



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-131653** | Submit Date: **07/07/2012** | Call Sign: **KMCI-TV** | Facility ID: **42636** |

City: **LAWRENCE** | State: **KS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/07/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Independant
	Nielsen DMA	Kansas City
	Web Home Page Address	www.kmci.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Marty Stouffer's Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series helps familiarize children with the animals of the North American continent. The main emphasis is on protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gathering, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a conservation series that travels thru Southern Africa to the Unites States in search of conservation heroes and interesting species, all with an urgent call to action. Join Wild Ltd as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that brings you up close and very personal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases pets from everyday to the unique with educational information that shares how they evolved to become pets and their geographic origins. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	SWAP.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about two teenagers from different backgrounds "swapping" lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15) Response	
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 15)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decisions-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporated comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to help youth make winning choices in their lives in order to grow to be productive citizens. The series is based on role models who are making pro-social life choices. It delivers the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong sense of purpose and worthiness. The program consists three profiles of young achievers introduced by 3 celebrities in their particular sport or talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces the next generation of sports superstars. It profiles the top rookie, college and high school talent in sports, providing an in-depth look at the hard work and dedication it takes to achieve their goals. It travels across the country giving viewers an inside look at the challenges met and lessons learned by these young sports kids. It also features a look back at current sports stars...their experiences, advice and personal impressions of the road to stardom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? We'll find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Tast Buds (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positiv
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	
	Response
Program Title	Aqua Kids (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Real Life 101 (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 15)		Response
Program Title		Major Decisions (Multicast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Animal Atlas (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15) Response	
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13- 16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	AARON MANSOUR
Address	4720 OAK
City	KANSAS CITY
State	MO
Zip	64112
Telephone Number	816-932-4166
Email Address	mansour@kshb. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Marty Stouffer's Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series helps familiarize children with the animals of the North American continent. The main emphasis is on protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gathering, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species.

Other Matters (2 of 15)	Response
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a conservation series that travels thru Southern Africa to the Unites States in search of conservation heroes and interesting species, all with an urgent call to action. Join Wild Ltd as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that brings you up close and very personal.

Other Matters (3 of 15)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases pets from everyday to the unique with educational information that shares how they evolved to become pets and their geographic origins. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
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Other Matters (4 of 15)	Response
Program Title	SWAP.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about two teenagers from different backgrounds "swapping" lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life.

Other Matters (5 of 15)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Other Matters (6 of 15)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decisions-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporated comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions about life's issues.

Other Matters (7 of 15)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30am
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to help youth make winning choices in their lives in order to grow to be productive citizens. The series is based on role models who are making pro-social life choices. It delivers the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong sense of purpose and worthiness. The program consists three profiles of young achievers introduced by 3 celebrities in their particular sport or talent.

Other Matters (8 of 15)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:00am
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces the next generation of sports superstars. It profiles the top rookie, college and high school talent in sports, providing an in-depth look at the hard work and dedication it takes to achieve their goals. It travels across the country giving viewers an inside look at the challenges met and lessons learned by these young sports kids. It also features a look back at current sports stars...their experiences, advice and personal impressions of the road to stardom.

Other Matters (9 of 15)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? We'll find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing.

Other Matters (10 of 15)	Response
Program Title	Taste Buds (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:00 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positiv

Other Matters (11 of 15)	Response
Program Title	Aqua Kids (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (12 of 15)	Response
Program Title	Real Life 101 (Multicas)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Other Matters (13 of 15)	Response
Program Title	Major Decisions (Multicast
Origination	Syndicated

Days/Times Program Regularly Scheduled	SU 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (14 of 15)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Other Matters (15 of 15)	Response
Program Title	Mystery Hunters (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13- 16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Scripps Media Inc.</p>

Attachments

No Attachments.