



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-149669** | Submit Date: **01/09/2014** | Call Sign: **WTLV** | Facility ID: **65046** | City:
JACKSONVILLE | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2014 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Jacksonville-Brunswick |
| | Web Home Page Address | www.firstcoastnews.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|---|
| Program Title | The Chica Show (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30AM ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-----------------------|
| Title of Program | The Chica Show (WTLV) |
| List date and time rescheduled | 09/29/13 11:30AM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - ETCS112DH |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 16) | Response |
|--|----------------------------|
| Program Title | Pajanimals (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00AM ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Pajanimals" are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------|
| Title of Program | Pajanimals (WTLV) |
| List date and time rescheduled | 09/29/13 12:00PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - EPAJ116DH |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 16) | Response |
|---|----------------------------|
| Program Title | Justin Time (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30AM ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |

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|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Justin Time" features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------|
| Title of Program | Justin Time (WTLV) |
| List date and time rescheduled | 09/29/13 12:30PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - EJTM114DH |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 16) | Response |
|--------------------------------|--------------------|
| Program Title | Tree Fu Tom (WTLV) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays/11:30AM-12:00PM ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------|
| Title of Program | Tree Fu Tom (WTLV) |
| List date and time rescheduled | 09/29/13 1:00PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

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|-----------------------|-------------------------------|
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - 11:30AM-12:00PM ET |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 16) | Response |
|--|--|
| Program Title | Lazy Town (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00-12:30PM ET |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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Digital Preemption Programs #1

| Questions | Response |
|--|----------------------|
| Title of Program | Lazy Town (WTLV) |
| List date and time rescheduled | 12/15/13 11:30AM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-12-14 |
| Episode # | 12/14/13 - ELZT312DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------|
| Title of Program | Lazy Town (WTLV) |
| List date and time rescheduled | 09/29/13 1:30PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - ELZT301DH |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 16) Response | |
|---|---------------------------|
| Program Title | Make Way for Noddy (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:30-1:00PM ET |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 12 |
| Number of Preemptions | 7 |

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| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Make Way for Noddy" is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he also has a lot to learn. In each episode Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 09/29/13 2:00PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-05 |
| Episode # | 10/05/13 - EMWN101D |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 12/29/13 11:30AM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-12-28 |
| Episode # | 12/28/13 - EMWN113D |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 10/20/13 12:30PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-10-19 |
| Episode # | 10/19/13 - EWMN104D |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 12/21/13 1:00PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-12-14 |
| Episode # | 12/14/13 - EMWN111D |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 11/10/13 1:00PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-11-09 |
| Episode # | 11/09/13 - EMWN106D |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 11/24/13 10:30AM ET |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-11-23 |
| Episode # | 11/23/13 - EMWN108D |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |
| List date and time rescheduled | 12/01/13 1:00PM ET |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-11-30 |
| Episode # | 11/30/13 - EMWN109D |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 16) | Response |
|--|--|
| Program Title | Gina D's Kids Club (WTLV DT-2) 10/05/13-10/26/13 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:00-7:30AM ET |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Gina D's Kids Club" is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 16) | | Response |
|--|---|----------|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) 11/02/13-12/28/13 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/7:00-7:30AM ET | |
| Total times aired at regularly scheduled time | 9 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. | |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 16) | Response |
|--|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8:00AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 16) | Response |
|---|-------------------------------------|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30AM ET |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 16) | Response |
|--|---|
| Program Title | Mustard Pancakes (WTLV DT-2)(10/05/13-10/26/13) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00AM ET |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|--|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2)(11/02/13-12/28/13) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00AM ET |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | Response |
|------------------------------------|----------|
|------------------------------------|----------|

| | |
|---|--|
| Program Title | Mustard Pancakes (WTLV DT-2) (10/05/13-10/26/13) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30AM ET |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|---|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) (11/02/13-12/28/13) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30AM ET |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | Response |
|--|--|
| Program Title | Mouse in the House (WTLV DT-2) (10/05/13-10/26/13) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00AM ET |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mouse in the House" is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (16 of 16) | | Response |
|--|--|---|
| Program Title | | Ariel & Zooey (Eli Too) (WTLV DT-2) (11/02/13-12/28/13) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays/9:30-10:00AM ET |
| Total times aired at regularly scheduled time | | 9 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|--|
| Program Title | Teen Kids News (WTLV) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays/6:30-7:00AM ET |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other--and connect to the viewers. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
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**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Bonnie L. Solloway |
| Address | 1070 E. Adams Street |
| City | Jacksonville |
| State | FL |
| Zip | 32202 |
| Telephone Number | (904) 354-1212 |
| Email Address | bsolloway@firstcoastnews.com |

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|---|--|
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | <p>Program #1, The Chica Show, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 11:30AM, in its fixed second home. Program #2, Pajanimals, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 12:00PM, in its fixed second home. Program #3, Justin Time, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 12:30PM, in its fixed second home. Program #4, Tree Fu Tom, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 1:00PM, in its fixed second home. Program #5, Lazy Town, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 1:30PM, in its fixed second home. Program #5, Lazy Town, was pre-empted on 12/14 due to NBC Network coverage of Winter Dew Tour. Program was rescheduled on Sunday 12/15 at 11:30AM, in its fixed second home. Program #6, Make Way for Noddy, was pre-empted on 10/05 due to NBC Network coverage of President's Cup Golf. Program was rescheduled on Sunday 09/29 at 2:00PM, in its fixed second home. Program #6, Make Way for Noddy, was pre-empted on 10/19 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 10/20 at 12:30PM, in its fixed second home. Program did not air, however, due to technical difficulties. Program #6, Make Way for Noddy, was pre-empted on 11/09 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 11/10 at 1:00PM, in its fixed second home. Program #6, Make Way for Noddy, was pre-empted on 11/23 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 11/24 at 10:30AM, not in its second home. Second home placement was unavailable due to NBC Network coverage of Formula One Racing. Program #6, Make Way for Noddy, was pre-empted on 11/30 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 12/01 at 1:00PM, in its fixed second home. Program #6, Make Way for Noddy, was pre-empted on 12/14 due to NBC Network coverage of Winter Dew Tour. Program was rescheduled on Saturday 12/21 at 1:00PM, not in its fixed second home, but adjacent to NBC Kids Block. Second home placement was unavailable due to NBC Network coverage of Winter Dew Tour. Program #6, Make Way for Noddy, was pre-empted on 12/28 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 12/29 at 11:30AM, in its fixed second home. Program #7, Gina D's Kids Club, was removed from the Zuus Country Network's schedule after 4 weeks, and replaced with Ariel & Zooey, Eli Too effective 11/02/13. Program #11, Mustard Pancakes, was removed from the Zuus Country Network's schedule after 4 weeks, and replaced with Ariel & Zooey, Eli Too effective 11/02/13. Program #13, Mustard Pancakes, was removed from the Zuus Country Network's schedule after 4 weeks, and replaced with Ariel & Zooey, Eli Too effective 11/02/13. Program #15, Mouse in the House, was removed from the Zuus Country Network's schedule after 4 weeks, and replaced with Ariel & Zooey, Eli Too effective 11/02/13.</p> |
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Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | The Chica Show (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (2 of 12) | Response |
|---|----------------------------|
| Program Title | Noodle & Doodle (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Noodle and Doodle" is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
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| Other Matters (3 of 12) | Response |
|--|--|
| Program Title | Justin Time (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Justin Time" features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

| Other Matters (4 of 12) | Response |
|--|------------------------------|
| Program Title | Tree Fu Tom (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30AM-12:00PM ET |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |

| Other Matters (5 of 12) | Response |
|--|--|
| Program Title | Lazy Town (WTLV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00-12:30PM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Other Matters (6 of 12) | | Response |
|--|--|----------|
| Program Title | Make Way for Noddy (WTLV) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/12:30-1:00PM ET | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Make Way for Noddy" is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he also has a lot to learn. In each episode Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. | |
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| Other Matters (7 of 12) | | Response |
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/7:00-7:30AM ET | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. | |
| | | |
| Other Matters (8 of 12) | | Response |
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8:00AM ET | |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

| Other Matters (9 of 12) | Response |
|--|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

| Other Matters (10 of 12) | Response |
|---|-------------------------------------|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
|--|---|

| Other Matters (11 of 12) | Response |
|--|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

| Other Matters (12 of 12) | Response |
|--|---|
| Program Title | Ariel & Zooey (Eli Too) (WTLV DT-2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00AM ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zooey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Multimedia Holdings Corporation</p> |

Attachments

No Attachments.