



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0017130642** | File Number: **CPR-131313** | Submit Date: **07/06/2012** | Call Sign: **WFLI-TV** | Facility ID: **72060** |

City: **CLEVELAND** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/06/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.myfoxchattanooga.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	9:30AM MONDAY - FRIDAY, 12:30PM SUNDAY (04/01/2012 - 06/30/2012)	
Total times aired at regularly scheduled time	78	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 6)		Response
Program Title	YOUNG ICONS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	12PM SUNDAYS (04/01/2012 - 06/24/2012)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Yound Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	
	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM, 8:30AM, 9AM, 9:30AM SATURDAY/SUNDAY (04/01/2012 - 06/30/2012)
Total times aired at regularly scheduled time	104
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7 - 13. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIAL MESSAGES. OUR EDUCATIONAL MISSION EMPHASIZES THE FOUR ?C?s AS WELL AS THE THREE ?R?s - CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (4 of 6)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	10AM/10:30AM SUNDAYS (04/01/2012 - 06/30/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN IT'S TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE IT'S VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES FACED BY EVERY SECONDARY SCHOOL STUDENT, FROM FORMING AND MAINTAINING FRIENDSHIPS AND AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	M@D ABOUT
Origination	Network

Days/Times Program Regularly Scheduled	10AM/10:30AM SATURDAYS (04/07/2012 - 06/30/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT? PROVIDES core PROGRAMMING IN THE AREA OF FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS THAT TIE TO STATE AND NATIONAL EDUCATION STANDARDS. THE M@D ABOUT? TEAM FIND OUT ABOUT HEALTHY SNACKS AND PROPER EXERCISE THROUGH SKETCH COMEDY SEGMENTS. MUSIC VIDEOS TEACH FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING. ANIMATION REINFORCES CONCEPTS OF CYBER BULLY PREVENTION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	CUBIX
Origination	Network
Days/Times Program Regularly Scheduled	7A/7:30A SATURDAYS (04/01/2012 - 06/30/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In order to best develop the skills and values that will produce socially conscious and productive future adults, fostering social and emotional competencies in our children is crucial. Social and emotional skills, such as confidence, courage, loyalty, teamwork and problem solving, provide an important knowledge base upon which appropriate behaviors can be developed. Imaginary environments provide children with a safe mechanism to witness these pro-social behaviors. Cubix provides just such a framework. The series tackles life scenarios that commonly affect children today.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JENNY GIDDENS
Address	1101 EAST MAIN STREET
City	CHATTANOOGA
State	TN
Zip	37408
Telephone Number	423-386-2320
Email Address	JGIDDENS@FOX61TV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	9:30AM MONDAY - FRIDAY, 12:30PM SUNDAY (07/01/2012 - 09/30/2012)
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.

Other Matters (2 of 6)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	12PM SUNDAYS (07/01/2012 - 09/30/2012)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Yound Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.

Other Matters (3 of 6)	Response
Program Title	CUBIX
Origination	Network
Days/Times Program Regularly Scheduled	7AM/7:30AM SATURDAYS (07/07/2012 - 09/29/2012)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In order to best develop the skills and values that will produce socially conscious and productive future adults, fostering social and emotional competencies in our children is crucial. Social and emotional skills, such as confidence, courage, loyalty, teamwork and problem solving, provide an important knowledge base upon which appropriate behaviors can be developed. Imaginary environments provide children with a safe mechanism to witness these pro-social behaviors. Cubix provides just such a framework. The series tackles life scenarios that commonly affect children today.

Other Matters (4 of 6)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM, 8:30AM, 9AM, 9:30AM SATURDAY/SUNDAY (07/01/2012 - 09/30/2012)
Total times aired at regularly scheduled time	108
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7 - 13. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIAL MESSAGES. OUR EDUCATIONAL MISSION EMPHASIZES THE FOUR "C"s AS WELL AS THE THREE "R"s - CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (5 of 6)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	10AM/10:30AM SUNDAYS (07/01/2012 - 09/30/2012)
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN IT'S TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE IT'S VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES FACED BY EVERY SECONDARY SCHOOL STUDENT, FROM FORMING AND MAINTAINING FRIENDSHIPS AND AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS.
--	---

Other Matters (6 of 6)	Response
Program Title	M@D ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	10AM/10:30AM SATURDAYS (07/07/2012 - 09/29/2012)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT? PROVIDES core PROGRAMMING IN THE AREA OF FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS THAT TIE TO STATE AND NATIONAL EDUCATION STANDARDS. THE M@D ABOUT? TEAM FIND OUT ABOUT HEALTHY SNACKS AND PROPER EXCERSIE THROUGH SKETCH COMEDY SGEMENTS. MUSIC VIDEOS TEACH FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING. ANIMATION REINFORCES CONCEPTS OF CYBER BULLY PREVENTION.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>MPS MEDIA OF TENNESSEE, LLC</p>

Attachments

No Attachments.