to inary friends throughout g sponge, who provides we learning that it takes ext time, or when one

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Questions	Response
Title of Program	Justin Time
List date and time rescheduled	10/5/2013 7a-7:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/6/2013 7:30a-8a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	Make Way For Noddy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	11/23/2013 8:30a-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-23
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	12/14/2013 8a-8:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-14

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	11/9/2013 8:30a-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	10/7/13 12:30p-1p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	11/30/2013 8:30a-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	10/19/2013 8:30a-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-10-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	12/28/2013 8:30a-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The
educational	shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large
and	floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica
informational	develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse
objective of	control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem
the program	through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join
and how it	Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional
meets the	development, and Chica learns how to express herself properly, think before she acts, and interact with
definition of	others effectively. She often learns that it takes hard work and practice to become proficient at different
Core	skills.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (12 of 12)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am 10/1/2013-12/31/2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when the awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Moir
Address	1333 Lakeside Avenue
City	Cleveland
State	ОН
Zip	44114
Telephone Number	216-344-3351
Email Address	tmoir@wkyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	*Lazytown was preempted and rescheduled on 10/5 /13 due to NBC sports programming. *Justin Time was preempted and rescheduled on 10/5/13 due to NBC sports programming. *Tree Fu Tom was preempted and rescheduled on 10/5/13 due to NBC sports programming. *Make Way For Noddy was preempted and rescheduled on 10/5/13, 10/19 /13, 11/9/13, 11/23/13, 11/30/13, 12/14/13, and 12 /28/13.

#### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.

Other Matters (2 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years

definition of

Programming.

Core

(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.

Other Matters (3 of 12)	Response
Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the	(Aired on 13.2 multicast channel) Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the

Other Matters (4 of 12)	Response
Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 1/1/2014-3/31/2014

dangers found in Dark Trench, there's never a dull moment in Olly's world.

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	4 years to 10 years	
Target Child		
Audience		
from		

(Aired on 13.2 multicast channel) Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.

Other Matters (5 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10-10:30am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.

Other Matters (6 of 12)	Response
Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-intraining, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.

Other Matters (7 of 12)	Response
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Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Programming.

Core

Programming.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (8 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Other Matters (9 of 12)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 1/1/2014-3/31/2014

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	

This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Other Matters (10 of 12)	Response
Program Title	Make Way For Noddy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.

# Other Matters (11 of 12) Response Program Title The Chica Show

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (12 of 12)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am 1/1/2014-3/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Programming.

Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WKYC-TV, Inc. **Attachments** 

No Attachments.