Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-151706** | Submit Date: **04/02/2014** | Call Sign: **WVIT** | Facility ID: **74170** | City: **NEW BRITAIN** | State: **CT**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/02/2014** | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Hartford-New Haven
	Web Home Page Address	www.nbcconnecticut.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Make Way for Noddy (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)
List date and time rescheduled	2/9/14, 12:30pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/8/14, #EMWN115DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)
List date and time rescheduled	3/15/14, 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/15/14, #EMWN111DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)
List date and time rescheduled	1/19/14, 12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/18/14, #EMWN104DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)
List date and time rescheduled	2/23/14, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/22/14, #EMWN103DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)

List date and time rescheduled	1/12/14, 12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/11/14, #EMWN102DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Make Way for Noddy (WVIT 30.1 NBC)
List date and time rescheduled	2/2/14, 12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/1/14, #EMWN108DH
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Noodle and Doodle (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	**Response**
Program Title	Tree Fu Tom (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	**Response**
Program Title	Justin Time (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 14)	**Response**
Program Title	Lazytown (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12N-12:30pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (WVIT 30.1 NBC)
List date and time rescheduled	3/15/14, 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/15/14, #ELZT106DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (WVIT 30.1 NBC)
List date and time rescheduled	2/23/14, 12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/22/14, #ELZT101DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (WVIT 30.1 NBC)

List date and time rescheduled	2/9/14, 12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/8/14, #ELZT117DH
Reason for Preemption	Sports

Digital Core Program (6 of 14)	**Response**
Program Title	The Chica Show (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure, a fantasy transformation to animation, where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)	**Response**
Program Title	Aqua Kids Adventures II (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	**Response**
Program Title	Ariel Zoey & Eli, Too (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	**Response**
Program Title	Aqua Kids Adventures II (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 14)	**Response**
Program Title	Steal the Show COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	**Response**
Program Title	What Color is Your Dog (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 14)	**Response**
Program Title	Zoo Diaries (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	**Response**
Program Title	Artzooka! (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Artzooka! is a live action arts and crafts show encouraging creativity in children ages 7-10. The host, Jeremie, guides the audience step-by-step through a variety of projects that use recycled materials or tech gadgets found in most households. Each project typically includes an extension where Jeremie demonstrates a way that the simple craft can be individualized or enhanced to make a more interesting and advanced piece of art. Jeremie speaks directly to the audience, and the audience is frequently asked to guess what he is creating and also to send pictures to the show's website of the projects they create. Using the word "artzooka" as a verb, Jeremie models how the audience could envision how everyday materials can be reshaped and repurposed into art. There is typically a segment modeling this approach using everyday items from different environments; a classroom, a sewing bag, or from something shown in an animated short with the animated side-kick "Paper Bag". Overall, the show's theme of creativity and engagement is captured in it's tagline: "What will you Artzooka! today?

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	**Response**
Program Title	Groundling Marsh (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Groundling Marsh is a puppet-based show aimed at children ages 4 - 8. It is set in a magical swamp, featuring an ensemble cast of five characters; unique creatures called Groundlings, and a robot/computer named Stacks. Each episode contains a specific environmental issue in the marsh that the characters must address, with each Groundling approaching the problem in a unique way. The leader of the group is Eco, an ancient and wise woman who knows more than anyone about the ways of the world. Eco, provides guidance for all the groundlings, many times through moral lessons that focus on teamwork, compassion, honesty, caring, and always a reverence for the environment. Usually the character hearing the moral misinterprets or miscalculates how to manage the problem until the show comes to the final resolution, where the group has learned the lesson and reflects upon Eco's words. The Groundlings are rounded out by Maggie, the youngest and most exuberant; Galileo, the engineer type who built Stacks; Mud/Slinger, a creature with two dissimilar heads and two personalities, that considers itself an inventor; and a single antagonist, Hegdish, comes on the scene occasionally, and he is selfish, cynical and less concerned about the environment than the rest of the Groundlings. In the end, though the entire group understands you cannot give up conservation if you want to save Earth's environment.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ronni Attenello
Address	1422 New Britain Ave
City	West Hartford
State	CT
Zip	06110
Telephone Number	860-521-3030
Email Address	ronni.attenello@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website themoreyouknow. com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Zou (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (2 of 14)	Response
Program Title	Tree Fu Tom (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Other Matters (3 of 14)	**Response**
Program Title	Lazytown (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12N-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (4 of 14)	**Response**
Program Title	Justin Time (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 14)	**Response**
Program Title	Aqua Kids Adventures II (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Other Matters (6 of 14)	Response
Program Title	Ariel Zoey & Eli, Too (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Other Matters (7 of 14)	Response
Program Title	Aqua Kids Adventures II (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Other Matters (8 of 14)	**Response**
Program Title	Steal the Show (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)

Other Matters (9 of 14)	**Response**
Program Title	What Color is Your Dog (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	SUN 10:00-10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)

Other Matters (10 of 14)	**Response**
Program Title	Zoo Diaries (WVIT 30.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	SUN 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication)

Other Matters (11 of 14)	Response
Program Title	The Chica Show (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure, a fantasy transformation to animation, where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (12 of 14)	Response
Program Title	Artzooka! (WVIT 30.2 NBC COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Artzooka! is a live action arts and crafts show encouraging creativity in children ages 7-10. The host, Jeremie, guides the audience step-by-step through a variety of projects that use recycled materials or tech gadgets found in most households. Each project typically includes an extension where Jeremie demonstrates a way that the simple craft can be individualized or enhanced to make a more interesting and advanced piece of art. Jeremie speaks directly to the audience, and the audience is frequently asked to guess what he is creating and also to send pictures to the show's website of the projects they create. Using the word "artzooka" as a verb, Jeremie models how the audience could envision how everyday materials can be reshaped and repurposed into art. There is typically a segment modeling this approach using everyday items from different environments; a classroom, a sewing bag, or from something shown in an animated short with the animated side-kick "Paper Bag". Overall, the show's theme of creativity and engagement is captured in it's tagline: "What will you Artzooka! today?

Other Matters (13 of 14)	**Response**
Program Title	Groundling Marsh (WVIT 30.2 NBC COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Groundling Marsh is a puppet-based show aimed at children ages 4 - 8. It is set in a magical swamp, featuring an ensemble cast of five characters; unique creatures called Groundlings, and a robot/computer named Stacks. Each episode contains a specific environmental issue in the marsh that the characters must address, with each Groundling approaching the problem in a unique way. The leader of the group is Eco, an ancient and wise woman who knows more than anyone about the ways of the world. Eco, provides guidance for all the groundlings, many times through moral lessons that focus on teamwork, compassion, honesty, caring, and always a reverence for the environment. Usually the character hearing the moral misinterprets or miscalculates how to manage the problem until the show comes to the final resolution, where the group has learned the lesson and reflects upon Eco's words. The Groundlings are rounded out by Maggie, the youngest and most exuberant; Galileo, the engineer type who built Stacks; Mud/Slinger, a creature with two dissimilar heads and two personalities, that considers itself an inventor; and a single antagonist, Hegdish, comes on the scene occasionally, and he is selfish, cynical and less concerned about the environment than the rest of the Groundlings. In the end, though the entire group understands you cannot give up conservation if you want to save Earth's environment.

Other Matters (14 of 14)	**Response**
Program Title	Noodle and Doodle (WVIT 30.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**NBC Telemundo License LLC**

Attachments

No Attachments.